



Cape Cod Chamber 87th Annual Meeting



The Board of Directors of the Cape Cod Chamber of Commerce cordially invite you and your guests to celebrate business excellence at the 87th Annual Meeting, set for Tuesday, June 24th at the Coonamessett Inn in Falmouth.

The cocktail-style reception includes the installation of new directors and presentation of Business Excellence Awards. Nominees are being sought now for Business Excellence Awards in five business categories: hospitality & recreation, service (including technology), health care, retail and wholesale, and non-profit organizations. All nominations must be made by May 14, 2008 and submitted in writing to: Business Excellence Awards Committee, c/o Cape Cod Chamber of Commerce, 5 Shoot Flying Hill Road, Centerville, MA 02632.

Cost to attend the event is \$47.50 for members and \$55 non-members. Register online at eCapeChamber.com or call 508-362-3225, x515 or 532.

Last Print Newsletter from Cape Cod Chamber

Keeping with its efforts to 'go green,' the Cape Cod Chamber will no longer print a monthly member newsletter, starting next month. All pertinent Chamber information, including upcoming events and timely updates, will continue to be delivered in the weekly e-newsletter, which goes out every Friday. If you are not receiving the e-newsletter, register for it for free at eCapeChamber.com.

Inspired by the 15 Cape Cod municipalities who have been called "Trailblazers" for their early involvement in the Mass Recycles Paper Campaign that kicked-off on November 15, 2007, the Cape Cod Chamber is pleased to be doing our part to protect our natural resources. We encourage Chamber members to evaluate and enhance their recycling programs. For helpful tips and information, visit massrecyclespaper.org!

Hot off the presses is the **2008-09 Smart Guide: Car-Free Maps to Cape Cod, Martha's Vineyard and Nantucket.**

The Smart Guide, a four-color brochure, encourages "car-free" travel to the Cape and Islands by promoting travel by air, ferry, and bus, offered by 34 providers. The companion web site, SmartGuide.org, has been enhanced this year with Google maps and a site search feature. New in the 10th annual edition, the Cape Cod Chamber is urging visitors, second homeowners and year-round residents to color their travel "green" this season.

- Mark your calendar -

Tuesday, May 13

Member to Member at Cotuit Center for the Arts

Location: Cotuit Center for the Arts, Route 28, Cotuit
Time: 5:30 to 7 p.m.

Cost: \$5 members, \$15 non-members
Register online at eCapeChamber.com

Tuesday, June 10

Member to Member event at Riverview School

Time: 5:30 to 7 p.m.

Location: Riverview School, Route 6A, Sandwich
Cost: \$5 for Cape Cod Chamber members, \$15 non-members
Register online at eCapeChamber.com

Tuesday, June 24

Cape Cod Chamber 87th Annual Meeting

Location: Coonamessett Inn, Falmouth
Cost: \$47.50 members, \$55 non-members
Register online at eCapeChamber.com or call 508-362-3225, ext. 515 or 532



Cultural Coast Partners Forum a Success

Over 75 people turned out for the **Second Annual Cultural Coast Partners Forum** on March 28th at the Cape Codder Resort in Hyannis! The forum introduced cultural and tourism organizations to the current and future trends that will change the way we communicate with and engage our audience. Highlights of the day included a panel of potential younger visitors, who offered insight on attracting a younger audience. Keynote speaker Craig Bettles provided a perspective on technology's influence on the interpretive experience, and a Power Packaging session allowed attendees to network and find synergies for future projects.

Cape Cod Chamber News & Notes

- Last month, we launched the totally redesigned travel websites that now offer our members the combined strength of the Cape Cod Travel Guide and the Cape Cod Chamber visitors - over 1.6 million unique visitors annually. The new designs can be viewed at CapeCodTravelGuide.com and CapeCodChamber.org. Members in the tourism and travel categories have been sent instructions on how to access your company data on our sites and how to populate the site with your unique offers, hot deals, photos and more. Contact the Cape Cod Chamber with any questions.
- The Massachusetts Office of Travel & Tourism's innovative [new statewide TV ad campaign](#) began airing April 1st in several feeder markets, including Albany, NY and Providence, RI. The campaign is also live online at MassVacation.com. The 11-week campaign features a different commercial every day, several of which spotlight locales on Cape Cod!

- Tickets are now on sale for the [Cape Cod Life Food & Wine Festival Grand Tasting](#), taking place on Sunday, June 1st from 3 to 6 p.m. at the Rectrix Aerodrome in Hyannis. The Grand Tasting, which kicks off the inaugural, four-day Food & Wine Festival, will feature dozens of Cape-wide restaurants offering tastings of their chef's best. To order tickets, call 508-375-4044 or visit www.festival.capecodlife.com!
- The Cape Cod Chamber of Commerce, Career Opportunities and the Workforce Investment Board held an [employee recruitment event](#) in the Fall River/New Bedford region at White's of Westport on April 10th. A second job fair was hosted at Career Opportunities in Hyannis on April 14th. The events were held to address the seasonal workforce shortage on Cape Cod, and to attract off-Cape laborers to fill seasonal position on the Cape. A [generous grant from the Massachusetts Executive Office of Labor and Workforce Development](#) to Career Opportuntiiies funded this assistance with worker recruitment.

Cape Cod Maritime Days to be held in May

The 15th Annual Cape Cod Maritime Days will be celebrated throughout May across the Cape, and include a wide and diverse array of nautical activities.

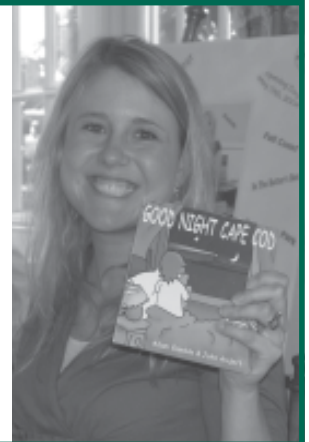


Nearly 75 events will be held during the celebration, from lighthouse & walking tours, nautical art exhibits and lectures on maritime lore to boat-building exhibits, village festivals and kayak excursions. Highlights include the 7th Annual Cape Cod Maritime Festival on the Hyannis waterfront May 18th.

For a full schedule of events, visit CapeCodMaritimeDays.com. Maritime Days is sponsored by Cape Cod Chamber, Cape Cod Times, Cape Cod Marine Trades Association, the Cape Cod Commission and the Arts Foundation of Cape Cod.

Visit eCapeChamber.com today to: Find a member in our searchable database, view upcoming business events, access information on joining the Chamber, be connected to such resources as business counseling & statistics, and more!

The Cape Cod Chamber hosted a baby shower in honor of Chamber bookkeeper Danielle Beausang recently at the Dennis Inn, located off Route 6A in Dennis. The shower celebrated the upcoming arrival of Danielle and Colin's baby boy on May 19th. Among the gifts she received were many Cape Cod items, including a Cape Cod blanket and the book "Good Night Cape Cod." A special thank you to Dennis Inn/Treats Catering.



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