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Cape Cod Chamber of Commerce eNewsletter

eNews

August 24, 2007

Greetings!

From the CEO's Desk:

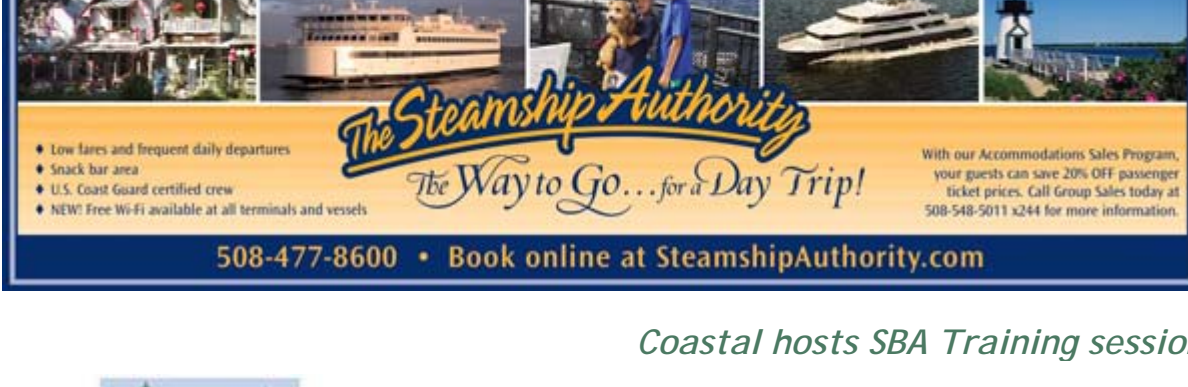
- We welcome Michele Pecoraro to the Cape Cod Chamber as our new Vice President on Monday, August 27th. Michele will be working on a variety of tourism related projects, as well as special initiatives, and we are very excited to have her join the staff.
- Cape Cod will be well represented in a September UK sales mission. Arthur Ratsy will be representing the state of Massachusetts, while Michele Pecoraro will represent the Cultural Coast region.
- The first hearings for amendments to the Cape Cod Regional Policy Plan were held this week. A draft document will be compiled after this first round, with further comment sought on the draft before the document is presented to the Assembly of Delegates and the County Commissioners.
- We have been asked to lead the presentation to the Barnstable Town Council on the proposed performing arts center in Hyannis on September 6th. The Arts Foundation of Cape Cod will also be part of that team.
- The Secretary of Transportation, Bernard Cohen, will be in Hyannis on Monday and will meet with the Cape Chamber and others on the Route 132 project, the Hyannis Transportation Study, and other topics.
- The Chamber has attended some major conferences and marketplaces recently, including TIA's Education Seminars for Tourism Organizations, the American Society of Association Executives and the New England Society of Convention & Visitor Bureaus.
- Patti and Arthur ably represented Cape Cod at the recent National Conference of State Legislators in Boston. The multi-RTC effort was so productive that we will use it as a model for other events. Next up is the AARP convention in Boston, at which we will again booth share.
- We have created an ad hoc structural committee tasked with seeking new procedures for policy development, communications with local chambers and a possible joint dues agreement with local organizations. There have been three meetings to date with a goal of reporting out recommendations by the end of September.
- The new state commission on Homeowners Insurance will hold a public hearing at Cape Cod Community College on Friday, 9/7 at 1 p.m. to hear public testimony on this topic. The Chamber will be present testimony on commercial hazard and business interruption insurance issues.

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Wendy K. Northcross, IOM, CCE

This eNews is sponsored by The Steamship Authority



Coastal hosts SBA Training session



On September 5th, Coastal Community Capital will host a training session on the Small Business Administration Express and Patriot Express Loan Programs at the Old Yarmouth Inn on Route 6A in Yarmouthport. Presented by the SBA's Boston District Office, the session will run from 11:30 a.m. to 2 p.m. and lunch will be served.

SBA Express is a streamlined program designed to provide access to financing for small businesses. The Patriot Express Loan Initiative is for veterans and members of the military community wanting to establish or expand small businesses.

RSVP to christina@coastalcommunitycapital.org. The session is free and open to the public.

August Member to Member



Register today for the Cape Cod Chamber's August Member to Member networking event, set for next Wednesday, August 29th from 5:30 to 7 p.m. at the waterfront Hyannis Harbor Hotel!

Enjoy fine food and cheer, great networking opportunities and exciting raffle prizes. Cost is \$5 members, \$10 non-members. [Click here](#) to register now. Or call 508- 362-3225, ext. 537.

Biz Confidence Survey



The Cape Cod Chamber's Public Policy Committee regularly reviews issues that may affect your business and our community. The committee would like your participation in a short survey regarding Business Confidence in order to assess the concerns of our members.

Please [click here](#) to take the survey. It will take less than five minutes to complete. We appreciate your help.

