

[Back](#)[Print](#)

Cape Cod Chamber of Commerce eNewsletter

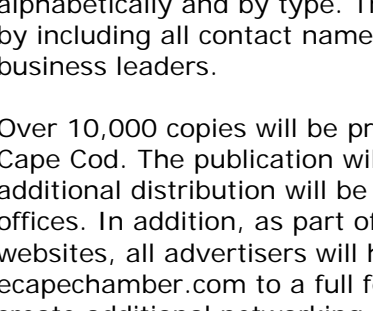
eNews

August 1, 2008

Greetings!

- Many, many thanks to Paul Rumul and the entire license plate marketing committee that orchestrated the online low number plate auction which wraps up this weekend. Committee members also include Richard Neitz, Karen Cummings, Wendy Northcross, Norm Edinberg, Dan Dray, Ed Lambert, Allen White, Kristen Mitchell and Steve Lowell. Those also working on the auction include Joe Forgione of TRI, Jesse Klaucke summer intern, Dan Kompass & Mike Riley of Webfodder, Diane McPherson & Marci Tyldesley of Regan Communication/Pierce-Cote Advertising, Erin Watson & Danielle Beausang of the Chamber, and Elizabeth Gawron and the entire staff at the Cape Cod Foundation. The auction committee has been meeting weekly and even daily in the final days of the event.
- The Mashpee Chamber has a great new event lined up for Friday, August 15th called "La Tavola", an evening of Italian food, wine & song from 5 to 9 p.m. at South Cape Village, Joy Street, Route 28, Mashpee. Tickets are \$35 per person. Enjoy a four-course Italian meal with 300 others at one long table! We hear there will be a lot of entertainment.
- We are very pleased to hear that the Mass. Senate passed a bill to create a Creative Economy Council, which now goes to the Governor's desk. The Council's mission would be to develop a statewide strategy for the enhancement, encouragement and growth of the creative economy in the Commonwealth and to promote through public and private means responsive public policies and innovative private sector practices. Grateful thanks to Senate President Therese Murray and the Senate for their support of this important legislation.
- The Massachusetts Office of Travel and Tourism has selected Connelly Partners as its new lead advertising agency after a competitive review. Boston-based Connelly Partners is charged with developing and implementing a marketing communications strategy to promote Massachusetts as a premier year-round travel destination.

Wendy K. Northcross, IOM, CCE

Last chance to bid: Cape & Islands License Plate Auction

This is your last chance to drive away with a low numbered Cape & Islands license plate. The charitable online auction for plates 1-999 ends later today, so the time to bid is now!

Be creative! Pick an anniversary, birthday or special date. All bids will be accepted online at www.capeandislandsplate.com. Ending times vary by bidding per plate. Proceeds from the online auction will benefit several non-profit organizations that promote tourism and economic development Cape-wide.

New advertising opportunity in Who's Who Publication

Advertising space is now being sold in the Cape Cod Chamber's new annual "Who's Who on Cape Cod: your 2008- 2009 Regional Business Network" publication. This member to member and relocation guide provides useful information for relocating residents, and is an invaluable resource of member organizations listed alphabetically and by type. This year, we will focus on this book as a networking tool by including all contact names and emails for Cape Cod Chamber of Commerce business leaders.

Over 10,000 copies will be printed, with 4,000 direct mailed to business owners on Cape Cod. The publication will serve as a relocation guide for new residents, and additional distribution will be through trade shows, Business Connect, and real estate offices. In addition, as part of the Cape Cod Chamber's integration strategy with our websites, all advertisers will have an opportunity to upgrade their listing on capechamber.com to a full featured listing. This site will be redesigned in the fall to create additional networking opportunities for our members.

Please contact your sales representative to learn more: Kristin Carey at 508-362-3225, X 511 or kcarey@capecodchamber.org; or Steve Richards at 508-362-3225, X 514 or steve@capecodchamber.org.

August Member to Member

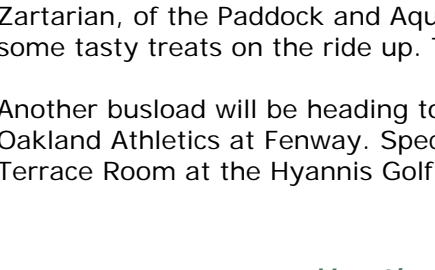
Register now for the Cape Cod Chamber's next member to member event, to be held from 5:30 to 7:30 p.m. **August 7th in The Tilden Arts Center of The Cape Cod Community College.** The event will be in partnership with The Cape Cod Young Professionals, and will feature guest speaker David Kirkpatrick, from Plymouth Rock Studios. Appetizers and a cash bar will be provided by Casual Gourmet. Cost to attend is \$10 - RSVP now to capecodtyp@gmail.com.

