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## Cape Cod Chamber of Commerce eNewsletter

eNews

June 5, 2009

### Greetings!

The Cape Cod Chamber of Commerce celebrated our 88th Annual Meeting on Wednesday night at the Ocean Edge Resort & Golf Club in Brewster, with the return of the Chamber's Business Excellence Awards and the induction of new Chairman of the Board William Zammer, Jr. highlighting the evening's festivities.

The Annual Meeting was presided over by Richard W. Neitz, outgoing Chairman of the Board, and was sponsored by Cape Cod Five Cents Savings Bank.

In addition to the Chairman's award, this year's Business Excellence awards were presented in five distinct categories, with the recipients as follows:

- **Chairman's Award:** Paul Rumul, C.O.O., The Davenport Companies

- **Non-Profit Award:** Hostelling International Eastern New England Council - Deborah Ruhe, Executive Director

- **Healthcare Award:** Ophthalmic Consultants of Boston - Sharon Brown

- **Retail/Wholesale Award:** Mashpee Commons - Doug Storrs and James Renz

- **Services Award:** NeuOffice/Venture Hyannis - Peter Karlson

- **Hospitality & Recreation Award:** Orleans Waterfront Inn - Josue Santiago, Erin Santiago, Ryan Maas, Megan Kaser

Another highlight of the Annual Meeting was the election of new directors (see article below) and the passing of the gavel from outgoing Chair Richard W. Neitz of Neitz Real Estate to incoming Chair William Zammer, Jr. of Cape Cod Restaurants, Inc.

Special thanks to Ocean Edge Resort & Golf Club - including Bob Newman, Bryan Webb, Christine Wilson and staff - for hosting an excellent event in their beautiful new mansion ballroom! Thanks also to our sponsor for the evening, Cape Cod Five Cents Savings Bank; PSAV Presentation Services; Designers Touch; and All About Flowers. Also, thank you to Steve Baty of All Media Productions for filming the event.

*In photos below at left: Paul Rumul receives the Chairman's Award from Outgoing Chairman Richard Neitz. In photo at right: Outgoing Chairman Richard Neitz passes the gavel to Incoming Chairman William Zammer, Jr.*

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Wendy K. Northcross, IOM, CCE

*This eNews is sponsored by the Steamship Authority*

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### *Chamber elects New Directors, recognizes Outgoing Directors*



Outgoing board members who were honored at the Annual Meeting were Anne-Marie Litchfield, Esq. for 12 years of service on the Board of Directors and five years of service as Treasurer; Gregory Stone for six years of service on the Board of Directors; and Spyro Mitrokostas for two years service on the Board of Directors. Board member Jack Gay was recognized for six years of service on the Chamber's Ambassador Group.

The following were elected (or re-elected) to the Cape Cod Chamber's Board of Directors:

- William Catania, Catania Hospitality Group (second term)
- Richard Delaney, Provincetown Center for Coastal Studies (second term)
- Thomas Moore, Red Jacket Resorts (second term)
- Dr. Richard Salluzzo, C.E.O. , Cape Cod Healthcare (first full term)
- Robert DuBois, Yarmouth Area Chamber of Commerce (first term)

The Cape Cod Chamber's FY-10 slate of officers (pictured at left, minus Matthew Lee and Howard Onik) includes:

- Chair: William Zammer, Jr., Cape Cod Restaurants, Inc.
- Vice Chair: Dorothy Savarese, Cape Cod Five Cents Savings Bank
- Treasurer: Kevin Howard, Wise Living Management
- Assistant Treasurer: Charles Ritch, Ritch Financial Solutions
- Immediate Past Chair: Richard Neitz, Neitz Real Estate
- Clerk: Matthew Lee, Esq., Tocci, Goss & Lee
- Officer at Large: Howard Onik, Dockside Hotel Group
- Officer at Large: Fred O'Regan, International Fund for Animal Welfare

For a full list of the FY-10 Board of Directors, [click here](#).

### *First Annual Cape Cod Quahog Day*



Celebrate the first day of Summer 2009 "Quahog-style!" The Cape Cod Chamber invites you to join us for the **First Annual Cape Cod Quahog Day** at 2 p.m. on **Sunday, June 21st** at the Quahog Republic Waterfront Eatery in Bourne.

