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Cape Cod Chamber of Commerce eNewsletter

eNews

May 29, 2009

Greetings!

From the CEO's Desk:

- The Chamber's Annual Meeting & Business Excellence awards celebration will be held next Wednesday in the fabulous new Mansion Ballroom at Ocean Edge. As an added treat, we will enjoy cocktails on the new Ocean Terrace overlooking Cape Cod Bay - and have bumped the start time up to 5:30 p.m. in order to give all time to enjoy our beautiful Cape Cod!
- Sunday, May 31st is free admission day at the JFK Hyannis Museum in honor of the President's birthday.
- We have been meeting with Barnstable County and the local Chambers on ways to keep bathrooms opened and maintained at the Route 6 rest area (between exits 6 & 7). It appears that the state and county will be able to assist, but private sector assistance will be needed to support this important visitor amenity.
- The draft Cape Cod Transportation Improvement Program (TIP) for federal FY 2010-2013 will be reviewed at the 6/5 meeting of the Joint Transportation Committee at 8:30 a.m. at the Cape Cod Commission offices. This important document guides investment in roadway and transit projects.
- Congrats to Shawna Haynes, graduating from Harwich High School this year and enrolling at Cape Cod Community College to study hospitality as a recipient of the Elaine S. Perry Memorial Scholarship. Elaine was the administrative assistant at the Cape Cod Chamber from 1988 until her untimely passing in 2005.
- Congrats to Paul Sutton of Teaticket, who is pursuing three renewable energy certificates at Cape Cod Community College with the benefit of the Dan Wolf Renewable Energy Scholarship - provided by the Cape Cod Chamber in honor of our past chairman of the board, who has such a passion for this topic!
- As we near the end of our program / budget year, we had additional resources available (due to good cost controls), which allowed us to shift some extra funding into our spring/summer buy. Pierce-Cote has developed a great plan to use these leftover funds, including: a three-week television buy on FOX, a three-week radio campaign on Magic 98.5 in Boston, a five-week banner ad campaign on boston.com, two sponsorship spots for the Chamber on the new Track Gals program, and participation in a last-minute TV opportunity that MOTT is coordinating on WBZ.

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Wendy K. Northcross, IOM, CCE

2009 Business Excellence Awards



The Cape Cod Chamber will present the 2009 Business Excellence Awards as part of the 88th Annual Meeting on June 3rd at Ocean Edge. The Business Excellence Awards are bestowed upon Cape Cod Chamber members and their employees or associates for demonstrating excellence in public service, professional contributions, community commitment, customer service, workplace innovation, leadership, job creation, perseverance, and other special achievements. Please join us in congratulating the

recipients of this year's awards:

- **Non-Profit Award:** Hostelling International Eastern New England Council - Deborah Ruhe, Executive Director
- **Healthcare Award:** Ophthalmic Consultants of Boston - Sharon Brown
- **Retail/Wholesale Award:** Mashpee Commons - Doug Storrs and James Renz
- **Services Award:** NeuOffice/Venture Hyannis - Peter Karlson
- **Hospitality & Recreation Award:** Orleans Waterfront Inn - Josue Santiago, Erin Santiago, Ryan Maas, Megan Kaser
- **Chairman's Award:** Paul Rumul, C.O.O., The Davenport Companies

88th Annual Meeting of the Cape Cod Chamber



The Board of Directors of the Cape Cod Chamber of Commerce cordially invite you and your guests to attend the **88th Annual Meeting** on **Wednesday, June 3, 2009** in the new Mansion Ballroom at the Ocean Edge Resort & Golf Club in Brewster. Please join us in celebrating the installation of William Zammer Jr. of Cape Cod Restaurants, Inc. as Chairman of the Board, along with the installation of our other new directors and the presentation of the

Business Excellence Awards. The theme of the Annual Meeting is "We all need a little Cape Cod," and the cocktail-style reception with food stations begins at 5:30 p.m. on the outside deck (weather permitting). Passed hors d'oeuvres will include such delicious items as jumbo shrimp cocktail, crab cakes, bruschetta and chicken saltimbocca skewers. Complimenting this will be lavish Carving, Pasta and Dessert stations.

Fabulous food, fun and networking - all in a beautiful waterfront setting! The cost to attend is \$47.50 for members, \$55 non-members and \$350 for a group of eight (please call if you would like to reserve the group rate). Please [register online](#) by Monday. Or RSVP to 508-362-3225, 528. Valet parking will be available on site.

