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Cape Cod Chamber of Commerce eNewsletter

eNews

February 13, 2009

Dear Karen,**From the CEO's Desk:**

- The Chamber executive board / public policy committee met with Senate President Therese Murray today for a general discussion of the upcoming legislative and budget process and to update her on the activities of the Cape Cod Chamber and others in bolstering the region's economy. Rep. Sarah Peake also joined the meeting. Next week the group will meet with the Cape's delegation to the House of Representatives and Congressman Bill Delahunt's chief of staff.
- We were saddened to hear of the passing of Brantz Bryan, former restaurateur and marketing genius. He was very generous with his advice on promoting his beloved Cape Cod over the years and we will miss him.
- Congrats to the JFK Hyannis Museum Foundation upon the news of their recently commissioned film "At the Center of the World - Hyannis Port and the Presidency" getting picked up by WGBH TV. The movie, which chronicles the memories of residents during the JFK years (and includes an interview with the late Patrick Butler), will air on Thursday, March 5 at 9 p.m. on WGBH 2, and on Friday, March 6 at 7:30 p.m. on WGBH 44.
- We urge all businesses that use credit card transactions with their customers to take advantage of the upcoming workshop on securing customer information. We learned today that the implementation of the law has been extended again (now to January 2010.) This is in recognition of the requirements of the law and the need for businesses to ramp up systems to properly protect data. Please see the registration link below.
- Congratulations to Rep. Sarah Peak, who has been appointed Vice Chair of the Tourism, Arts & Culture Committee of the legislature. The Cape is well represented on this committee, with appointments of Reps. Madden and Atsalis as well.
- Congratulations to Chamber Ambassador Colleen Cabral, who has been mentioned in USA Gymnastics magazine.

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Wendy K. Northcross, IOM, CCE

February Member to Member a Success



The Member to Member Event this week at Colombo's Cafe & Pastries on Main Street in Hyannis was a great success! Thank you to everyone for attending, Colombo's for the wonderful food, ambiance and service, and to all those who donated raffle prizes.

We look forward to seeing you all at next month's Member to Member, a special St. Patrick's Day celebration at **Cape Cod Irish Village** in West Yarmouth on **Tuesday, March 10th** from 5:30 to 7 p.m. Enjoy hors d'oeuvres, networking opportunities and perhaps a little "luck o' the Irish" with our fantastic raffle prizes! Cost to attend the networking event is \$5 members, \$15 non-members. [Click here](#) to register.

2/25 New Member Reception

New members of the Cape Cod Chamber of Commerce don't want to miss our **New Member Reception**, to be held **Wednesday, February 25th** from 7:30 to 9 a.m. in the Cape Cod Chamber administrative offices at 5 Shoot Flying Hill Road in Centerville. This event is also beneficial for existing members who want to learn how to get the most out of their Chamber membership!

You will learn such tips as:

- The value of networking with members
- The services available for referrals and support
- Opportunities for widespread visibility via our Information Centers

There is no charge to attend, and continental breakfast will be served. To RSVP for this free event, email mike@capecodchamber.org.

2/24 Seminar on State's New Data requirements

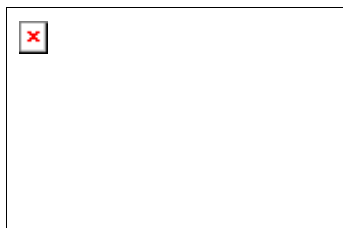
New regulations surrounding security info/encryption and how your members and local businesses obtain and store personal information go into effect later this spring. To get the information and advice you need, join the Cape Cod, Yarmouth Area, and Hyannis Area Chambers of Commerce and the Office of Consumer Affairs and Business Regulation on **Tuesday, February 24th** from 10 a.m. to noon at the Hyannis Golf Club on Route 132 in Hyannis. Hear David A. Murray, General Counsel, and his IT expert discuss the regulations say and what they mean for your company.

Employers have until January 2010 to comply with requirements that go beyond established federal standards in protecting personal information you have on employees and customers. The Massachusetts data-breach law affects a wide range of businesses, and may require significant changes regarding paper and electronic records. You **NEED** to know how to handle this information - are you storing credit card numbers instead of disposing of them; do you still use the carbon credit card slips; do you keep a file of client records with financial info? This is not only illegal, it's a goldmine for any thief.

Come hear how to approach compliance from one of the authors of the regulations. Register now for this free event by calling 508-362-3225, ext. 518 or email

MaryEllen@capecodchamber.org.

