



Ribbon-cutting at Sagamore



Governor Romney, along with state dignitaries and community leaders, was on hand for a ribbon-cutting ceremony on October 21st to mark the official end of the Sagamore Rotary as the gateway to Cape Cod. The Cape Cod Chamber was instrumental in the advocacy for this project, having held several meetings with Mass. Highway, the designers and EOTC over the years. We thank our state legislators who also championed this project, which will benefit all of Cape Cod with an easier flow of travel to and from the Cape.

Sign up today to receive our free weekly member enewsletter. Register online today at www.eCapeChamber.com!

Chamber receives state marketing grant

The Cape Cod Chamber has been granted \$808,134 in state funds to market the region as a premier destination.

The Cape Cod Chamber, as one of 13 Regional Tourism Councils in Massachusetts, is charged with advertising, promoting and generating tourism spending on Cape Cod. As a condition of the grant, a comprehensive marketing plan must be approved and a dollar for dollar match provided. The grant award is also based on regional performance criteria, including total rooms' tax collections. All marketing must dovetail with the state's branding campaigns.

Massachusetts Office of Travel & Tourism Executive Director Paul J. Sacco said of the grant award, "Wendy Northcross and the team at the Cape Cod Chamber of Commerce submitted a strong marketing proposal which, combined with MOTT's ongoing initiatives, will enable us to continue increasing visitorship to the state while growing the Commonwealth's tourism economy."

- Mark your calendar -

Wednesday, November 8

Fall 2006 INNside Track

Time: 1 to 5 p.m..

Location: Ocean Edge Resort & Conference Center, Brewster

Cost: Chamber members: \$15 p.p.; \$25 for 2 from same property. Non-members: \$25 p.p, \$35 for two

RSVP: 508-362-3225, x513 or jane@capecodchamber.org

Friday, November 17

Cape Business Connect 2006

Location: Four Points by Sheraton Hyannis

Time: 8 a.m. to 5 p.m.

Register online at www.CapeBusiness.net

Sponsored by Cape Business magazine and Cape Cod Chamber

Thursday, November 30

EntreCenter Workshop Series:

E-Newsletters your customers will read

Time: 7:30 to 9:30 a.m.

Location: Hyannis Holiday Inn, Hyannis

Presenter: Michael Katz, Blue Penguin Development

Cost: \$35 (includes full breakfast)

RSVP: 508-362-3225, x515 or at www.EntreCenter.org

Wednesday, December 6

Holiday member to member at Mashpee Commons

Time: 5:30 to 7 p.m.

Location: Mashpee Commons, various merchants

Cost: \$5 members, \$10 non-members

RSVP: 508-362-3225, x518 or maryellen@capecodchamber.org

Thursday, December 21

EntreCenter Workshop Series:

Chamber membership - Use it to your advantage

Time: 7:30 to 9:30 a.m.

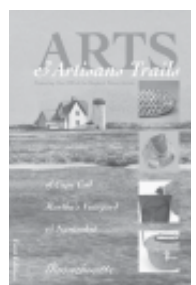
Location: Hyannis Holiday Inn, Hyannis

Presenters: Cape Cod Chamber CEO Wendy Northcross and VP of Marketing Kristen McMenamy

Cost: \$35 (includes full breakfast)

RSVP: 508-362-3225, x515 or at www.EntreCenter.org

Wondering what to get friends and relatives this holiday season? Consider the **Arts & Artisans Trails of Cape Cod, Martha's Vineyard and Nantucket**, a beautiful color guide that explores over 200 artists, studios and galleries through self-guided driving & walking itineraries, stunning photos and interesting side stories. Just \$13.95 at CapeandIslandsArtsGuide.com.



Meet the Chamber team

Meet the Chamber staff in this monthly series, helping you to get to know the people dedicated to serving you!

Jane Carroll, membership services coordinator, joined the Cape Cod Chamber staff in June 1997. Prior to that she worked in banking for 10 years.

Jane is responsible for maintaining the membership database, including entering all new members, making changes for existing members and sending welcome packets to new members.



Jane Carroll

She provides administrative support to Arthur Ratsy, VP of International Tourism, and Stephen Richards, Membership Director.

Jane and her husband have resided on the Cape since 1967. She has two daughters and a son, and their extended family includes five grandchildren.

Chamber News & Notes

- It was another successful year for Cape Cod at the **Big E** in Springfield. The Cape Cod Chamber distributed approximately 6,800 copies of the **Official Guide to Cape Cod**. Total attendance for the 17-day event was 1,116,353 people, with the largest number of attendees hailing from Connecticut, New York and Western Mass. A special thanks to Cape Cod Potato Chips for the thousands of bags of chips they provided as giveaways.
- The Chamber has successfully lobbied for a one-year extension for the **H2B visa program**, whereby half of the visas will be reserved for summer season economies. This has been extremely important for our local businesses and we thank Congressman Delahunt for his advocacy on this issue.
- The Cape Cod Chamber has secured the **Chatham Bars Inn** as the site of our **Annual Meeting**, set for June 6, 2007!
- On November 2, the Chamber presented an interactive **Legislative Breakfast** that provided members the opportunity to meet their local candidates for state representative, state senator and county commissioner.
- The Cape Cod Chamber **hosted nearly a dozen international FAMS** this past month, including representatives of Plus One Living Magazine from Japan, Gold Metal Travel, an editor from the New Zealand Press, and Moto Turismo's motorcycle FAM. Arthur Ratsy, the Chamber's VP of International Tourism, facilitated all of these guests' experiences.
- We are working with our **PR firm, MPDC**, and our partners in the **Arts & Artisans Trail Guide** to produce a special event promoting Cape and Islands artisans in Boston this December. In other PR news, an eight-page destination piece on Provincetown that appears in the November 2006 edition of **Coastal Living** magazine is the direct result of the efforts of MPDC, who hosted *Coastal Living* senior editor Steve Millburg in September 2005 as he researched Provincetown for the piece.
- Find out more about **advertising in the Chamber's monthly newsletter!** Call Steve at 508-362-3225, ext. 514.

BizWiz Conference & Marketplace

Why wait to renew your exhibitor space at the Cape's premier learning & networking event? Reserve exhibitor space now for the 2007 BizWiz Conference & Marketplace, set for March 6th, 2007 at the Four Points by Sheraton Hyannis. Highlights of this year's event, carrying the theme "Recipe for Success," will include exciting, interactive workshops, Hospitality Outlook 2007 and guest speaker Billy Costa of NECN's "TV Diner"! To guarantee your exhibitor space, please contact Patti Lloyd today at 508-362-9351 or sales@capecodchamber.org.



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