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Cape Cod Chamber of Commerce eNewsletter

eNews

April 24, 2009

Greetings!

From the CEO's Desk:

- The Budget & Finance Committee of the Chamber had an extensive meeting to discuss the next fiscal year budget. A follow up meeting is scheduled with the Executive Committee in preparation for a report to the Board of Directors in early May. We anticipate a reduction in state grant funds, based on the current recommendations of the administration and House of Representatives for FY 2010 (which begins July 1st.) We will report more details as they unfold.
- The 2009-2010 Board of Directors' nominations have been announced via separate email to the Chamber members. A copy of that email text is

included in the first article of today's enewsletter.

- The Annual Meeting of the Cape Cod Chamber is set for Wednesday, June 3rd at Ocean Edge Resort. Business Excellence Awards will be announced at this meeting. Nominations are being accepted and may be sent in writing to the Chamber at 5 Shoot Flying Hill Road, Centerville, MA 02632 or to wendy@capecodchamber.org.
- We are attending several meetings each week to assist with the County's preparation of the Comprehensive Economic Development Strategy. This work should be wrapped up in mid-May.

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- The Cape Cod Chamber is working with the Yarmouth Area Chamber and the Cape Cod Economic Development Council, as well as Mass. Highway, to develop alternatives for keeping restrooms open on Route 6 during the summer season. Last summer, the Cape Cod Chamber awarded over \$27,000 to the Yarmouth Chamber to erect a new information building at this same site.

Wendy K. Northcross, IOM, CCE

Nominees to Chamber Board of Directors

In accordance with the Cape Cod Chamber of Commerce by-laws Article IV, Section 2, a Nominating Committee was duly appointed and has presented a slate of nominees to the Board of Directors. Additional nominations for Directors may be made by petition, signed by not less than 50 members, which shall be filed with the CEO not less than 25 days prior to the date of the Annual Meeting. These additional nominations, if any, will also be distributed to the general membership prior to the Annual Meeting.

The Annual Meeting has been set by the Chairman of the Board to take place on **Wednesday, June 3rd** at the **Ocean Edge Resort & Club** in Brewster. More details to come soon!

The following members of the Chamber have agreed to serve on the Board of Directors and would be elected at the Annual Meeting:

- Thomas Moore, Red Jacket Resort (2nd term): Term expires 2012
- William Catania, Catania Hospitality (2nd term): Term expires 2012
- Richard Delaney, Provincetown Center for Coastal Studies (2nd term): Term expires 2012
- Dr. Richard Salluzzo, Cape Cod Healthcare (1st full term): Term expires 2012
- Robert DuBois, Yarmouth Area Chamber of Commerce: Term expires 2010

May Member to Member Event



Please join us at our May Member to Member event from 5:30 to 7 p.m. on **Tuesday, May 12th** at **Willowbend Country Club** in Mashpee (pictured at left). Enjoy hors d'oeuvres, networking opportunities and fantastic raffle prizes! [Click here](#) to register, or call 508-362-3225, ext. 518.

MA House of Reps. to Consider a Sales Tax Increase to 7%

The recently released House Committee on Ways and Means FY10 state budget proposal includes NO new taxes, but the debate has just begun. However, amendments increasing the sales tax from 5% to as high as 7% have been offered and will be debated by the full House of Representatives beginning on Monday, April 27, 2009.

Additional amendments also seek to remove the sales tax exemptions on candy, alcohol, and soda and sweetened beverages. A statewide increase on the sales tax on meals and proposed local option meals taxes are also on the table for consideration. [Click here](#) for more information from the Massachusetts Retailers Association.

Breakfast Networking with the Cape Cod Chamber



Please join us on **Wednesday, April 29th** as the Cape Cod Chamber of Commerce hosts a **Breakfast Networking event** at Panera Bread on Route 132 in Hyannis. The event, to run from 7:30 to 9 am, will be a great opportunity to do some serious networking. An assortment of breakfast pastries and coffee will be served.

Bring a friend! The cost is \$5 for members and \$15 for non-members. Space is limited. [Click here](#) to register now.

Cape Cod Maritime Days to be held in May



Join us for the 16th Annual Cape Cod Maritime Days, a celebration of the Cape's rich maritime history, from May 1-31, 2009! We have an exciting line-up of over 75 events for the 2009 Maritime Days, from lighthouse & walking tours, nautical art exhibits and maritime lectures to boat-building exhibits, kayak excursions and the Chatham Maritime Festival.