July 2008 Accommodations Survey

The Cape Cod Chamber is trying to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. Response has been low to the monthly surveys, so please participate!

[Click here](#) to take the July 2008 Accommodations Survey.

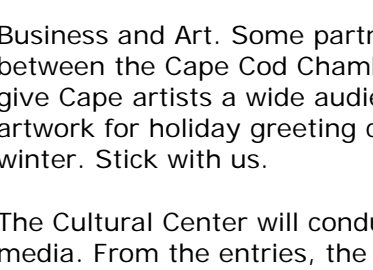
If you would like to review the results from previous surveys, as well as other tourism statistics, [click here](#).

Chamber Red Sox outing

Nearly 50 Cape Cod Chamber members, families and friends took in a great ball game Tuesday evening at Fenway Park - the Sox versus L.A. Angels - as part of a fundraising trip coordinated by the Cape Cod Chamber and led by VP of Sales Patti Lloyd. A portion of the money raised was donated to Make A Wish Foundation on behalf of a Red Sox staff member.

A very special thank you to John and Maxine Zartarian, of the Paddock and Aqua Grill Restaurants, for providing the group with some tasty treats on the ride up. Thanks also to Plymouth & Brockton bus line.

Another busload will be heading to Fenway to watch tonight's game against the Oakland Athletics at Fenway. Special thanks to Dan Keefe and Scott Allen of The Terrace Room at the Hyannis Golf Club for providing the great food. Go Sox!!

Use the Chamber Logo in your marketing materials

Help strengthen the Cape Cod brand! Post the Cape Cod Chamber logo in your print ads and other communication materials. Not only will this help reinforce our powerful brand, but you're showing your customers your business is a proud member of the Cape Cod Chamber. In addition, linking customers to our website - www.CapeCodChamber.org - also provides a great resource for both residents and visitors, with updated information on events and things to do and see. For more information, email kristen@capecodchamber.org.

"Ice-ing on the Cape"

Business and Art. Some partnerships are a perfectly natural fit, like the collaboration between the Cape Cod Chamber of Commerce and the Cultural Center of Cape Cod, to give Cape artists a wide audience and provide Cape businesses with beautiful, original artwork for holiday greeting cards. Yes, it's August, and yes, we're talking about the winter. Stick with us.

The Cultural Center will conduct a Cape-wide juried competition for artists in several media. From the entries, the Chamber will select its favorite piece, provide the prize money, and earn the right to use the image on its holiday card. We are opening this opportunity to other businesses who might want to participate. You get to select your own favorite images in turn, provide prize money to the artist, and get a camera ready image for your own, unique holiday greeting cards. It's a great way to connect your business to our local arts community.

Winners of the competition will be announced by mid-October, allowing for ample time to print your cards. All original art submitted will be available for sale at an exhibit at the Cultural Center November 19-30 with an opening reception on November 21 from 6-9 p.m.. Businesses interested in getting more information should contact Clare O'Connor at 508-362-8910 or clare@capecodchamber.com.

Welcome New Members

The Cape Cod Chamber would like to welcome the following new member:

Gerardi's Cafe Inc., South Yarmouth

Free Safety Training Program

The Young Worker Safety Resource Center is sponsoring a national meeting in Newton September 11-12 focused on young worker safety. This national meeting gives partners in young worker safety an opportunity to share ideas and resources, as well as provide feedback on both their needs as employers of young workers, and input on teen workplace safety curriculum developed specifically for small businesses. The meeting includes a free two-hour Safety Training Program for managers and supervisors, with special tips for supervising young workers, on September 11th from 10:30 a.m. to 12:30 p.m. at the Education Development Center at 55 Chapel Street in Newton. This program helps small business managers and owners to: provide a one-hour interactive safety training tailored to your business; engage workers in your safety program; identify ways to prevent injuries in your workplace; provide effective supervision and training for young workers. For more information, contact Christine at 617-618-2238 or cmjara@edc.org. The workshop is sponsored by the Occupational Safety and Health Administration (OSHA) and funded National Young Worker Safety Resource Center.

