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Cape Cod Chamber of Commerce eNewsletter

eNews

July 3, 2009

Greetings!

Happy Fourth of July



The Cape Cod Chamber of Commerce would like to wish everyone a safe and fun Independence Day weekend!

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July 14th Member to Member



Join the Cape Cod and Dennis Chambers of Commerce for our joint **Member to Member event** on **Tuesday, July 14th** from 5:30 to 7 p.m. at **The Lighthouse Inn** in West Dennis.

Attendees will enjoy beautiful views of Nantucket Sound, delicious hors d'oeuvres in a lively ambiance, plenty of networking opportunities and great raffles (so bring your business card.)

Cost to attend is \$5 members; \$15 non-members. Register online now by [clicking here!](#)

New Publication Requests for photographers and artists

The Cape Cod Chamber, Coastal Community Capital, Homebuilders and Remodelers Association of Cape Cod, Cotuit Center for the Arts, and Cultural Center of Cape Cod are creating a "**Sourcebook of Handcrafted Items with Architectural Elements**," designed for architects, designers and builders. We have put out a call to artists and photographers for the publication! Artists must live or have their main place of business on Cape Cod, Martha's Vineyard, or Nantucket and be able to supply photographs of work installed in homes or businesses. The photographer selected

needs extensive experience in "interior" shots, with particular skills in lighting and staging. For full requests for proposal, email Clare@capecodchamber.org.

Ptown Featured as T&L Cover Shot



Provincetown was prominently featured as the cover shot for *Travel & Leisure's* July 2009 edition! The entire Cape was also featured inside within a multi-page spread, in which The Red Inn was reviewed as one of T & L's "Six Seaside Inns We Love." The coverage, including full page cover, three full page interior pages of photos, and an one-eighth page review, has an ad value of more than \$350,000 and editorial value up to three times that amount. MPDC, Cape Cod Chamber's PR firm, worked closely with T & L editorial staff last winter on the story. The article was initially anticipated to be broader in scope, but was down-sized.

"The Hundred"



"**The Hundred**," is back for another round! The next drawing will be held at the July Member to Member Event on July 14th at the Lighthouse Inn in Dennis. You can register each week by emailing steve@capecodchamber.org, with "The Hundred" as the subject line. The drawing to be given away in July is a \$100 gift certificate at [Bleu Restaurant](#) in Mashpee Commons. You must be present to win.

Bleu, chef/owner Frederic Feufeu's debut French bistro, has been receiving top honors since its opening. Feufeu, a native of the Loire Valley and veteran of the New York restaurant scene, has received numerous awards for his "consistently top- notch" bistro and contemporary cuisine. His menus, modified seasonally, currently include for appetizer Les Rillettes, Escargots de Bourgogne Farcis, Moules Marinieres, Lobster Salad "mille feuille" with asparagus and for dinner Cassoulet with duck leg confit, Steak au Poivre, Planked Salmon with Lemon Confit, Roasted Rack of Lamb "aux herbes" and Filet Mignon with Bordelaise Sauce. Bleu is located at 10 Market Street in Mashpee Commons, and is open daily for lunch, 11:30 am to 4 pm and dinner 5 pm to 10 pm.

June Accomodations Survey



The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. [Click here](#) for the June 2009 survey. We appreciate your participation!

To view results from previous surveys, and other tourism statistics compiled by the Chamber, please [click here](#).

Presentations from Inside Track

As a follow up to its May 12th Inside Track, the Cape Cod Chamber's Bed and Breakfast Committee has posted presentations from the event online. Click the links below to access the presentations:

[Presentation by keynote speaker Jay Karen, CEO of the Professional Association of Innkeepers International \(PAII\)](#)

["To Blog or Not to Blog" presentation](#)

["Social Media" presentation](#)

[Trip Advisor survey](#)

If you attended the Inside Track, and have not yet filled in a feedback survey on the event, please [click here](#) to take the survey.

News from our Members

The following announcements are provided for the enews by member businesses.

The 1st Annual Mashpee Sand Sculpting Festival will be held at **Mashpee Commons** on July 10-12, rain or shine. Master Sculptor Sean Fitzpatrick of Fitzy Snowman Sculpting will be creating a whimsical 12 ton sand sculpture, sponsored by Vineyard Vines by Puritan Cape Cod and Mashpee Commons. This unique three-day event will transform part of Mashpee Commons into a tropical beach oasis with tons of family fun for all. 50 tons of special sand will be trucked in from Hudson, NH for the event which will also include amateur and merchant sand sculpting competitions, sand sculpting clinics led by the pros, live music, food, giveaways & so much more! For more information, please visit www.MashpeeCommons.com.

There's fun for the whole family at **Wellfleet Preservation Hall** this summer! On movie nights, families can arrive at 7 pm, set up their beach chairs or blankets in the beautiful garden and enjoy a pre-film activity in keeping with the theme of the night's movies. When the sun sets, the films are projected onto the back wall of the Hall. Free admission! For showtimes, visit www.wellfleetpreservationhall.org.

Shepley Wood Products' Craig Fischer becomes a LEED Accredited Professional! On June 26, 2009, Craig Fischer, Shepley Andersen Product Specialist, became a LEED (Leadership in Energy and Environmental Design) Accredited Professional. LEED is a nationally accepted benchmark for the design, construction and operation of high performance green buildings. LEED provides building owners and operators with the tools they need to have an immediate and measureable impact on their buildings' performance.

Hyannis Whale Watcher Is hosting a Fireworks Cruise out of Barnstable Harbor on Saturday July 4th beginning at 6:30pm. Boarding begins 30 minutes prior to departure and features live entertainment, complimentary appetizers, sandwiches and desserts. Tickets are \$65. call 508-362-6088 for reservations.

Sandy Terraces Associates is having an Open House on Sat. July 11 for first time visitors. Go to www.sandyterrace.com for more information.

Interested In Membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225,

ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

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