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Cape Cod Chamber of Commerce eNewsletter

eNews

November 26, 2008

Greetings!

Happy Thanksgiving from the staff at the Cape Cod Chamber of Commerce! Wishing you a wonderful and safe holiday season.



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December Issues & Answers Forum

Please join us on **Thursday, December 4th** for "ISSUES & ANSWERS," a new early morning forum hosted the first Thursday of the month. Meet newsmakers, business leaders, policymakers and interesting people!

The **December 4th Issues & Answers forum**, to be held from 7:30 to 9 a.m. at Hyannis Country Garden on West Main Street in Hyannis, will feature the topic "Staying in the Black by Going Green - Clean Energy Business Opportunities & Case Studies." Presenters include Chris Powicki of WEEinfo Services, Megan Amsler of Cape & Islands Self-Reliance, Diana Duffley of Hyannis Country Garden and others. Cost is \$15 (includes continental breakfast). [Click here](#) to register online.

Member to Member Holiday Stroll



Join the Cape Cod Chamber for a festive **Holiday Member to Member event on Tuesday, December 9th** from 5:30 to 7 p.m. at the Mashpee Commons. Attendees will enjoy live

holiday music, discounts at many Mashpee Commons merchants, and delicious hors d'oeuvres at Siena Restaurant and Bleu Restaurant. Play holiday bingo for a chance to win a \$250 gift certificate at Mashpee Commons - just in time for the holidays. Bring the whole family! Cost is \$5 members; \$15 non-members. Register online now by [clicking here](#). Or call 508-362-3225 x518 or x537.

Bleu Restaurant and Siena Restaurant will be offering attendees a 10% discount on all dinners served that evening. For Bleu, you must make a reservation in advance by calling 508-539-7907. Asia Restaurant will be offering a 15% discount on all purchases.

Please note: Registration for the event, and door prize drawings will be at Siena Restaurant, located next to the Regal Cinemas. You must be registered and have your name tag to receive discounts at any of the participating Mashpee Commons vendors.

Cape Cod Focus Update



Now that the Economic Summit II is over and the new website is launched at CapeCodFocus.org, we need YOUR input! The Cape Cod Focus group was formed to curb the devastating trend of losing our greatest resource on Cape Cod: our people. We are now providing analysis, advocacy and support for issues that improve the quality of life for Cape Codders of all ages by having a blog for all your comments on these topical issues. Are you a Young Professional leaving the Cape for a better job? What do you think about the issues of School Consolidation? Do you think a Cape-wide wireless region is possible to assist with public safety as well as increase business opportunities?

Plenty of people are flocking to the site where all the issues are - come see what the buzz is by reading the comments and making your own voice heard! Follow Cape Cod Focus on [Twitter](#)! [And click here](#) to see video of the Economic Summit, filmed by Steve Batty of All Media Productions. Part 1 is available now, and Part 2 is coming soon!

Mass Healthcare Reform Seminar

Join us for **Mass. Health Care Reform, Phase II Seminar** on **Tuesday, December 9th** from 9 to 11:30 a.m. at Hyannis Golf Club. Representatives from the Commonwealth Health Insurance Connector Authority and Associated Industries of Massachusetts (AIM) will provide an update on Mass. Health Care Reform; explain the revised Minimum Creditable Coverage regulations; discuss changes to the Fair Share Contribution compliance tests and new quarterly filing requirement; and share practical information and advice on other issues. A question and answer period will follow.

There is no charge for this seminar, but registration is required. To register, [click here](#). Presented by the Cape Cod Chamber, and many local chambers (Cape Cod Canal Region, Hyannis, Harwich, Provincetown, and Yarmouth); Coastal Community Capital; Community Development Partnership (formerly Lower Cape CDC); AIM; and the Connector.

Small Business Town Hall Meeting

The Massachusetts Office of Small Business and Entrepreneurship and the Department of Business Development are holding a regional **Small Business Town Hall Meeting** on **December 10th** from 9:30 to 11:30 a.m. at Barnstable Town Hall. This is one of approximately 10 meetings being held throughout the Commonwealth.

The Commonwealth is interested in hearing from its constituents about the concerns facing small businesses and the role state government can play in addressing those concerns. The meeting will also help to identify ways in which the state can help small businesses grow, remain competitive and create more jobs. Representatives will be available from the Mass. Office of Business Development, State Office of Women and Minority Business Assistance and the Insurance Partnership and the Department of Labor. Presented by Coastal Community Capital in partnership with the Cape Cod, Yarmouth Area and Hyannis Area Chambers of Commerce and the Community Development Partnership.