Maritime Days is sponsored by the Cape Cod Chamber, Cape Cod Commission, Arts Foundation of Cape Cod, Cape Cod Media Group and Cape Cod Marine Trades Association. [Click here](#) to find more information and a full schedule of events.

"The Hundred"



Introducing "The Hundred," a new addition to the weekly enews! Here you can register for a drawing to be held at the May Member to Member Event on May 12th at Willowbend Country Club in Mashpee. You can register each week by emailing steve@capecodchamber.org, with "The Hundred" as the subject line. The drawing to be given away in May is a \$100 gift certificate at [Snow's Home and Garden](#) in Orleans. You must be present to win.

Snow's Home & Garden is an old-fashioned, family-run general store with a very modern twist. The store's assortment is eclectic, including everything from gourmet cookware, designer bedding and Cape- inspired gifts to comfy outdoor furniture, hard-to-find perennials and eco-friendly paint. Snow's has got the basics you want, plus cool stuff you won't find everywhere else. Visit www.snowshomeandgarden.com for

upcoming sales, events and prize giveaways.

If you are interested in donating to "The Hundred," email steve@capecodchamber.org.

Spring 2009 Inside Track

Join the Cape Cod Chamber's Bed and Breakfast Committee at the Linx at Ocean Edge Resort in Brewster on **May 12, 2009** for the **Spring 2009 Inside Track!** This event is an opportunity to tune up and tune into what's happening in your market.

Keynote speaker is Jay Karen, CEO of the Professional Association of Innkeepers International (PAII). Other sessions feature expert speakers on "Legal Inns and Outs" and "Social Network Marketing," and sponsor Reservation Nexus will present information about its online guest management and email marketing system. Stay for sunset networking with hors d'oeuvres, cash bar and a drawing for a free one-year membership to the Cape Cod Chamber. Reservation Nexus will also be giving away three free subscriptions to their Auto Pilot product.

Thanks to our sponsors - Hyannis Whale Watcher Cruises, Sysco Food Service and Davco Security Systems - your cost to attend is just \$25 (cost includes lunch). Book early! Space is limited, and reservations are required. Please RSVP to Jane at 508-362-3225, x513 or email jane@capecodchamber.org.

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Breakers Resort/InnSeason Resorts](#), Dennisport
- [By the Bay Bed & Breakfast](#), Eastham
- [Edgewater Beach Resort/ InnSeason Resorts](#), Dennisport
- Empowerment Designs, Sandwich
- [Truro Adventures](#), Truro

Chamber seeks volunteers

Talk to interesting people from all over the world! The Cape Cod Chamber of Commerce Welcome Center, located at 5 Shoot Flying Hill Road in Centerville, is looking for volunteers to help with telephone coverage during our busy season. We are seeking help for two hours per week during the months of July, August & September. Seniors are welcome. If you are interested, please call Bonnie at 508-362-3225 x537 or email bonnie@capecodchamber.org.

CCHRA April Meeting

The Cape Cod Human Resources Association will hold its monthly breakfast meeting on Thursday, April 30th from 7:30 to 9 a.m. at The Holiday Inn, Rt 132, Hyannis. The topic will be Team Building, and guest speaker is Karen Stacy, who started Kreative Learning Solutions nine years ago. Karen brings 25 years of experience in management, training and course development, customer service and organizational

development. Advanced registration is \$15 for members, \$20 for non-members and walk-ins. To reserve a seat, contact Laura Johnson email Ljohnson_ma@hotmail.com.

Forum to Discuss Volunteer Network on Cape Cod

"Developing a Volunteer Network for Cape Cod," a community forum, will be held 9 a.m. to 12 p.m. on Tuesday, April 28th at the Cape Cod & Islands Association of Realtors Conference Center in West Yarmouth. The keynote speaker will be Emily Haber, CEO of the Massachusetts Service Alliance, a private, nonprofit organization that serves as the state commission on community service and volunteerism. Haber will speak on the new Serve America Act, which expands federal support for service programs, including volunteerism, and what it will mean for Cape Cod, the Commonwealth, and the country. A discussion and panel will be presented on a new plan to develop a volunteer network on Cape Cod.

The forum is free and a light breakfast will be served. Attendees are asked to RSVP to the Cape Cod Foundation at info@capecodfoundation.org or 508-790-3040.

