



Photos by Louisa Gould Photography, Martha's Vineyard

Arts Guide Media Reception held in Boston

A media reception featuring the first edition *Arts & Artisans Trails of Cape Cod, Martha's Vineyard and Nantucket* was held December 13th at the Boston Fairmont Copley Plaza.

The event drew 22 journalists from around the region. Nine artists from the Cape and Islands were on hand demonstrating their art, and generous donations from artists on the trail made it possible to provide each writer with a unique gift to remind them of the beautiful art produced in the region. The event was organized by Cape Cod Chamber PR firm MPDC, Ltd. of Hyannis.

The Arts Guide is a project of the Cape Cod, Martha's Vineyard and Nantucket Chambers, Coastal Community Capital and the Arts Foundation of Cape Cod, with support from the Mass. Cultural Council and the Cape Cod Economic Development Council. Buy yours online at CapeAndIslandsArtsGuide.com - it's a great gift idea!

- Mark your calendar -

Thursday, January 11

EntreCenter Workshop Series: Websites for Artists

Time: 10 to 11:30 a.m.

Location: Hyannis Holiday Inn, Hyannis

Cost: \$35 (includes full breakfast)

RSVP: 508-362-3225, x515 or EntreCenter.org



Thursday, January 11

Member to Member at Hannah's Fusion Bar & Bistro

Time: 5:30 to 7 p.m.

Location: Hannah's, Main Street, Hyannis

Cost: \$5 members, \$10 non-members

Register online at eCapeChamber.com

Wednesday, January 17

Cape Cod Chamber Power Networking

Time: 8 to 9:30 a.m.

Location: The Brookside Club, Bourne

Cost: \$5 members, \$10 non-members

RSVP: 508-362-3225, x534 or mike@capecodchamber.org

Wednesday, February 7

Member to Member at Coast

Time: 5:30 to 7 p.m.

Location: Coast Restaurant, Route 6A, Orleans

Cost: \$5 members, \$10 non-members

Register online at eCapeChamber.com

Tuesday, March 6

4th Annual BizWiz Conference & Marketplace

Location: Four Points by Sheraton Hyannis

Cost: \$50 members, \$60 non-members

Register online at eCapeChamber.com

Free Business Assistance: In partnership with Coastal Community Capital, the Mass. Small Business Development Center of UMass (MSBDC) is now better able to meet the needs of small businesses in the Cape Cod area. The MSBDC offers free business assistance through professional individual counseling, training and economic development activities. Its experienced counselors can assist clients with a wide range of business needs, including business planning, start-up planning, expansion planning, marketing, financial analysis and more. Call the EntreCenter at 508-362-5709 today to learn more.

Photo by K. A. Speers for Mashpee Commons



The Cape Cod Chamber's [First Annual Holiday Stroll at Mashpee Commons](#) was a great success, complete with carolers, carriage rides (above) and holiday cheer. A special thank you to Mashpee Commons and all of the Commons merchants who took part in the discounted shopping stroll; Siena Restaurant for providing delicious appetizers; Bobby Byrnes and Bleu for discounting their meal prices; Sam's Club for donating hand warmers; and Starbucks for donating gift cards. See you at the January 11th member to member at Hannah's Fusion Bar & Bistro in Hyannis!

Local businesses can find their “Recipe for Success” at the fourth annual **BizWiz Conference & Marketplace**, set for March 6, 2007 at the Four Points by Sheraton Hyannis. Highlights of this year’s event include interactive workshops, a marketplace of over 50 business exhibitors and guest speaker Billy Costa of NECN’s “TV Diner!” The day kicks off with Hospitality Industry Outlook 2006. Register at eCapeChamber.com.



Meet the Chamber team

Meet the Chamber staff in this monthly series, helping you to get to know the people dedicated to serving you!

Win Rowell joined the Cape Cod Chamber of Commerce in 2002 as a Visitor Center Specialist, upon retiring after 36 years in management at an AT&T manufacturing plant in North Andover.



Win Rowell

Win graduated from Wellfleet High School and Harvard College. While raising a family of three with his wife, Barbara, in Georgetown, MA, Win was active with the Georgetown Jaycees and on the town’s school committee, conservation commission and finance board.

The Rowells live in Centerville. Win works part-time in the Chamber visitor centers on Route 6 and Route 25, and is a volunteer reading tutor in the Barnstable schools.

Power Networking: Please join us Wednesday, January 17th as we host a morning Power Networking event at The Brookeside Club in Bourne! The event is a great opportunity to do some serious networking, and all businesses will be matched with great leads. For information and to RSVP, contact 508-362-3225, x534 or mike@capecodchamber.org.

Chamber News & Notes

- You can now register for Cape Cod Chamber events online at eCapeChamber.com!
- Along with the Chamber CEO’s recent appointment to the **Creative Economy committee** for the Governor Elect’s transition team, we have been working on a myriad of programs that support and market the creative businesses in our region, including: the recent media reception to promote the first edition **Arts Guide**; an inventory of our cultural assets through our participation in the **Cultural Coast** partnership; and a Mass. Cultural Council grant we received with the Arts Foundation that will allow us to expand **Cape Cod Maritime Days** throughout May and develop a **Cultural Explorer** pass on the Arts Foundation website.
- We have been debriefing the November 17th **Cape Business Connect** event and would love to hear your ideas for next year. Any thoughts can be sent directly to wendy@capecodchamber.org.
- The Chamber participated in a recent strategic planning session for the **Joint Committee on Tourism Arts & Culture**, led by House Chair Eric Turkington. The ideas and action plan developed will guide the committee’s work in the coming year. We also took part in a strategic planning session with the **Cape & Islands Renewable Energy Collaborative**.
- The **21st Century Task Force** of the Cape Cod Commission has delivered its final report to the County Commissioners and the County Assembly of Delegates. A full copy is available on the Public Policy Updates page at eCapeChamber.com.
- A feature of the newly designed eCapeChamber.com is a “**Member Specials**” page, which includes any promotions/specials our members would like to offer on their goods and services to other Chamber members. Email your special offers, including your business name, website and the expiration date, to mike@capecodchamber.org.
- Sign up today to receive our free weekly member enewsletter, including news, events and a weekly report from the CEO. Register online at eCapeChamber.com!



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