Special thanks to [Cape Cod Five Cents Saving Bank](#), 2009 Annual Meeting sponsor.

June Member to Member Event



Join the Cape Cod and Falmouth Chambers

of Commerce for our joint Member to Member event **Tuesday, June 16th** aboard the **Island Queen** out of Falmouth Harbor.

Enjoy a scenic cruise, along with delicious hors d'oeuvres, networking opportunities and great raffles. Catering will be provided by chef Sean Daily of Eat Your Heart Out Caterers and music will be provided by DJ Frye of Straight From the Cape Entertainment. The boat will depart promptly at 5:30 p.m. and return to Falmouth Harbor at 7:30 p.m. Guests should plan to arrive between 4:45 p.m. and 5:15 p.m. to the Island Queen Dock at 75 Falmouth Heights Road in Falmouth. Island Queen staff will be on hand to direct vehicle parking. Parking is complimentary and vehicles must exit all parking areas by 7:45 p.m. Space is extremely limited, so [click here](#) to register now!

Online Community Forums

Governor Deval Patrick and his Cabinet have been traveling around the state for a series of Community Forums (including stops on Cape Cod), discussing the tough choices we face as a Commonwealth. For the next week, that conversation will go online using an interactive website. Participate and share your perspective and ideas by joining the Online Forum today at <http://forum.state.ma.us/>. The Governor will be making important decisions in the weeks and months ahead and wants to hear from you!

"The Hundred"



Introducing "The Hundred," a new addition to the weekly enews! Here you can register for a drawing to be held at the next Member to Member Event on June 16th aboard the Island Queen. You can register each week by emailing steve@capecodchamber.org, with "The Hundred" as the subject line. The drawing to be given away in June is a \$100 gift certificate at [Panera Bread](#) in Hyannis. You must be present to win.

Via Panera Catering is a way to order bakery fresh carry-out for groups of five or more. Choose delicious sandwiches, salads or soups and enjoy a side of convenience. Lunch comes complete with plates, napkins and utensils, all packaged in easy-to-use, attractive boxes you'll be proud to serve your group. Via Panera catering is perfect for office meetings, Sunday afternoon ball game, birthday parties, baby showers, anniversaries and other occasions for groups of five or more. And try out new Lobster Sandwich - a half pound of Lobster on freshly baked Ciabatta for \$16.99. Visit www.panerabread.com to learn more!

First Annual Cape Cod Quahog Day



Celebrate the first day of Summer 2009 "Quahog-style!" The Cape Cod Chamber invites you to join us for the **First Annual Cape Cod Quahog Day** at 2 p.m. on **Sunday, June 21st** at the Quahog Republic Waterfront Eatery in Bourne.

The day of family fun kicks off with the "Quahog Prognostication" - an announcement from the Secretary General of Quahog Republic as he receives word from the "official quahog" on how many weeks of Cape Cod beach weather lie ahead. Other highlights of the festivities - which will be emceed by Channel 5 News Anchor Steve Lacy - include a clambake preparation ritual, demonstrations by members of the Mashpee Wampanoag Tribe, live entertainment, children's activities, and various contests, where attendees have a chance to compete to be the Ms. Quahog, Boss Hog and Mister/Miss Littleneck.

The general event is free and open to the public, but a traditional clambake at 6 p.m. will be a ticketed event. The cost for the clambake plus a limited edition First Annual Cape Cod Quahog Day T-Shirt, is just \$48. [Click here](#) to register now! Tickets limited to the first 75 people to register. Partial proceeds from the event will benefit the National Marine Life Center in Buzzards Bay. For more information, visit www.QuahogDay.com.

MOTT hosts Tourism U



The Massachusetts Office of Travel & Tourism (MOTT) will hold **Tourism U** on Cape Cod at 10 a.m. on **Thursday, June 4th** at the Lighthouse Inn in West Dennis. Tourism U is a series of roundtable discussions and workshops hosted around the state to enhance the tourism industry's awareness of programs offered through MOTT in collaboration with your Regional Tourism Council. Topics will include "Japanese Visitor 101," "Domestic Marketing," and "Familiarization Tours." Tourism U is free to attend. [Click here](#) to find out more and to register!

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Borsari Gallery Cape Cod](#), Dennis
- [The Brookside Club](#), Bourne
- [Emerald Hollow Farm](#), Brewster

American Recovery and Reinvestment Act of 2009

The IRS has just released a fact sheet that outlines key incentives contained in the American Recovery and Reinvestment Act of 2009 that may impact businesses. [Click here](#) to read more!