Cape Cod among Top 10 Most Romantic Places to Live



Just in time for Valentine's Day, Cape Cod has earned the distinction of being one of the "Top 10 Romantic Places to Live," according to HGTV. FrontDoor.com has named its pick of the top 10 romantic cities - on Valentine's Day or any day of the year - and Cape Cod landed in the #3 spot. The website says, "Savor a quiet retreat on Cape Cod, Mass. For an ocean trip more tranquil than thrilling, try a visit to historic Cape Cod. The area's bed-and-breakfasts will provide you with roses, champagne, and the sound of the ocean from the comfort of your room. Be sure to try some of the area's famous seafood or take a ferry to Martha's Vineyard." [Click here](#) for the full list.

3/11 H2B Workshop

An **H2B Regulation Review and J1 Option Workshop** will be held **Wednesday, March 11th** from 9 to 11:30 a.m. at Mid Cape Complete Home Concepts on Route 132 in Hyannis. The USCIS has finalized procedures for the H2B temporary non-agricultural worker program, and attorney Matthew Lee of Tocci Goss and Lee PC will be on hand to help you understand both immediate and longer term changes in the procedures. Additionally, Katie Foss from CIEE, the largest agency recruiting, sponsoring and supporting J-1 workers, will be there to answer your questions and facilitate that process. Space is limited at this free workshop, so please RSVP to Nancy at 508-362-3225, ext 528 or nancy@capecodchamber.org.

In the meantime, both *work around the planet* and *CIEE* are available to assist you in recruiting your summer J-1 workers, as well as any in country H2B workers that you may want to hire for the spring and summer months. If you are interested, please contact CIEE at esteam@ciee.org; and work around the planet at becky@workaroundtheplanet.com. Both of these organizations work with business members of the chamber and will be able to help you meet your summer staffing needs.

MassValuePass Opportunity



It's not too late! You can still participate in the MassValuePass opportunity, coordinated by the MA Office of Travel and Tourism (MOTT), MA Lodging Association and MA Restaurant Association, with the Regional Tourism Councils. This statewide winter promotion, to run through March 31, 2009, is a wallet-sized savings card for consumers to use this winter at Massachusetts lodging, restaurants and attractions. It can be downloaded for free from

www.massvacation.com.

MOTT has committed \$200,000 towards media and PR support for this promotion and

it has been very successful to date, with 10,712 downloads of the pass since the launch last month! If you would like to participate, MOTT is seeking aggressive offers with a high level of value and savings for consumers, with a minimum discount of 25% off of current winter rates/prices from Massachusetts lodging, restaurants, and attractions. For more information and to sign up for this exciting program, [click here](#).

January 2009 Accommodations Survey



The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. [Click here](#) for the January 2009 survey. We appreciate your participation!

To view results from previous surveys, and other tourism statistics compiled by the Chamber, please [click here](#).

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [East Coast Lighting & Production Service, Inc.](#), Warwick, RI
- [Inn of Treasured Memories, LLC](#), Harwich
- [Neuoffice](#), Orleans
- [Tinder Box International](#), Mashpee Commons

Career Opportunities Job Fair

A Job Fair will be held at Career Opportunities, North Steet in Hyannis on Wednesday, March 25th from 10 a.m. to 2 p.m. Cost to participate is \$49 and includes an 8' table and two chairs. Complimentary lunch for recruiters working the job fair. Display & online advertising in the *Cape Cod Times*/ Cape Cod Works on Sunday, March 22 & Tuesday, March 24. To sign up, email Charles Marceline (DET) at CMarceline@detma.org.

Tribute to Mary LeClair

A tribute to former Barnstable County Commissioner Mary LeClair, who recently stepped down from her longtime post, will be held Thursday, March 5th at the Coonamessett Inn in Falmouth. Cocktails will be served at 5:30 p.m., with dinner to follow at 7 p.m. Tables for 8 and individuals tickets will be sold. Registration is limited! RSVP by February 25th to Deb Cohen at 508-775-1110 or debcohen@barnstablecountyretirement.org.

Cape Business E-Newsletter



[Click here](#) to read the latest edition of the Cape Business e-

Newsletter. The current edition includes the following headlines:

- Only positive housing news: fewer foreclosures
- The new law every business needs to learn about
- How many of your actual customers see your ads?

To subscribe to the e-newsletter, please visit www.capebusiness.net/newsletters.php.

