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Cape Cod Chamber of Commerce eNewsletter

eNews

June 26, 2009

Greetings!

Cape Cod Quahog Day was a grand success, with 11.5 weeks of beach weather predicted (and we hope that starts soon!) This first-annual event was designed to generate press coverage about the upcoming season and spin the weather forecast for the coming summer. Coverage included regional and Boston media outlets, and the social media networks have been having a lot of fun with it too. It didn't hurt that all people could talk about for weeks is the weather!

We are grateful to the dedicated and fun-loving committee that put this event together. The picture below was taken during the "Official Prognostication" and includes, left to right, WCVB News Anchor & Master of Ceremonies Steve Lacy, Secretary General of Quahog Republic Erik Bevans, and Quahog Security Mike Belcher.

Read more in the article below!

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Other items from the CEO's Desk:

- Demographer Peter Francese returned to the Cape to speak at the Lower Cape Forum. We attended and were encouraged by the level of discussion and commitment from the school superintendents to continue a discussion on resource sharing.
- We have been moving forward on new Chamber partnerships with local Chambers and plan to meet with all the Chamber directors and their board chairs on July 10th.
- We met with a local advocacy group seeking new limits on bass fishing.
- As board members, we attended the Workforce Investment Board and the Job Training & Employment Corp. annual meetings this week. Significant ARRA funds are about to begin flowing through these organizations to spur job training and employment.
- We have been appointed to the Climate Change Advisory Committee and are working on the local economy subcommittee to assess how climate change will impact economic sectors. This work is due at the end of August.
- We attended the Mass Cultural Council press conference at which some significant grants were awarded to Chamber members from the Cultural Facilities Fund: Cahoon Museum, Cape Cod Art Association, Tilden Arts Center at CCCC, Academy of Performing Arts, the Cape Cod Museum of Natural History and Sturgis Library are all to be congratulated!
- We hosted a meeting of the Cape Cod Green Initiative and are moving forward on a process by which to designate tourism-related businesses as green.
- We met with the International Tourism steering committee to map a plan for the new program year, which starts July 1st.
- We have been working on written recommendations for how the tourism and creative economy sectors can leverage each others assets, and this will be included in a full report to the Governor next month.
- Congratulations to the Hampton Inn in Yarmouth upon their official ribbon-cutting this week!
- We attended a reunion of the Cape Cod Transit Task Force and will participate in the newly reformed group.

Wendy K. Northcross, IOM, CCE

First Annual Cape Cod Quahog Day



The Cape Cod Chamber kicked off the first day of summer on June 21st with the inaugural Cape Cod Quahog Day at the Quahog Republic Waterfront Eatery in Bourne. Highlighting the day of family fun was the Quahog Prognostication: The Secretary General of the Quahog Republic (who speaks the secret language of the bi-valve), consulted with the official Quahog to hear how many weeks of beach weather lie ahead. The little soothsayer brought good news, predicting 11 ½ weeks of sunshine! If he's right, he'll be kept in seclusion and be brought out again for next year's Quahog Day. But if he's wrong? He'll be eaten at the end of the summer.

Watch it for yourself! [Click here](#) for video of the Official Prognostication Ceremony. To view photos from the

event, visit the Photo Section of our [Facebook fan page](#).

Other highlights of the event included dancing and entertainment by the Red Hawk Singers of the Mashpee Wampanoag Tribe, as well as the crowning of the 2009 Ms. Quahog, Boss Hog and Mister/Miss Littleneck. Far from a beauty pageant, the contestants in these competitions had to compete in a variety of challenges such as shell tossing, shrimp eating, putting into a pail, digging for quahogs, watermelon eating and the limbo. Partial proceeds raised at the event, which also featured a traditional clambake, were donated to the National Marine Life Center in Buzzards Bay.

A special thank you to the following people and organizations, which helped to make Quahog Day a success: Quahog Republic Waterfront Eatery in Bourne; WCVB News Anchor Steve Lacy, the Master of Ceremonies; William DeSousa-Mauk of Michael Patrick Communications, Ltd.; Marci Tyldesley of Regan Communications; Green Shuttle of Cape Cod; Cape Cod Textiles; National Marine Life Center; Woods Hole Passage B&B; and the Red Hawk Singers.