The day of family fun kicks off with the "Quahog Prognostication" - an announcement from the Secretary General of Quahog Republic as he receives word from the "official quahog" on how many weeks of Cape Cod beach weather lie ahead. Other highlights of the festivities - which will be emceed by Channel 5 News Anchor Steve Lacy - include a clambake preparation ritual, demonstrations by members of the Mashpee Wampanoag Tribe, live entertainment, children's activities, and various contests, where attendees have a chance to compete to be the Ms. Quahog, Boss Hog and Mister/Miss Littleneck.

The general event is free and open to the public, but a traditional clambake at 6 p.m. will be a ticketed event. The cost for the clambake plus a limited edition First Annual Cape Cod Quahog Day T-Shirt, is just \$48. [Click here](#) to register now! Tickets limited to the first 75 people to register. Partial proceeds from the event will benefit the National Marine Life Center in Buzzards Bay. For more information, visit [www.QuahogDay.com](http://www.QuahogDay.com).

### *"The Hundred"*



Introducing "The Hundred," a new addition to the weekly enews! Here you can register for a drawing to be held at the next Member to Member Event on June 16th aboard the Island Queen. You can register each week by emailing [steve@capecodchamber.org](mailto:steve@capecodchamber.org), with "The Hundred" as the subject line. The drawing to be given away in June is a \$100 gift certificate at [Panera Bread](#) in Hyannis. You must be present to win.

Via Panera Catering is a way to order bakery fresh carry-out for groups of five or more. Choose delicious sandwiches, salads or soups and enjoy a side of convenience. Lunch comes complete with plates, napkins and utensils, all packaged in easy-to-use, attractive boxes you'll be proud to serve your group. Via Panera catering is perfect for office meetings, Sunday afternoon ball game, birthday parties, baby showers, anniversaries and other occasions for groups of

five or more. And try out new Lobster Sandwich - a half pound of Lobster on freshly baked Ciabatta for \$16.99. Visit [www.panerabread.com](http://www.panerabread.com) to learn more!

### *May 2009 Accommodations Survey*



The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. [Click here](#) for the May 2009 survey. We appreciate your participation!

To view results from previous surveys, and other tourism statistics compiled by the Chamber, please [click here](#).

### *Presentations from Ininside Track*

As a follow-up to its May 12th Ininside Track, the Cape Cod Chamber's Bed and Breakfast Committee has posted presentations from the event online. Click the links below to access the presentations:

- [Presentation by keynote speaker Jay Karen, CEO of the Professional Association of Innkeepers International \(PAII\)](#)
- ["To Blog or Not to Blog" presentation](#)
- ["Social Media" presentation](#)
- [Trip Advisor survey](#)

If you attended the Ininside Track, and have not yet filled in a feedback survey on the event, please [click here](#) to take the survey.

### *Welcome New Members*

*The Cape Cod Chamber would like to welcome the following new members:*

- [Along 6A, Dennis](#)
- [ArtsFalmouth, Inc., Falmouth](#)
- [Fine Arts Work Center in Provincetown, Provincetown](#)
- [Hawthorne Motel, Chatham](#)
- [Handkerchief Shoals Inn, Harwich](#)
- Hyannis Home, Hyannis
- Robert H. Temkin, CPA, Barnstable
- [Sturgis Library, Barnstable](#)
- [the little beach gallery, Hyannis](#)
- [The Jerk Café, South Yarmouth](#)

### *Please share your Summer Specials*

Hope your summer season is off to a great start - we want to hear from you!

Please let us know of any special offers, deals, etc. that you are offering so that we can share them with the press, our members, and the public through our tourism websites and our social media campaigns on Twitter and Facebook! Email [kcarey@capecodchamber.org](mailto:kcarey@capecodchamber.org).

### *Governor's Clean Energy Challenge*

This is the last chance for people to sign up and participate in the Governor's Clean Energy Challenge. Sign up ends Friday, June 12th. When you sign up for the Challenge, you'll receive help in reducing your organization's greenhouse gas emissions (GHGs) by at least 10% over the next three years. Businesses can sign up by going to [www.capelightcompact.org](http://www.capelightcompact.org) (click on the GCEC logo) or [www.governorscleanenergychallenge.com](http://www.governorscleanenergychallenge.com).