Local nonprofits invited to participate in Simon Evening of Giving

Cape Cod Mall is currently inviting local charities and not-for-profit organizations to sign up to participate in the 15th annual Simon Evening of Giving, a private shopping and entertainment event that raises funds for national, regional and local charities on November 23rd. Local charities have the opportunity to raise money for their organization through ticket sales. Participating charities keep \$7 of the \$10 ticket price and donate \$3 to the Simon Youth Foundation, a not-for-profit organization that fosters educational and career development for at-risk youth. Tickets will be available at the beginning of August. To sign up for Simon Evening of Giving or to receive more information about the event, contact Alena Reardon at 508-771-0201 or areardon@simon.com.

News from our Members

The following announcements are provided for the enews by member businesses.

Once again, the **Barnstable Branch of the Cape Cod Hospital Auxiliary** is offering the ultimate win/win raffle! One lucky winner will walk off with \$10,000 and the rest of the money will be donated to Cape Cod Hospital as part of the Auxiliary's pledge to the hospital's Cardiac Care Center. Your odds of winning this raffle are one in 300, compared with the Mega Millions odds of one in 175 million. The tickets are \$100 each, and only 300 will be sold. There are less than 90 still available. As many as four people can go in together on one ticket. If you are interested in purchasing a ticket, or for more information, please call 508-771-4390 or 508-385-6684. Tickets must be purchased by noontime on August 28th.

This week, the intimate relationship between food and art grew even closer when the **Dan'l Webster Inn & Spa** in Sandwich unveiled its new Menu Gallery, a collection of 80 dinner menus, each featuring the work of a local artist on its cover. The 35 artists currently exhibiting on the covers submitted their artwork over the past year, hearing of the project by word of mouth and through an Arts Foundation of Cape Cod email. There are no fees to show in the Dan'l Webster menus this first year. An opening reception is being planned for all participating artists, guests and the media in August. The menus were conceived, designed and produced by Russ Veducchio of Veducchio + Partners.

Benton Jones will celebrate the 10th anniversary of the **Millstone Sculpture Gallery** in Brewster with an artist reception on Saturday, August 2nd from 6 to 9 p.m. Located at 3090 Rte 6A on the corner of Millstone Road in Brewster. Visit www.MillstoneGallery.com for more information.

You are invited to the 20th Birthday Party of **The Family Pantry** of Harwich on Sunday, August 10th from 2 to 6 p.m. Special guest comedian Jimmy Tingle will be on hand at the event, which will also include a cookout, steel band and more. Proceeds of the event will support the Family Pantry, which has already assisted 2,568 Cape-wide since January 1, 2008. Visit www.TheFamilyPantry.com.

The Gateway Christian Center will host "**Splash '08**," a free concert and family fun event on Saturday, August 9 from 3 to 8 p.m. on the Hyannis Village Green. Live entertainment will be provided by the band three: sixteen, and other highlights include food, games, dance, face painting and dream interpretation.

The 34th annual **Cape Cod Lifesaving Competition** will be held at 9 a.m. August 14th at West Dennis Beach in Dennis. Sponsored by the Town of Dennis Beach Department. Lifeguards from various towns will compete in numerous rescue events, including swimming, paddle boating, and running. Come see some amazing athletes and cheer on all the lifeguards. For more information, call 508- 760-6159.

Abbicci Restaurant is proud to announce the addition of Donna M. Forbes as Sales & Catering Manager. Forbes will be responsible for strengthening awareness of Abbicci's event space as well as increasing brand identification. Before joining Abbicci, Forbes owned and operated Mise en Place Event Design of Boston. She has also worked as Catering Sales Manager and Conference Service Manager at The Charles Hotel in Harvard Square and the Harbor View Hotel on Martha's Vineyard, respectively. For more information about holding an event at Abbicci, please call Donna Forbes at 508-362-8153 or email at abbiccievents@comcast.net.

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

Forward email

This email was sent to karen@capecodchamber.org by news@capecodchamber.org.
[Update Profile/Email Address](#) | [Instant removal with SafeUnsubscribe™](#) | [Privacy Policy](#)

Email Marketing by



Cape Cod Chamber of Commerce | Junction Route 6 & Route 132 | 5 Shoot Flying Hill Road | Centerville | MA | 02632