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Cape Cod Chamber of Commerce eNewsletter

eNews

August 28, 2009

Greetings!

From the CEO's Desk:



It was with a heavy heart that we witnessed Senator Kennedy's final ride through Hyannis as he left Cape Cod forever. We know that he will not soon be forgotten as evidenced by the thousands who have visited the JFK Hyannis Museum and left their tributes and thanks in the memorial books. The

museum has a special exhibit: *Ted Kennedy; . Senator, neighbor, friend*. It is a beautiful portrayal of the Senator's life and times on Cape Cod; the place he chose to spend his final days.

We also lost another valued Cape Coder this week, Dick Barbo. He and his family have given so much of their time, talent and treasure to make our communities better places and we are saddened by his early passing and the family's loss. Read more in his [obituary](#).

As we batten down the hatches for a stormy weekend, we hope all will take a moment to reflect on the lives of these two generous Cape Codders and their gifts to our beloved home and people.

Wendy K. Northcross, IOM, CCE

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Cape Cod Health & Wellness Expo



The Cape Cod Chamber is seeking exhibitors and sponsors for the **Cape Cod Health & Wellness Expo**, to be held October 9-10, 2009 at the Resort & Conference Center at Hyannis. This event, designed to encourage healthy lifestyle choices, will include health tests and screenings, health & wellness workshops and demonstrations, celebrity appearances, family activities and important health information. Admission is free!

The Expo is presented by the Cape Cod Chamber of Commerce in partnership with Cape Cod Healthcare, the Cape Cod Times and Cape Cod 5 Cents Savings Bank. Exhibitor benefits include booth space in a newly renovated state-of-the-art conference facility, advertising and promotional opportunities. Sponsorships are also available. For information, contact Mary Ann Morrice at 508-362-3225 x512 or email maryann@capecodchamber.org. Or visit www.CapeCodHealthExpo.com!

Deadline extended for Data-privacy Regulations

The state has announced yet another date extension in regard to the controversial Massachusetts data-privacy regulations, extending the deadline to March 10, 2010, making the rules consistent with federal standards and allowing employers to determine the technology needed to comply. For more information on this issue, [click here](#).

Travel restrictions scheduled for Sagamore Bridge starting 9/14

The U.S. Army Corps of Engineers reports that deck repairs and paving on the Sagamore Bridge are scheduled to start September 14th and continue through the fall as weather permits. The two-phase project will resume in early Spring 2010 and is scheduled to be completed in late Spring 2010. Starting September 14th, motorists planning to use the Sagamore Bridge should be aware that travel delays could occur during the morning and afternoon peak travel periods each day. For more information, [click here](#).

Group Tour Planner Advertising Opportunity



The Cape Cod Chamber of Commerce is beginning the development of the **2010-11 Group Tour Planner**, due out in mid October. Members interested in advertising in this publication targeted to the group tour markets should contact Patti Lloyd at 508-362-9351 or email sales@capecodchamber.org.

"The Hundred"



"The Hundred" is back for another round! The next drawing will be held at the September Member to Member Event on September 1st at the Quahog Republic Waterfront Eatery in Bourne. You can register each week by emailing steve@capecodchamber.org, with "The Hundred" as the subject line. The drawing to be given away next is a \$100 gift certificate at Old Yarmouth Inn in Yarmouthport. You must be present to win.

The Old Yarmouth Inn offers classic cuisine for the next generation; the best in fresh local fish, shellfish, steaks and pasta. Whether you are looking for a casual meal in the

cozy wood paneled tavern or a view of the gardens from the dining room, once you have experienced The Old Yarmouth Inn's delightful menu, warm, friendly staff and awesome wine selection you will know why they have become one of the most popular dining destinations on the Cape. Located at 223 Route 6A Yarmouthport. Call 508-362-9962 or visit www.oldyarmouthinn.com.

Spring/Summer 2010 Photo Shoot on Cape Cod



Cape Cod has been selected by distinguished Canadian children's clothier Deux par Deux as the site of its Spring/Summer 2010 clothing catalogue. Print run for the catalogue is 15,000, and it is distributed to 1,000 boutiques around the world. Claude Diwan of Deux par Deux will be on Cape Cod September 9-16 scouting locations in the area for potential backdrops for the shoot. If you own a unique or traditional Cape Cod home, especially with ocean views, and are interested in having it used for the shoot, let Claude know. Locations must be offered free of charge; credit provided within the catalogue. Please email Claude at claudio@deuxpardeux.com and copy Bill DeSousa-Mauk at bill@mpdcltd.com.

Big E Marketing Opportunity

Volunteers are needed to staff the Massachusetts State building & visitor information booth at the Big E, set for September 18-October 4 in Springfield. The Big E is open to the public daily from 10 a.m. to 9 p.m. The staffing needs to start at 9:30 a.m. to restock the booth. The state needs to staff the booth with a minimum of four people plus two floaters for the entire time period shown above. Shifts offered are 9:30 a.m. to 9 p.m.; or two shifts of: 9:30 a.m. to 3:30 p.m. or 3 to 9 p.m. Time slots are filled on a first come request. In exchange for working the booth, you may bring your rack card or brochure for distribution (no fee charged.) If you are interested, please contact Peter Tomyl at 413-652-2426 by August 20th.