Also, a giant thank you to our planning committee, which included Tom Hughes and Erik Bevans of Quahog Republic; Marci Tyldesley of Regan Communications; William DeSousa-Mauk of Michael Patrick Communications; and Chamber employees Wendy Northcross, Mike Belcher, Kristen Mitchell, Michele Pecoraro and Kristin Carey.

[Click here to read coverage in this week's Cape Cod Times](#)

July 14th Member to Member



Join the Cape Cod and Dennis Chambers of Commerce for our joint **Member to Member** event on **Tuesday, July 14th** from 5:30 to 7 p.m. at **The Lighthouse Inn** in West Dennis.

Attendees will enjoy beautiful views of Nantucket Sound, delicious hors d'oeuvres in a lively ambiance, plenty of networking opportunities and great raffles (so bring your business card.)

Cost to attend is \$5 members; \$15 non-members. Register online now by [clicking here](#)!

New Publication Requests for photographers and artists

The Cape Cod Chamber, Coastal Community Capital, Homebuilders and Remodelers Association of Cape Cod, Cotuit Center for the Arts, and Cultural Center of Cape Cod are creating a "**Sourcebook of Handcrafted Items with Architectural Elements**," designed for architects, designers and builders. We have put out a call to artists and photographers for the publication! Artists must live or have their main place of business on Cape Cod, Martha's Vineyard, or Nantucket and be able to supply photographs of work installed in homes or businesses. The photographer selected needs extensive experience in "interior" shots, with particular skills in lighting and staging. For full requests for proposal, email Clare@capecodchamber.org.

Second Edition Arts Guide hot off the presses



There is now a new and improved way to meet the artists of the Cape & Islands, and to see what inspires their art! Featuring more than 200 local artists and artisans along seven distinct trails, the second edition guide *Arts & Artisans Trails of Cape Cod, Martha's Vineyard and Nantucket* is now available.

This completely revised guidebook leads readers to an eclectic assortment of Cape & Islands artists, artisans' studios and galleries, some on the main streets of the region, but many off the beaten path. The second edition guide includes new maps, articles, images and galleries. The pages are chocked full of stunning photography, interesting anecdotes, individual artists' histories, and compelling samples of some of the timeless arts and crafts to be found along these seven trails.

The full color, conveniently pocket-size guide can be purchased for \$5 online at www.CapeAndIslandsArtsGuide.com, in the Cape Cod Chamber of Commerce Welcome Center on Shoot Flying Hill Road in Centerville, and at select museums and galleries. Coming soon to local bookstores!

Arts & Artisans Trails of Cape Cod, Martha's Vineyard & Nantucket is a project of the Cape Cod Chamber, partnering with the Arts Foundation of Cape Cod, Nantucket and Martha's Vineyard Chambers of Commerce and Coastal Community Capital, Inc. The guide was made possible through the sale of the first edition, continued support from the artists, and support from the sponsoring organizations. The Arts Guide is designed to generate additional income for the region's artists. The Cape and Islands arts & cultural industry is an important economic sector, directly generating 3,027 local jobs, which represents 2.8% of the region's total employment.

"The Hundred"



"The Hundred," is back for another round! The next drawing will be held at the July Member to Member Event on July 14th at the Lighthouse Inn in Dennis. You can register each week by emailing steve@capecodchamber.org, with "The Hundred" as the subject line. The drawing to be given away in July is a \$100 gift certificate at [Bleu Restaurant](#) in Mashpee Commons. You must be present to win.

Bleu, chef/owner Frederic Feufeu's debut French bistro, has been receiving top honors since its opening. Feufeu, a native of the Loire Valley and veteran of the New York restaurant scene, has received numerous awards for his "consistently top- notch" bistro and contemporary cuisine. His menus, modified seasonally, currently include for appetizer Les Rillettes, Escargots de Bourgogne Farcis, Moules Mariniere, Lobster Salad "mille feuille" with asparagus and for dinner Cassoulet with duck leg confit, Steak au Poivre, Planked Salmon with Lemon Confit, Roasted Rack of Lamb "aux herbes" and Filet Mignon with Bordelaise Sauce. Bleu is located at 10 Market Street in Mashpee Commons, and is open daily for lunch, 11:30 am to 4 pm and dinner 5 pm to 10 pm.