New England Xpo for Business



We are proud to be a supporter of the Inaugural New England Xpo for Business at Boston, the largest business show on the east coast! There are many valuable opportunities for business growth and development at the show; including over 40 seminars, The Boston Globe Business Breakfast, the 96.9FM-WTKK's Evolutionary Luncheon featuring Jack and Suzy Welch as joint-keynotes, and the SBA 2009 Small Business Awards

Reception! As a supporter of the event, we are glad to extend this opportunity for members to pre-register for the event free of charge. [Click here!](#)

Nauset Regional High School Job Fair

Nauset Regional High School will host a job fair on April 30th from 1:45 to 4 p.m. to put local employers in contact with local job seekers who are interested in working both for the upcoming summer season and beyond. The event will be open to employers from all Chambers of Commerce, with priority given to Chamber members from towns in the sending communities: Truro, Wellfleet, Eastham, Orleans and Brewster. Employers from other towns can request a booth on a space available basis.

There is no charge for attending, but advance registration is required by April 28, 2009. Registration forms can be obtained by contacting Autumn Collette at Nauset High School at collettea@nausetschools.org.

Cape Business 2009 Economic Forecast Breakfast

Cape Business will hold its 2009 Economic Forecast breakfast on May 15th at the Holiday Inn in Falmouth. Featured speaker Carol McMullen, president of Eastern Investment Advisors, will share her forecast for the remainder of 2009 and offer advice to businesses who must adjust their strategies to what will be a lingering

impact of the current deep recession. Then, Terence Shepherd, principal of Shepherd Goldstein LLP and ROCG, the international consulting firm, will share his four key steps to navigate these turbulent times.

In addition, the breakfast includes a panel of financial and business bankers who will discuss personal financial strategies regarding family finances and business economics. Individual tickets are \$40; tables of eight are \$300. To register, please [click here](#).

Free workshop for Cape Cod & Martha's Vineyard Realtors

The online marketing of homes and businesses using the Cape Cod and Islands Multiple Listing Service will be the topic of a workshop on Monday, April 27th hosted by the Cape Cod & Islands Association of Realtors. The event, scheduled from 9 a.m. to noon at the Realtors' offices on Mid-Tech Drive, will feature in-person presentations by two experts: Mark A. Lesswing, senior vice president and chief technology officer for the National Association of Realtors, and Jeffrey Moore, owner-broker of Old Cape/Sotheby's International Realty of Orleans and Brewster.

Registration is free and open to all Realtors serving Cape Cod and Martha's Vineyard. For further information, contact CEO Henry DiGiacomo of the Cape Cod & Islands Association of Realtors at 508- 957-4344 or at HDiGiacomo@CapeCod.net.

News from our Members

The following announcements are provided for the enews by member businesses.

Chatham Bars Inn will host a Neiman Marcus Fashion Show & Champagne Brunch on Sunday, May 3rd at 11 a.m., with a portion of the proceeds to benefit the SHADE Foundation of America. FOX25 news anchor Maria Stephanos will emcee the event, and Neiman's will showcase a variety of late summer and fall designs in the resort's magnificent oceanfront dining room, while guests enjoy a lavish brunch. SHADE Foundation of America's mission is to eradicate melanoma through the education of children and the community in the prevention and detection of skin cancer and the promotion of sun safety. Tickets for the fashion show and brunch are available for \$55. To purchase tickets, call Chatham Bars Inn at 508-945-0096.

The **Back Office Associates 70+ All Stars** completed its best season ever in 2008 by winning Senior Softball USA's coveted Triple Grand Slam in the 70 plus AA Division at the World Championships in Phoenix, Arizona. By winning the Eastern, National and World Championships in the same season, the team from Cape Cod completed a storybook season in its eighth year of existence. [Click here](#) to read more!

The Cape Cod Chamber would like to congratulate Tim DeLude, from member company **Nauset Disposal**, for completing the 2009 annual running of the Boston Marathon. Tim ran for Tedy's Team, a group of runners raising money for the American Stroke Association and training to complete the Boston Marathon and the Falmouth Road Race. Their participation supports Tedy Bruschi's fight against stroke and honors both the survivors and the loved ones lost to America's #3 leading cause of death.

Fellowship Health Resources, Inc. will hold the 10th Annual FHR Bob Walker

Memorial Golf Tournament on Monday, May 11th at the Ridge Club Golf Course in Sandwich. Shotgun start at 8:30 a.m. Scramble Format: \$125 entry fee per golfer (includes Golf Cart & BBQ lunch). Entry Fee due by May 1st . Please contact Sara Miller at 508-495-1594. All proceeds from the tournament will support the educational and recreational programs of Fellowship Health Resources, Inc. a non-profit organization that provides residential and day services to individuals with psychiatric disabilities.

Interested In Membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
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web: <http://www.eCapeChamber.com>

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