Public Hearing on Draft Ocean Management Plan

The Executive Office of Energy and Environmental Affairs will hold a formal public hearing on the draft Ocean Management Plan at 7 p.m. on September 16th at the Tilden Arts Center Main Theater at Cape Cod Community College. Public comments on the draft ocean management plan are currently being accepted and, pursuant to the Oceans Act of 2008, must be received by November 23, 2009 (please note that this new deadline reflects the addition of the September 23 public hearing). To provide online comments on the draft plan, [click here](#). The draft plan is available online at <http://www.mass.gov/eea/mop>.

Free workshop on Email Marketing

Venture Hyannis offers a free workshop on Effective Email Marketing on Wednesday, September 9th from 7:30 to 9 a.m. at its Hyannis location. Led by Venture co-founder Kristen Mello, this workshop will give you the tools necessary to use Email Marketing to attract new customers and build loyalty among your existing customer base. Topics

to be covered include best practices on building and managing a permission-based email list, defining an email campaign calendar that makes sense for your business, getting your emails through the SPAM filters, analyzing your email campaign reports, and understanding the email marketing tools that are available to you. [Click here](#) for details and to register.

SCORE's Successful Small Business Course

SCORE's highly popular "Successful Small Business" course will begin September 8th at Cape Cod Community College. The course will be held at 7 p.m. each Tuesday night for seven weeks and will cover a wide range of topics useful to business people and to those contemplating starting a business. The fee for the course is \$130, which includes the SCORE Handbook. Reservations can be made by calling 508-375-4012 and requesting course number WGB 075.

Genevate rings NASDAQ Closing Bell



Genevate Corporation of Cataumet, part of the StockTwits team and the web firm behind the financial social networking web application sensation "StockTwits", joined co-founders Howard Lindzon and Soren Macbeth and the rest of the entire StockTwits team in NYC's Times Square to "Ring the Closing Bell" at NASDAQ on Tuesday, August 25th.

Attending the event from Genevate are its co-founders, Leslie Fishlock, President/CEO, and Chris Corriveau, Vice President/CTO, and joined by Dustin Schneider and Sean Gilbert, Development and Design Directors, respectively. CNBC live broadcasted the event.

Genevate is the web developer of the Cape Cod Chamber's visitor websites: CapeCodChamber.org and CapeCodTravelGuide.com. For more information on Genevate, visit www.Genevate.com.

Venture offers Member Savings

Venture has partnered with the Cape Cod Chamber of Commerce to bring you big savings! Cape Cod Chamber Members can receive their 1st Month Free when signing up for a 6-month Venture Membership. In addition, Venture Members can get 10% off Cape Cod Chamber Membership (some restrictions apply). For more information, email info@venturethinktogether.com or call 877-766-6498.

Created to meet the unique needs of independent workers and small business owners, Venture provides an innovative, cost-effective and energizing work environment outside of the home. Locations in Orleans and Hyannis.

News from our Members

The following announcements are provided for the enews by member businesses.

Cape Medical Supply is proud to announce their inclusion, for the third straight year, in the *Inc Magazine* list of America's 5,000 fastest growing private companies. Cape Medical Supply ranked #2,514 on the list in 2009, after coming in at #2,994 in 2008 and #2,400 in 2007. CEO Gary Sheehan will represent Cape Medical Supply at the Inc. 5,000 Conference and Awards Ceremony in Washington DC in September.

Buy your chance to win the hottest green car in America, and support **Highfield Hall** in Falmouth in the process! You can be the winner who enjoys the advanced technology, new styling, and 50 mpg advantages of the market-leading hybrid car, the 2010 Toyota Prius. Tickets cost \$100, and only 600 tickets will be sold. Ticket-holders will be invited to the Raffle Wrap Party on Friday, September 18 from 5:30 to 7 p.m., at which time the winning ticket will be drawn. [Click here](#) to purchase your ticket and for more details!

The **Sandwich Glass Museum** will host the 22nd Annual Antique and Collectible Glass Show and Sale on September 12-13 at the Skylight Room of the Corpus Christi Church in Sandwich. Forty-five nationally prominent glass dealers will offer unique antique and Collectible American and European glassware from the 18th to the 21st century. Visitors will have the opportunity to see, examine and acquire glass of practically every age and description. An admission ticket to the Glass Show allows you admission to the Sandwich Glass Museum in Sandwich. Admission is \$6. All proceeds benefit the museum and its educational programs.

The **Audible Local Ledger** will host its 1st Annual "Goofy Golf Ball Drop" on September 12th at **Holly Ridge Golf Club** in Sandwich. The goal is to drop 3,000 numbered golf balls from a little red helicopter. The closest three to the pin without going into the hole are being awarded cash prizes of up to \$10,000 for 1st place, \$5,000 for 2nd place, and \$1,000 for 3rd place. All proceeds will benefit the Audible Local Ledger. Tickets for each golf ball are \$20; the purchase of five or more golf ball tickets qualifies you for a 2-for-1 green fees coupon redeemable at Holly Ridge Golf Club. For more information or to purchase golf ball tickets, call the Audible Local Ledger at 508-539-2030 or 877-255-2260.

Interested In Membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
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web: <http://www.eCapeChamber.com>

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