Splish Splash Bus Bath



The Group Tour members of the Cape Cod Chamber of Commerce recently hosted the 10th Annual Splish Splash Bus Bath at the Cape Cod Simon Mall. Even though the weather wasn't ideal and fewer coaches and cars were washed than in past years, the camaraderie and fun

allowed for a donation to the American Bus Association Foundation for their scholarship fund! The fund provides 19 scholarships per year.

Many thanks to Leo Fein and Adra Lynn of Cape Cod Simon Mall for their generous donation of space, hoses, and lunch vouchers for the group, and to Debra Charrier and Steve Reilly of Panera Bread for the delicious breakfast spread. Thanks also to all the group tour members who solicit the motor coach business and constantly market Cape Cod as a renowned motor coach destination.

Annual Chamber Red Sox Outing



Join us as the Cape Cod Chamber makes its annual summer trek to **Fenway Park on Thursday, July 9th** to watch the Sox go head to head with the Kansas City Royals! Tickets to the game include roundtrip transportation to the game by Plymouth & Brockton Bus lines, treats on the bus and a ticket to seats in the right field. For more details, please contact Patti Lloyd at 508-362-9351 or sales@capecodchamber.org.

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Blue LAN Group, Inc.](#), Plymouth
- [Chatham Lodging Association](#), Chatham
- [Falmouth Service Center](#), Falmouth
- [Pain D'Avignon Cafe' Bakery](#), Hyannis

News from our Members

The following announcements are provided for the enews by member businesses.

The **Steamship Authority** is pleased to announce a cost-savings opportunity for travelers, entitled "Sea Two and Save." Anyone interested in visiting both Nantucket and Martha's Vineyard this summer may purchase round-trip combination tickets and save \$10.00 for adults and \$5.00 for children ages 5-12. The round-trip combination tickets are available for purchase at any Steamship Authority terminal. To book advance high-speed reservations to Nantucket call 508-495-FAST (3278.) Please mention this offer to any reservation agent in order to receive the discounted fare.

Organizers of the **Joe Cronin Memorial Fishing Tournament** to benefit The Jimmy Fund have announced that registrations are now being taken for boats and anglers. This year's tournament will be held on Friday, August 7th, with a private dinner for boat captains the evening prior. Held at Nauticus Marina in Osterville, the event includes dinners, raw bars, live entertainment, children's activities, fabulous auction items, awards, and of course, fishing. For information on participating in or sponsoring the event, visit www.joecroninfishing.com, call 508-778-4911, or email joecronintournament@comcast.net.

Mid-Cape Home Centers is pleased to announce that "Build Week 2009" was a huge success! "Build Week" is a community service effort by Mid-Cape Home Centers, to rebuild and repair the YMCA's Camp Lyndon in Sandwich. Mid-Cape Home Centers organized the building and painting of four sheds/storage units, a new handicapped ramp for the main hall, new loading dock, shored up a gazebo, and facilitated many other projects to benefit the camp.

Mark Lawrence of **Polar Cave Ice Cream Parlour** in Mashpee will be scooping his century old family secret recipe ice cream tomorrow from 3 to 5 p.m. at **Cotuit Liquors** on Route 28 in Cotuit. He will share his many "drink recipes" and the blender will be busy whipping up Polar Cave Ice Cream with some of the newest tequila, flavored vodkas and cordials.

The Tinderbox in **Mashpee Commons** will host La Gloria Cubana Cigar Tasting tomorrow from 1 to 5 p.m. Mark Legace from General Cigar will be on hand to talk about the cigar line. Discounts and more!

On Thursday, July 2nd at 7:30 p.m., **Outermost Community Radio WOMR 92.1 FM** will present Catie Curtis in a benefit for Cape Cod's locally programmed, nonprofit, community radio station. This exclusive public appearance by the award-winning songwriter and singer will take place in WOMR's public performance space on the second floor of the Schoolhouse in the East End of Provincetown at 494 Commercial Street. Cost is \$17 in advance, \$20 on the day of the performance, Contact Dave Myers, WOMR at 508-487-2619 (office) or 774-216-9210 (cell), or email dave@womr.org.

Interested In Membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

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web: <http://www.eCapeChamber.com>

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