

Tourism Matching Grants: The Cape Cod Chamber recently presented matching grant awards totaling \$25,000 to 10 destination marketing organizations across Cape Cod.

All projects that qualified for funding either complimented or expanded upon the goals identified in the Chamber's FY-06 Tourism Marketing Plan. The mini-grant program was made possible through funding from the Commonwealth of Massachusetts, Department of Business and Technology/Massachusetts Office of Travel and Tourism.

Recipients include: Arts Foundation of Cape Cod, Cape Cod Canal Region Chamber of Commerce, Chatham Chamber of Commerce, Dennis Chamber of Commerce, Falmouth Chamber of Commerce, Harwich Chamber of Commerce, Hyannis Area Chamber of Commerce, Hyannis Main Street Business Improvement District, Wellfleet Chamber of Commerce and Yarmouth Area Chamber of Commerce.



Above, Jeannine Marshall of Coastal Community Capital (left) and Cape Cod Chamber CEO Wendy Northcross

The Massachusetts Cultural Council announced last month the release of nearly \$200,000 in grants to cultural economic development projects along the state's Cultural Coast, Cape Cod and the Islands. The grants are part of \$1.35 million that MCC is investing statewide to stimulate the state's burgeoning creative economy.

These grants included a \$46,000 award for "**The Arts and Artisans Trails Guide of Cape Cod, Martha's Vineyard and Nantucket.**" This first edition guidebook (due out this month) features over 200 artists and artisans on and off the Cape's beaten path. The intent is to boost revenues for cultural and non-cultural businesses, and work towards a national heritage destination. Partners include the Cape Cod, Martha's Vineyard and Nantucket Island Chambers, Coastal Community Capital and Arts Foundation of Cape Cod.

Also receiving funding were the **Massachusetts Cultural Coast** tourism collaborative, linking the regions of Cape Cod, Plymouth, Southeastern Massachusetts, Quincy and the Islands; the **Harbor Your Arts-Hyannis** program; and **Provincetown's Path to Culture.**

"Top 10" reasons to attend 3/14 BizWiz

Why should you attend the 3rd Annual BizWiz Conference & Marketplace, set for March 14 at the Four Points by Sheraton Hyannis?

1. Cutting-edge, interactive clinics in such areas as marketing, customer service and communications
2. An exciting marketplace of over 60 business exhibitors
3. A keynote speech by Dr. Charles Steinberg, Executive VP of Public Affairs for the Boston Red Sox
4. Insightful research and tourism stats at the Hospitality Industry Outlook 2006 Breakfast, presented by Mass. Lodging Association and the Cape Cod Hospitality Marketing Association
5. Fantastic raffle prizes
6. It benefits in part our very own Cape Cod Baseball League, the nation's premier collegiate summer baseball league since 1885
7. For just \$25 (\$35 non-members), you will receive workshops led by business experts, Continental breakfast, lunch and entry to the business marketplace
8. A great way to get innovative ideas, new contacts and a fresh outlook for taking your business to the next level of success
9. Networking, networking, networking!
10. It's the premier learning & networking event on Cape Cod

Need we say more? Register today! Call 508-362-3225, ext. 515 or 518, or email sonia@capecodchamber.org.



Maureen Kelliher

Maureen Kelliher, Senior VP of Investments for Citizens Bank, was the guest speaker at the Chamber's **2006 Economic Forecast Breakfast**, held on February 16 at the Chatham Bars Inn. When addressing the over 80 attendees, Kelliher said the economic forecast was level with last year's performance. A special thanks to Chatham Bars Inn for their terrific breakfast presentation!

Meet the Chamber team

Meet the Chamber staff in this new monthly series, helping you to get to know the people dedicated to serving you!

Amy Johnson of Yarmouth joined the Cape Cod Chamber in November of 2005 as sales assistant.



Amy Johnson

Her responsibilities include both database input and maintenance for the Chamber's VP of Sales, specifically as it pertains to marketing and promotion programs that involve Chamber member participation and the generation of member leads. She also assists other employees when needed, including fielding visitor information inquiries.

Prior to joining the Chamber, Amy worked at The Speakeasy Restaurant of Cape Cod and Ginny's Cape Cod, a receptive tour operator.

- Mark your calendar -

Tuesday, March 14

3rd Annual BizWiz Conference & Marketplace

Location: Four Points by Sheraton Hyannis

Cost: \$25 Chamber members & affiliates, \$35 non-members

RSVP: 508-362-3225, x518 or 515

Thursday, April 6

Cape Cod Workforce Resource Fair

Time: 3:30 to 8:30 p.m.

Location: Hyannis Main St. Center of Cape Cod Community College

Reservations or information: 508-778-2221

Tuesday, June 6

Cape Cod Chamber Annual Meeting - Save the Date

Location: Wequassett Inn Resort, Chatham

Chamber News & Notes

- In preparation for state budget hearings, the [Regional Tourism Councils](#) have prepared testimony for a larger share of the rooms' taxes for the RTCs and Mass. Office of Travel and Tourism, based on the 6.5% increase in performance this past year.
- Congratulations to Cape Cod Community College for the launch of the [Cotton Center for Real Estate Studies](#).
- The Chamber is working on [Phase II of the Seasonal Health Insurance Program](#) marketing and will spread the message to employers in Falmouth, the mid-Cape and Orleans. Last year, we targeted the Provincetown area.
- Congressman Delahunt's office has updated us on [Bill HR4740](#), which would extend the current H2B visa rules for another three years.
- Lt. Governor Kerry Healey held a press conference last month at Barnstable Municipal Airport to announce the study and review of the proposed [Exit 6.5 in Barnstable](#). The Chamber has gone on the record in support of this project.
- The Chamber will be asking our Ambassadors to contact members at random to complete a [quick survey on member satisfaction](#). We hope you'll respond!
- Patti Lloyd, the Chamber's VP of Sales, represented Cape Cod at the recent [American Bus Association Marketplace](#), the motorcoach and group travel industry's leading business event, held February 3-8 in Nashville, TN.
- Order your copy of the new "[Arts & Artisans Trails Guide of Cape Cod, Martha's Vineyard & Nantucket!](#)" Purchase yours online at www.CapeCodChamber.org, and discover a new way to explore Cape Cod. Featuring over 200 artists and artisans on and off the beaten path.

March
newsletter
inside!

5 Shoot Flying Hill Road
Centerville, MA 02632

CHAMBER OF COMMERCE
CapeCod

PRSRSTD
US POSTAGE PAID
02664
SO YARMOUTH, MA
PERMIT 31