Geek Girl Boot Camp



The first ever Geek Girl Tech Boot Camp Cape Cod 2009 is now open for registration! The full-day tech boot camp will be held March 7th at the Cape Cod Community College Adult Learning Center on Main Street in Hyannis from 9 a.m. to 6 p.m. Geek Girl Camp is a

technology "unconference" for women of all ages and knowledge levels where you can take classes on everything to do with computers, the Internet and consumer electronics.

Do you feel:

- a.) Overwhelmed by technology?
- b.) Rely on your son to work your iPod or digital camera?
- c.) Wish you had the skills for your dream job?
- d.) Want to have FUN learning about tech?

Then this is the place for you! Cape Cod Chamber members save \$40 off registration with Promo Code: CCCC. [Click here](#) to register and find out more info! Interested in sponsoring the event and marketing to 300 women in one day? Email leslie@genevate.com. The Cape Cod Chamber of Commerce is a Sustaining Partner of Geek Girl Camp and will be on site to demonstrate the new webinar series.

Hyannis Rotary 2009 Home & Garden Show

How can you reach 5,000 potential customers in one weekend? Consider an exhibit at the 51st annual Hyannis Rotary Home Show at Barnstable High School, set for March 28-29, 2009. Or, take advantage of great advertising deals: a 6" ad in a two-page spread in the *Cape Cod Times* that appears twice that weekend, or in the program booklet distributed at the show to over 5,000 attendees. Exhibit booths are very reasonably priced, and all proceeds are used by the Hyannis Rotary Club to return grants and scholarships to the community. For registration forms, ad orders and other information, contact Kathy Schatzberg at 508-362-2131, ext. 4300, or visit www.hyannisrotary.org/homeshow.html.

Hyannis Chamber Business After Hours

The Hyannis Area Chamber of Commerce will host its next Business After Hours event on Wednesday, February 18th from 5:30 to 7:30 p.m. at Wianno Grille in Hyannis. Enjoy complimentary hors d'oeuvres and cash bar. This month's event will feature a "Caribbean Carnevale" theme! Prizes awarded for Best Costume and Best Mask, and great door prizes too. Members attend free, compliments of co-sponsors Horgan Insurance and the Wianno Grille. Guests pay \$5. Register at www.hyannis.com.

News from our Members

The following announcements are provided for the eNews by member businesses.

Peak Season Workforce in West Dennis has H2B extension workers and J1 students looking for work on Cape Cod. The H2B extension workers are housekeepers, cooks, dining room attendants, front desk staff, servers and kitchen prep. Please call Jane Nichols Bishop at 508-292-3536 or email jane@chipbishop.com for more information.

Mashpee Commons is looking for local artists, musicians and performers for the upcoming season. Anyone interested in more information should contact Lissa Daly at 508-477-5400 or ldaly@mashpeecommons.com.

CHAMP Homes of Housing For All Corp. has sponsorship opportunities available that provide valuable press packages and put your dollars to work in our community. Housing For All Corp. is a 501(c)(3) tax-exempt organization addressing regional housing needs. Please call Mary Hebert at 508-771-1470 to find out more.

Music & More at the **Cape Cod Museum of Art** in Dennis features the Dream Duo of Kate McGarry and Keith Ganz on Sunday, February 22 at 2:30 pm. The Grammy-nominated jazz/folk vocalist and Cape Cod native returns to her homeland with husband and guitarist extraordinaire Keith Ganz for a rare duo set. Music & More is sponsored by Cape Cod Cooperative Bank. Reservations are recommended: 508/385-4477, ext. 7. Tickets are \$18, \$15 CCMA members. Remaining concerts scheduled through March are available online at www.ccmoa.org.

Come feel the love this Valentine's Day at the **Guyer Barn** on 250 South Street in Hyannis! From 6:30 to 9:30 p.m. tomorrow, February 14th, enjoy artwork on display of studio artists presently working with Sarah Holl. All are welcome to mingle, enjoy art, refreshments and poetry to give you that loving feeling! The studios at 50 Pearl Street will also be open to welcome visitors to enjoy the studios and works and individual as the artists who create them. Artists include Melanie Chartier, Carole Ann Danner, Deb Donovan, Jenny Fragosa and Ken Gavin. For more information, call Sarah Holl at 508-364-7949.

Interested In Membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org.

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phone: 508-362-3225
web: <http://www.eCapeChamber.com>

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