



Cape Cod Chamber of Commerce eNewsletter

eNews

February 29, 2008

Greetings!

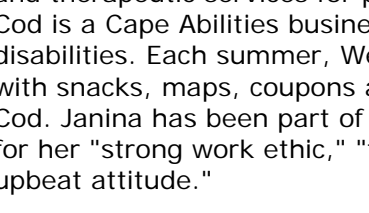
From the CEO's Desk:

- Housing for summer workers is a request we are receiving at the Chamber office. If you have such accommodations, whether it is combined with a summer job or not, please email Kathy@capecodchamber.org.
- We are hosting a meeting on 3/7 at 10:30 a.m. to launch a group that will develop a plan to address the issues presented at the Economic Summit. If you are interested, please email Kathy@capecodchamber.org.
- Planning is underway for the 2009 Travel Industry Symposium! We are securing a site for late January and will be working on speakers and presentation ideas. If you have not already shared your ideas with the committee, please do so by emailing wendy@capecodchamber.org.
- The Chamber Bylaws committee is preparing a major overhaul of the governance document for this organization. A draft document will be presented to the board in April and then published to members in advance of the annual meeting in June.
- The Chamber Structure committee is presenting final recommendations to the board of directors for their consideration at the March meeting regarding our public policy process, joint dues offerings, and board make-up.
- The Public Policy committee will meet with Senator O'Leary on March 26th.
- The Chamber's Nominating committee will be appointed and hold its first meeting on March 5th.

Wendy Waters

Wendy K. Northcross, IOM, CCE

Cape Abilities employee honored with hospitality award



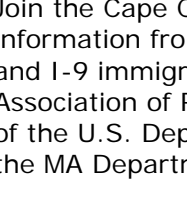
Janina Aubrey of Falmouth (pictured at left) was the Cape Cod recipient of the Governor's Hospitality Award at this week's Massachusetts Governor's Conference on Travel and Tourism in Boston. She was recognized for her outstanding work as part of the Welcome to Cape Cod Beach Bucket team.

Janina, who was nominated for the honor by the Cape Cod Chamber, is the first person with a disability to receive the prestigious Governor's Hospitality Award, which honors a "front-line" or "behind the scenes" person who has provided exemplary service to Massachusetts visitors.

Cape Abilities is a non-profit organization that provides jobs, homes, transportation and therapeutic services for people with disabilities on Cape Cod. Welcome to Cape Cod is a Cape Abilities business that provides jobs for over 75 Cape Codders with disabilities. Each summer, Welcome to Cape Cod distributes gift beach buckets filled with snacks, maps, coupons and information to 30,000 families vacationing on Cape Cod. Janina has been part of Welcome to Cape Cod since the beginning and is known for her "strong work ethic," "fast, accurate assembly," and "positive, happy and upbeat attitude."

Cheering Janina on were dozens of Cape Cod attendees, including the marketing staff of the Cape Cod Chamber of Commerce/CVB.

Last chance to register for March Member to Member



Don't miss out! Register now for our **March 5th networking event at the Cape Cod Irish Village** in West Yarmouth, co-sponsored with the Yarmouth Area Chamber of Commerce.

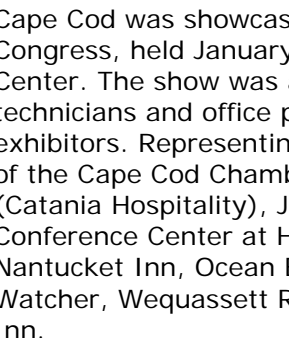
This special St. Patrick's Day celebration will feature hors d'oeuvres, networking opportunities and perhaps a little "Luck o' the Irish" with our fantastic raffle prizes. [Click here](#) to register online now! Or call 508-362-3225, ext. 518.

Important Session for Businesses

Join the Cape Cod Chamber on April 3rd from 8:30 to 11:30 a.m. to get the latest information from the experts on wage and hour law, child labor law, workplace safety and I-9 immigration compliance. The session will be held at the Cape & Islands Association of Realtors in West Yarmouth, and the panel will consist of representatives of the U.S. Department of Labor (Wage and Hour Division), the MA Attorney General, the MA Department of Public Health and Tocci, Goss, and Lee, PC.

Panelists will address issues specific to the hospitality industry and seasonal workers, and will provide updates on the best ways to comply with the law and to avoid confusion, complaints and penalties. Underwritten by Tocci, Goss, and Lee, with support from the Cape Cod School to Careers Partnership, in partnership with the MA Restaurant Association, Cape Cod Chamber and Yarmouth Area Chamber. Attendance is free, but pre-registration requested. Call Kathy at 508-362-3225 x522.