### *Home Energy Savings for Retirees*

Want to reduce your home energy costs? Looking for cheap, do-it-yourself solutions? Interested in ways to finance energy and heating improvements? Learn about all this and more by attending a free seminar on "Home Energy Savings for Retirees" on Tuesday, June 16th at 2 p.m. at the Barnstable Senior Center. Massachusetts Municipal Association is hosting this session, one of 130 being held statewide. The workshop will stress the importance of reducing heat usage by providing do-it-yourself sealing techniques; information on which in-depth alterations are most cost effective; tips on reducing electricity and water usage, resources for home audits, rebates and financing alterations. To register for this free workshop, contact the Barnstable Senior Center at 508-862-4750.

### *Cape Cod Maritime Festival*



The **8th Annual Cape Cod Maritime Festival** will be held on the Hyannis waterfront at the Cape Cod Maritime Museum on **Saturday June 13th and Sunday June 14th**. Celebrate the Cape's rich nautical history and life on and near the sea! Explore tall ships, enjoy live entertainment throughout the day and visit exciting exhibits: boat builders, nautical craft demonstrations, artists, environmental and educational activities, historical exhibits, children's entertainment and - of course - seafood. The Festival

hours are 10 a.m. to 4 p.m. For more information, visit [www.CapeCodMaritimeMuseum.org](http://www.CapeCodMaritimeMuseum.org).

### *News from our Members*

*The following announcements are provided for the enews by member businesses.*

The **Steamship Authority** has announced a cost-savings opportunity for travelers: free bike passage to Nantucket and Martha's Vineyard. This special "Boat and Bike" promotion is valid from May 28-June 23, 2009. To take advantage of this promotion, customers will need to present a coupon to any Steamship Authority terminal location. The coupon is available online at [www.SteamshipAuthority.com](http://www.SteamshipAuthority.com) on the homepage under "News." Once

the coupon has been presented, the customer will receive a free bike ticket, which normally sells for \$6 round-trip to Martha's Vineyard and \$12 to Nantucket. Reservations are recommended for high-speed travel to Nantucket. For schedule and complete fare information or to book online visit [www.Steamshipauthority.com](http://www.Steamshipauthority.com) or call 508-477-8600.

**Willowbend Country Club** is pleased to offer a unique opportunity this summer: Unlimited Guest Golf Days. Individual and group foursomes are invited to enjoy a leisurely day at the private country club for a round of golf, as well as lunch and dinner. This is a great chance for you and your colleagues, business associates and friends to gather together in a relaxed atmosphere to network or to simply have fun. Unlimited Guest Golf Days will be held on Mondays: June 15th, July 13th and August 10th. Please contact Michelle Galvin at 508-539-5359 or [mgalvin@wdc-capecod.com](mailto:mgalvin@wdc-capecod.com) for details and to schedule your outing.

The **Curry College MBA Program** provides the advanced leadership and management training and education that are integral to management success. The program is designed with the busy adult student in mind. It is a part-time, 24-month program with an e-learning factor. Students take one course at a time meeting one evening a week for eight weeks. It is taught using the traditional, intense classroom experience, supplemented with by the powerful web-based learning community, Blackboard. To learn more, reserve your seat at Curry's Plymouth information session scheduled for Tuesday, June 9th at 6 p.m. RSVP by calling Curry at 508-747-2424 or email [aberriau@curry.edu](mailto:aberriau@curry.edu).

**WeNeedaVacation.com's** new 2009 Vacation Planner will offer tourism information and coupons to the 160,000 vacationers who visit the website each month. If you would like to advertise your business to vacationers, please Add your Business Now. Chambers members receive 20% off advertising rates using the keyword CoC409. Link to your business from [WeNeedaVacation.com](http://WeNeedaVacation.com) with a banner ad for as little as \$80. Partner and be introduced in our Vacationer Newsletter that is distributed to 50,000 vacationer subscribers of WeNeedaVacation.com each month. For details, please visit Vacation Planner info or contact [Kathy@weneedavacation.com](mailto:Kathy@weneedavacation.com).

### *Interested In Membership?*

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or [mike@capecodchamber.org](mailto:mike@capecodchamber.org). Or [click here](#) for a membership application!

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