Governor's Clean Energy Challenge

This is the last chance for people to sign up and participate in the Governor's Clean Energy Challenge. Sign up ends Friday, June 12th. When you sign up for the Challenge, you'll receive help in reducing your organization's greenhouse gas emissions (GHGs) by at least 10% over the next three years. Businesses can sign up by going to www.capelightcompact.org (click on the GCEC logo) or www.governorscleanenergychallenge.com.

Cape Cod Life 2nd Annual Food & Wine Festival



The Cape Cod Life 2nd Annual Food & Wine Festival will run from May 31-June 6! The seven-day festival will showcase the region's finest chefs and restaurants through a series of special events and receptions. The festival kicks off Sunday with the Grand Opening Tasting at the Rectrix Aerodrome in Hyannis from 3-6 p.m. The event will include tastings from dozens of the Cape's finest restaurants, wines from over 200 wineries, presentations from local artists and musicians, and cooking demonstrations from an elite group of guest chefs and mixologists.

Following the Grand Tasting, "Taste of Culture Receptions" will be held each evening from June 1-5 in venues that capture Cape Cod's richness in art, history and culture. Guests will be able to savor hors d'oeuvres from local restaurants paired with fine wines in celebrated settings. The festival will come to a close with the Food & Wine Tasting Finale on Saturday, June 6 from 5-8 p.m. at the Heritage Museums and Gardens in Sandwich. To purchase tickets for any of the events, or to find a detailed schedule for the week, visit www.capecodlife.com or call 800-595-4TIX.

Passport to the Arts now for sale



The Arts Foundation of Cape Cod is proud to announce the release of the 2009-2010 Passport to the Arts, which offers a 50% discount on admission to 45 Cape Cod theaters, museums, historical sites, and performances. The Passport to the Arts is available now online at www.artsfoundation.org. Passport holders will be able to receive a 50% discount on admission to select events at each participating venue once during the course of the year. Each member venue sets its own restrictions and rules of use, so Passport holders must call venues in advance to ensure availability. For more information about the Passport to the Arts, please visit www.artsfoundation.org or call 508-362-0066.

News from our Members

The following announcements are provided for the eNews by member businesses.

The Cape Cod Canal "Miles of Memories" Walk will be held this Sunday, May 31st to benefit **Alzheimer's Services of Cape Cod & the Islands**. The Miles of Memories Canal Walk starts at the Buzzards Bay Recreation Area - Bourne Town Green adjacent to the Railroad Bridge. All funds raised remain in the greater Cape Cod and Islands region to support programs and services for people with Alzheimer's disease, their families and caregivers. For more information, visit www.alzcapecod.org.

The Steamship Authority is pleased to announce a cost-savings opportunity for travelers: free bike passage to Nantucket and Martha's Vineyard. This special "Boat and Bike" promotion is valid from May 28-June 23, 2009. To take advantage of this promotion, customers will need to present a coupon to any Steamship Authority terminal location. The coupon is available online at www.SteamshipAuthority.com on the homepage under "News." Once the coupon has been presented, the customer will

receive a free bike ticket which normally sells for \$6 round-trip to Martha's Vineyard and \$12 to Nantucket. For schedule and complete fare information or to book online visit, www.steamshipauthority.com or call 508-495-FAST (3274).

Kern Analytics LLC offers a free initial consultation regarding accounting and financial matters for small and mid-size businesses. To learn more, email karl@kernanalyticsllc.com or call 508-395-7324.

Auditions for the **Barnstable Summer Family Theater's** performance of "Goldilocks and the Three Bears from Outer Space" will be held on June 1, 2 and 3 from 6-8 p.m. in the Knight Hall at Barnstable High School. Auditions are open to all ages. This surprising take on an old favorite will have its world premiere on July 7th in the Barnstable High School Performing Arts Center at Barnstable High School in Hyannis. Goldilocks and the Three Bears from Outer Space has been written and will be directed by the "Brothers Sullivan," local theatre legends John and Fred. A fast-moving comedy for all ages, G3BOS sets the traditional story of Goldilocks on its head. The plot hearkens back to the screwball comedies of the 30's and 40's, with its snappy dialogue, silly situations and slapstick chases. For more information, call 508-771-6246.

Interested In Membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
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web: <http://www.eCapeChamber.com>

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