Chamber advertising opportunity in special Globe insert



The Cape Cod Chamber will once again partner with *The Boston Globe* to produce a special **Spring/Summer 2008 Calendar of Events** insert! The Calendar, a pull-out section in the Wednesday, May 7, 2008 edition of *The Boston Globe* and *Worcester Telegram*, will feature Cape Cod events from mid-May through the end of July. By participating as an advertiser in the insert, your message will reach more than 2 million readers, over half of whom visited Cape Cod in the past year.

For information, call The Boston Globe:

Travel/Accommodations: Peter Andrews at 617-929-2520 or Brendan Rafferty at 617-929-7090, Retail Advertising: Ann Jackson at 781-826-1020. [Click here](#) to find out more!

Cape Cod represented at trade shows

Cape Cod was showcased as a premier destination at the recent Yankee Dental Congress, held January 30 - February 3 at the Boston Conference and Exhibition Center. The show was attended by 25,000 dentists, hygienists, dental students, technicians and office personnel, and the Chamber was among the 4,900 exhibitors. Representing Cape Cod were Chamber VP of Sales Patti Lloyd, Erin Watson of the Cape Cod Chamber, Heidi Gavigan (Carriage House Limousine), Jane Watson (Catania Hospitality), Jackie Doran (Bayside Resort) and Kelly Hamel (The Resort and Conference Center at Hyannis.) Other members to participate were Inn at the Oaks, Nantucket Inn, Ocean Edge Resort and Golf Club, Bayside Resort, Hyannis Whale Watcher, Wequassett Resort and Golf Club, The Lighthouse Inn and ShoreWay Acres Inn.

Patti and Erin also recently represented Hyannis, Barnstable and Cape Cod at the Wedding Day Exposition at Highfield Hall in Falmouth. The Chamber team was able to distribute visitor information to approximately 100+ brides and their families.

Cape Cod St. Patrick's Day Parade



The **2008 Cape Cod St. Patrick's Parade** will be held Saturday, March 8, 2008, starting at 11 a.m., through Dennis and Yarmouth. Come watch the parade, and see what all the buzz is about! Great tee-shirts will be on sale for \$15 per shirt at Captain Parker's Pub, The Yarmouth Chamber office, Mrs. Mitchell's and the Irish Village Motel lobby/ gift shop. [Click here](#) for more information, including the parade route.

Save the Date: Cultural Coast Partners Forum

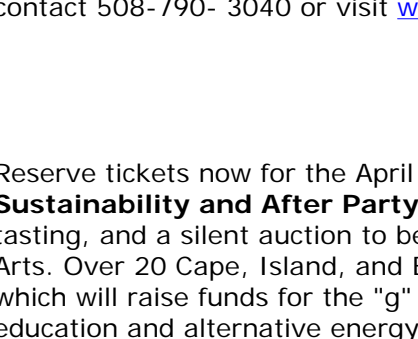


Mark your calendar for the **Second Annual Cultural Coast Partners Forum** on Friday, March 28th at the Cape Codder Resort & Spa in Hyannis! The forum, "Planning & Packaging for the Future," will provide a platform for cultural institutions to connect with tourism partners to get industry news, learn about trends and share ideas that can benefit your business. More details about the day's agenda to come. The cost to attend is \$40 per person, lunch included, and the day will run from 9 a.m. to 3 p.m. [Click here](#) to register now. Sponsored by Bank of Martha's Vineyard and the Cape Codder Resort.

NESCVB Annual Retreat

The New England Society of CVBs recently held its annual planning retreat at Chatham Bars Inn. The group voted on their program of work, trade show agenda and a collaborative sales mission to be held in Stamford, Connecticut on May 8-9. Chamber VP of Sales Patti Lloyd, who serves as president of NESCVB, reported on a major website revamp and new branding and marketing strategy of Meet in New England. The group also hosted Commissioner Rudy Keeling and Brian Young (ECAC-Centerville), who presented an overview of the ECAC and its functionality and the need to establish more New England partnerships. A special thank you to Richard Carroll and the staff at Chatham Bars Inn.

Cape & Islands Wellness Expo



Don't miss the **Cape & Islands Wellness Expo** on March 8-9, 2008 at The Resort & Conference Center in Hyannis. Explore a wide range of products and services in the marketplace of over 100 exhibitors! Thousands of dollars worth of wellness products and services will be given away over the weekend. Also, check out 30 different high-caliber, fun and informative workshops led by experts.

Admission to the Expo is \$10 at the door, or pre-register at CapeExpo.com. Educational workshops begin at \$8 if pre-registered by March 5, or \$10 at the door (space permitting). Call 508-896-7117 or visit CapeExpo.com for more information. Expo hours are Saturday, March 8, 10 am to 6 pm; Sunday, March 9, Noon to 4 pm. Presented by Cape Healing Arts Magazine and OpenEye Communications.