Chamber launches new GLBT travel webpage

The Cape Cod Chamber of Commerce has launched a new page on its visitor website, CapeCodChamber.org, promoting the destination to the Gay, Lesbian, Bisexual & Transgender (GLBT) market.

"Thanks in part to the Mass. Office of Travel & Tourism's increased marketing to GLBT travelers, Cape Cod is well positioned to capture more market share, for all of our 15 towns," said Wendy Northcross, CEO of the Cape Cod Chamber of Commerce. "Also, our region will have additional appeal to this market as a wedding destination, in light of the state law allowing same-sex marriages in Massachusetts."

The Chamber's objective with the new webpage- www.CapeCodChamber.org/GLBT-travel - is to promote the entire Cape Cod region as a gay-friendly vacation destination. It offers information on GLBT events, weddings in the region, helpful links, and attractions/lodging/dining throughout Cape Cod. In addition to being linked to from the homepage of CapeCodChamber.org, the webpage will be linked to from a special GLBT travel website the Massachusetts Office of Travel & Tourism is planning to launch in January 2009.

According to the Travel Industry Association of America, the American gay and lesbian community represents a \$65 billion travel market in the US, amounting to about 5 percent of the annual \$1.3 trillion U.S. travel industry. The town of Provincetown has successfully positioned itself as a welcoming, gay-friendly destination over the years; for the third consecutive year, web and magazine publisher PlanetOut named Provincetown the best domestic gay resort town in its 2008 PlanetOut Travel Awards.

TIS 2009



Travel Industry Symposium 2009 is set for January 21, 2009 at Cape Cod Community College. This day of professional development and visioning will feature great interactive seminars on such topics as social media and green tours, as well as an exhibitor marketplace and networking opportunities.

The Travel Industry Symposium provides relevant and strategic information and insights for tourism industry professionals and is designed to help improve competitiveness and grow market share. Cost to attend is just \$35. [Click here](#) to register online now! [Click here](#) for exhibitor opportunities at the event.

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- UMASS Amherst Cape Cod Alumni Club, Mashpee
- [Zion Union Heritage Museum, Inc.](#), Hyannis

Cape Cod Green Jobs Forum

A Massachusetts Clean Energy Initiatives Presentation and Cape Cod Green Jobs Forum will be held **Tuesday, December 2nd** from 9 a.m. to noon in Cape Cod Community College's Lorusso Applied Technology Building.

Ian Bowles, Secretary of the Massachusetts Executive Office of Energy and Environmental Affairs, will provide an update on legislative and executive activities to grow the Clean Energy sector of the Massachusetts economy, including the Green Communities Act and the Green Jobs Act. President Kathleen Schatzberg will recognize the Secretary's accomplishments by presenting him with an award. Also, local organizations will discuss the activities that they are engaged in to promote Green Jobs. Panelists include: Dan Dray Administrator, Cape Cod Economic Development Council; Wendy Northcross CEO, Cape Cod Chamber of Commerce; Chris Powicki, President, Cape and Islands Renewable Energy Collaborative; and Richard Lawrence Clean Energy Program Coordinator, CCCC.

CCHMA Holiday Social



The Cape Cod Hospitality Marketing Association (CCHMA) will hold its Holiday Social on December 4th at 5:30 p.m. at the SeaView in Dennisport. Come celebrate the holidays with your Cape Cod hospitality marketing partners! Cost is \$35 for a member or a non-member. There will be the traditional "Buy a Box" for \$10 a box, and also an opportunity to purchase a \$10 raffle ticket to win two roundtrip tickets on Jet Blue to be drawn at the [Travel Industry Symposium](#) on January 21, 2009. RSVP to Cyndi Williams at 508-398-2244 ext. 306 or cyndi@lighthouseinn.com by Monday December 1st.

CCHRA December Meeting

The Cape Cod Human Resources Association will hold its monthly breakfast meeting on Thursday, December 4th from 7:30 am to 9:30 am at The Holiday Inn, Rt 132, Hyannis. This month will focus on legal updates, the wage and hour laws in particular. Kathryn Murphy from the firm of Murphy, Hesse, Toomey & Lehane will discuss current labor and employment law issues that affect businesses. Advanced registration is \$15 for members, \$20 for non-members and walk-ins. To reserve a seat, email ljohnson_ma@hotmail.com.