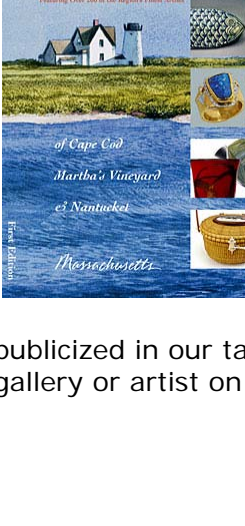
9/19 Info Session on New Health Care Law

Struggling with the new Health Insurance Law? Get all your questions answered by the experts at a FREE information session on September 19th from 8 a.m. to 11a.m. at the Cape Cod and Islands Realtors Association building in West Yarmouth.

Underwritten by Cape Cod Healthcare, the Cape Cod, Eastham, Provincetown and Yarmouth Chambers are joining together to get you the answers. The clock is ticking - October 1, 2007, is the deadline for businesses to comply with the new Health Insurance regulations. Employers with 11 or more full-time equivalent employees are subject to the new health insurance requirements. Ask YOUR specific questions about costs and new requirements of section 125 plans, employees who fall outside your required group coverage, coverage for sole proprietors, and ways to factor your foreign and temporary workers into your full-time employee count.

Our diverse panel include experts from the Commonwealth Connector, the Bostonian Group, the Insurance Partnership, and Project H.O.P.E. of Cape Cod To register, Contact Kathy Teahan at 508-776-9533 or kathy@capecodchamber.org.

Fall for the Arts campaign



From September 23rd through November 11th, the Cape Cod Chamber, along with the Martha's Vineyard and Nantucket Island Chambers and the Arts Foundation of Cape Cod, will conduct a public relations campaign focused on the arts. The "Fall for the Arts" campaign will build awareness of the region as a cultural destination and promote the use of the Arts Guide as a vehicle to build traffic to participating artists.

For this campaign, we are opening the promotion to all artists in the region, not just those featured in the guide. Artists, gallery owners and cultural institutions are doing events and demonstrations, giveaways, open houses, plein air demonstrations and more to build traffic to their venues. Activities will be put on the web and publicized in our target markets. If you have an idea or want to partner with a local gallery or artist on an event, please contact Clare at clare@capecodchamber.org.

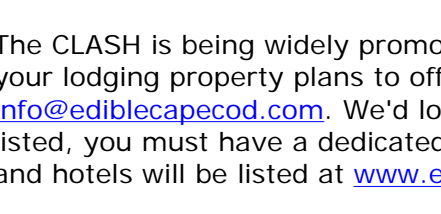
Back to Business Bash



Mark your calendar for the September 13th Back to Business Bash at the Rectrix Aerodrome in Hyannis, hosted by the Cape Cod Young Professionals in cooperation with the Cape Cod Chamber and the local chambers of commerce and Cape Business Publishing. The night will feature music, networking, local restaurants displaying their fare, beverages and great prizes.

A \$10 donation is appreciated, with all proceeds going to the United Way of Cape Cod and the Islands. RSVP to the Back to Business Bash by emailing B2Bbash@gmail.com.

Submit your CLASH lodging specials



The second annual [Cape Land and Sea Harvest](#) will be held Thursday, September 27th through Sunday, September 30th. Over the course of the four days, restaurants up and down the Cape will be offering menus featuring local foods: Cape Cod Community College will host educational sessions on sustainable foods: farms, bogs, wineries, fish piers and breweries will offer tours and tastings; and a harvest market and oyster festival will be held on the waterfront in Hyannis.

The CLASH is being widely promoted and is sure to draw many visitors to the Cape. If your lodging property plans to offer a special promotional package for this event, email info@ediblecapecod.com. We'd love to include a link to your website. To get your lodging listed, you must have a dedicated page on your website. Participating inns, B&Bs, motels and hotels will be listed at www.ediblecapecod.com/clash/stay.htm.

Creative Collaborative Conference



The Arts Foundation of Cape Cod will present the First Annual Creative Collaborative Conference on Thursday, November 1st!

The entire creative community of Cape Cod will gather for a full day and evening of presentations, performances, and awards to celebrate the best and brightest of the region's arts and culture. More details will follow, including a special call for submissions to present and celebrate your latest creative work in the community. Save the date!

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [AAA Northern New England](#), Portland ME
- [A Cozy Cottage by the Beach](#), Dennisport
- [Gordon A. Carpenter Counselor at Law](#), Hyannis
- Sign A Rama, South Yarmouth
- [Tinkertown Cottages](#), South Yarmouth
- Wareham Nurse Midwives, Wareham
- [West Barnstable Tables](#), West Barnstable

Advertise in GTP Guide



Advertising space is now being sold in the next edition *Cape Cod Group Tour Planner Guide*! Anyone interested in attracting motor coach tours, reunions, sports and student tours should participate in this bi-annual publication, which is distributed at six major group tour, reunion and sport shows. The guide is used specifically by VP of Sales Patti Lloyd to market Cape Cod to this target audience. Participation in this Cape Cod Chamber publication includes emailed leads specific to this market, the ability to booth share and co-op opportunities.