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Bennett Environmental Associations, Inc.](#), Brewster
- [Gutter Hat Service](#), Centerville

CCHMA March Event

On March 11th, the Cape Cod Hospitality Marketing Association (CCHMA) will hold an evening event featuring speakers Tony Guthrie, Assistant General Manager of Wequassett Resort and Golf Club, and Peter and David Troutman of Scargo Cafe. The speakers will discuss how their properties have earned a reputation for excellence, and reveal some of their strategies for continued growth within the area of customer relationship management. The program will be held in the Terrace Room of the Hyannis Golf Club on Route 132 in Hyannis. Registration begins at 5:30. Panel presentation will begin at 6 p.m. and the program will be followed by coffee, desserts, and a raffle. Cost is \$15 for CCHMA members and \$20 for non-members. The public is welcome.

Barnstable State of the Town Address

Members of the public are cordially invited to attend the Seventh Annual State of the Town Address by John C. Klimm, Barnstable Town Manager, on Thursday, April 10th at 7 p.m. at Barnstable Town Hall. Town Hall is located at 367 Main Street, Hyannis. RSVP to 508- 862-4610 by March 31st. Space is limited.

Cape Cod Foundation reaches milestone in giving

Charitable giving by the Cape Cod Foundation has topped \$30 million in grants and scholarships to Cape Cod, Martha's Vineyard, and Nantucket, Board Chair Brooks S. Thayer announced last week. Of the \$30 million, \$11.9 million has gone to education, \$9 million to health and human services, \$4.8 million to arts and culture, \$3.2 million to the environment, and just over \$1 million to other causes. Funds have been distributed in all of Cape Cod's 15 towns, as well as the islands. For more information, contact 508-790- 3040 or visit www.capecodfoundation.org.

Eco Fashion Show Fundraiser

Reserve tickets now for the April 26th **Eco Fashion Show: Fusing Style and Sustainability and After Party**, with organic wine, hors d'oeuvres, and truffle tasting, and a silent auction to be held from 4 to 7 p.m. at the Cotuit Center for the Arts. Over 20 Cape, Island, and Boston boutiques will be participating in this event which will raise funds for the "g" Foundation, which supports local environmental education and alternative energy. Alison Kelly of 3 Project Runway will serve as emcee and Cape and Boston media will be covering the event. Tickets are \$50 and \$35 and can be reserved by email amy@ggreendesign.com or 508-477-7988.

News from our Members

The following announcements are provided for the enews by member businesses.

Paul A. Galop has been appointed to the post of Business Development Officer for the Cape Cod region of **First Citizens' Federal Credit Union**. Galop's previous experience includes positions as Chief Lending and Credit Officer, New England Savings Bank, and Vice President and Sales Manager, Cape Cod Bank and Trust (now TD Banknorth Inc.). He is a dedicated community volunteer who has worked tirelessly for the March of Dimes on Cape Cod and with the Cape Cod Baseball League, for which he has served as the League Commissioner for five terms. Galop and his family have resided in Chatham since 1980.

The **Cape Cod Foundation** and **Gestalt International Study Center** have accepted 15 candidates from area nonprofit organizations into the first Cape and Islands Nonprofit Leadership Development Program. The nine-month program requires a significant commitment from participating organizations, and covers all facets of leadership in nonprofit organizations, from fundraising and marketing to building effective relationships with Board members, staff and the community. The program is designed and conducted by GISCC, and has received substantial funding from the Peter and Elizabeth Tower Foundation.

On Saturday, April 12th, **Chatham Bars Inn** will welcome star chefs from across the country at its 7th annual Great Chefs Dinner to benefit the Cape and Islands March of Dimes. Individual tickets are \$150 and tables of 8 are available for \$1500. Proceeds will benefit the **Cape & Islands March of Dimes** Chapter. To make a reservation, please call the concierge at Chatham Bars Inn at 1-800-527-4884 or 508-945-0096.

In Control Advanced Driver Training would like to thank everyone on the Cape for their warm welcome and fantastic turn out a few weeks ago as we had our first full weekend at Otis ANGB. We will be returning for another weekend of our defensive driving class on March 14, 15, and 16! We would love to see you there to experience the training first hand and take advantage of the insurance discounts that come along with the managed competition age of the Massachusetts Auto Insurance industry that begins April 1st! For questions on our class or upcoming discounts contact our office at 978-658-4144. You can register for the class by calling or visiting our website at www.wedriveincontrol.com. Remember that anyone with Safety Insurance can take the class for only \$75 and graduates receive a special discount from Sullivan Tire!

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

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