CCYP honors Cape Cod Broadcasting



The Cape Cod Young Professionals honored Cape Cod Broadcasting with the 1st Annual "Coolest Business of the Year" award at last week's CCYP 3rd Anniversary Event at the Cultural Center of Cape Cod. The award was presented to Cape Cod Broadcasting for their dedication to Cape Cod non-profit organizations, the business community and the Cape Cod Young Professionals. The Cape Cod Broadcasting team has embraced the CCYP through participation on committees, sponsorships and promotions and takes an active role in raising money for local non-profits, including the Cape & Islands United Way, CapeAbilities, and the Lower Cape Outreach Council. For more information on the CCYP, please visit www.capecodyoungprofessionals.org.

Local student gives back to Yarmouth families



In the spirit of Thanksgiving, D-Y High School student Alex Gleason recently coordinated a food drive that benefited over 200 Yarmouth seniors and families. Working with the Yarmouth Senior Center, he collected 7,496 items of food in just two weeks, including 908 cans of soup, 685 cans of vegetables, 366 cans of fruit and 543 pounds of pasta. He also, without any soliciting, collected \$2,828 to supplement food that was not donated. In the end, 206 boxes weighing 27 pounds each were delivered to Yarmouth residents!

Thanks to all who donated food items and money to this cause, especially Eastern Bank, Randy Shepard (Eye Health Services), John O'Brien, (Cape Cod Chamber), Allen White (Optimist Café), Lou and Trish Nickinello (Bass River Sports World) and The Y-D Red Sox. A special thank you to the Yarmouth Senior Center, Cape Cod Super Buffet, Yarmouth Area Chamber of Commerce, Yarmouth Selectman, The Rotary Club, Dave Bisbee, Lou and Trish Nickinello, Joyce Kelleher (Digikids) and many volunteers for making Alex's Eagle Scout Project a huge success.

News from our Members

The following announcements are provided for the enews by member businesses.

The **Cape Cod Museum of Art** in Dennis has announced that Sarah B. Neal of Orleans and Birmingham, Alabama has given CCMA a major gift: a painting by Jamie Wyeth, one of the foremost American painters of the century. The charming portrait captures the spirit of Wyeth's dogs, Kleberg & Dozer. A third generation American artist, Jamie Wyeth has spent time on Cape Cod doing research for a posthumous portrait of the late President John F. Kennedy, and is well known for his portraits, especially of animals. The Neals, who generously donated the painting to the museum, have been on the Cape for 25 years.

Figawi Charities has donated more than \$44,000 to 29 local charities. The funds were raised at the 22nd annual Figawi Charity Ball held last May at the Resort & Conference Center in Hyannis. The Cape & Islands non-profit groups receiving grants

were chosen from among over 100 that applied. Among them are Children's Cove, the Alzheimer's Association, the Cape Cod Children's Museum, the JFK Hyannis Museum, the Barnstable County Sheriff's Youth Ranch, and eight after-prom party organizations. For more information, visit www.figawi.com.

A new performing arts competition, "Catch a Cape Cod Star," will be featured during the **NOAH Telethon** on December 17th. Artists from Cape Cod and the Islands' music, dance and theater communities are invited to submit 90-second individual performances on DVD for consideration. A panel of performing arts leaders will choose the finalists, whose DVD performances will be cablecast during the telethon. The top winners will be announced at the end of the evening. Deadline is Monday, December 8th at 5 p.m. [Click here](#) for more information!

Cape Cod Capital Management, LLC, is pleased to announce the introduction of its Asset Protection (AP) process. AP proactively protects investment assets during periods of decline while producing above market returns in sideways or rising markets. AP is an application of Cape Cod Capital Management's proprietary M.I.T. (Market Inefficiency Technology) system that the business originated in 2003. M.I.T. has allowed us to consistently produce market beating returns. For more information, please visit www.CapeCodCapitalManagement.com or call 774-413-9393.

On Friday, December 5th at 7 p.m., "Fall Music Concert '08" takes to the Studio Theater stage at **Cape Cod Community College** in the Tilden Arts Center. This annual concert features the new 4C's Select Chorus under the direction of Joseph Marchio and the 4C's Jazz Combo led by Jerry Skelley. These multi-talented musicians will perform a wide variety of styles and arrangements, including an eclectic selection of jazz standards as well as seasonal favorites. The event is free with the suggested donation of a non-perishable food item, which will be donated to a local food pantry.

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web: <http://www.eCapeChamber.com>

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