[Click here](#) for advertising information. Or email sales@capecodchamber.org.

Cape Cod booth at Big E

Chamber VP of Tourism Arthur Ratsy is seeking volunteers to help man the Cape Cod Chamber portion of the Mass Office of Travel & Tourism booth at the upcoming Big E in Springfield. It is a great opportunity to showcase your property to that part of our drive market from Western Mass, Connecticut and upstate New York! Attendance for the show is in excess of one million people. Many dates are available between September 17th and September 28th. If you are interested in volunteering, please contact Arthur at 508-362-8608 or arthur@capecodchamber.org.

Cape Business eNews



Click the link below for the August 16, 2007 Cape Business Newsletter. This week's edition includes the following headlines:

- A new executive director for the Cape Cod Commission?
- Sotheby brand extends to the Lower Cape
- Stronger roots for a Middleboro casino
- Succession planning is critical
- Real estate update

To subscribe, please visit www.capebusiness.net.

[Click here to read the e-newsletter](#)

Cape Cod Chamber Business Showcase Event



The Cape Cod Chamber's first Business Showcase event was a great success! Thank you to Kip and Carmen Diggs from Carmen's Day Spa for hosting the event on Wednesday evening, and thanks also all who attended. If you are looking to book a skin care treatment, facial, massage, body wrap, hair removal, manicure and pedicure, hair styling or make-up service, give Carmen's Day Spa a call at 508-420-6003. Please visit their website for more details on treatments and pricing: www.carmensdayspa.com.

If you are interested in finding out more about hosting a Business Showcase Event at your business, please email mike@capecodchamber.org.

News from our Members

The following announcements are provided for the eNews by member businesses.

Outback Steakhouse of Hyannis would like to announce to the community that they are now open for lunch year round, Monday through Saturday starting at 11:30 a.m. and Sundays at 1p.m. Dine in at 1070 Iyanough Rd. (RT 132) or try Curbside Takeaway. Order online at www.Outback.com or call 508-778-8787.

From September 1-23, John LeBold's Silver Screen Collection will be on exhibit at the **Cultural Center of Cape Cod** on 307 Old Main St. in South Yarmouth. Cost is \$12 / \$10 for members, seniors, and students. Legendary props like the Maltese Falcon and 50 famous costumes such as those worn by Judy Garland in *The Wizard of Oz* and Marilyn Monroe in *gentlemen Prefer Blondes* will be on display 11 a.m. to 7 p.m., every day through September 23rd. The exhibit will open with the Silver Screen Gala on Friday, August 31st from 7 to 10 p.m. A \$25 donation will permit entrance to the exhibit and to an outdoor tent where hors d'oeuvres and drinks will be served. It will also give attendees a chance to meet John LeBold, costumer to the stars, and talk about his life's work. On September 5th at 5:30, a wine tasting courtesy of The Wine List will be combined with the viewing of the exhibit. Reservations for the wine tasting are required by August 29th. The fee will be \$30 for members and \$35 for non-members of the Cultural Center of Cape Cod. Call 508-394-7100 for more information

On Saturday, September 8th at 2 p.m., **The Centerville Historical Museum** presents a lavish High Tea of sandwiches, scones, desserts, and of course tea. Experts Donna and Ron Lasko will present a review of the Golden Age of the 1920s, including adventures on the famous Orient Express train during the peak of its popularity reviewing fashions, literature, inventions and notable people during the decade of probably the greatest cultural changes in history. The afternoon will also feature a 1920s raffle and museum tour, including our exhibits of Roaring Twenties Gowns and Poster Arts Golden Age. Come in costume and join in the spirit of the 1920s. Cost for museum members is \$20 and non-members is \$25. Seating limited/advance reservation required.

Cape Cod USA Real Estate is moving next door into a much larger office and is pleased to announce its new association with Frederick G. Barry J.D. Counselor at Law & CCUSA'S new Associate Broker. Fred comes to Cape Cod USA Real Estate with a multitude of real estate experience earned from the many years served in the real estate business. Fred also teaches Real Estate Continuing Education for the Massachusetts Association of REALTORS and private courses involving all aspects of local and international real estate.

First Citizens' Federal Credit Union (FCFCU) has announced a series of appointments and promotions intended to strengthen its business development and operations efforts, and add additional expertise to its Orleans office. In the Business Development area, Peter J. Plekarski has been named Business Development Officer for the Cape Cod Region. In addition, First Citizens' announced the hiring of Cathie G. Hammatt as the new manager of the Orleans office and the promotion of Maureen Sylvia as Assistant Treasurer/Operations Manager.

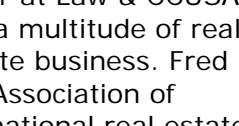
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web: <http://www.eCapeChamber.com>

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