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Cape Cod Chamber of Commerce eNewsletter

eNews

July 6, 2007

Greetings!

From the CEO's Desk:

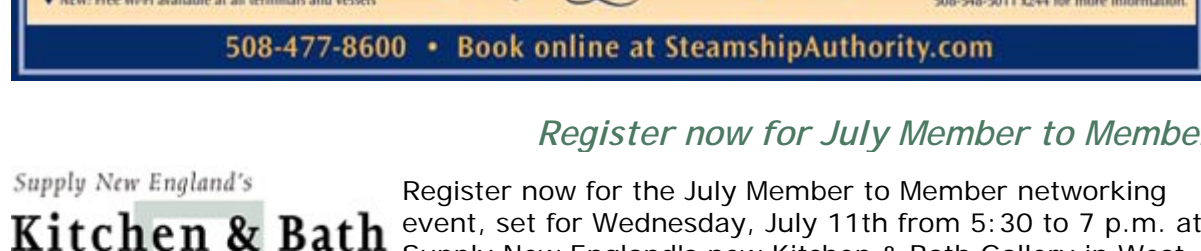
- The Meeting & Incentive marketing committee (M&I) is organizing a writers FAM for those who report on this niche market for late August. The M&I committee has also decided to conduct a sales mission in fiscal '08 rather than their annual meeting planner luncheon.
- The Chamber will promote our M&I members at Meetings Quest in December at the Fairmont.
- Group Tour committee members are working on the next planner collateral piece, which will be solicited in July and August and distributed in November.
- \$576 was raised from Splish Splash Bus Bath to fund scholarships for the travel and tourism industry.
- We are moving forward with a conference devoted to women in business with Cape Business Magazine on November 8th.
- Cape Chamber directors are meeting with the Mashpee Wampanoag Tribe next week to discuss plans for several business initiatives they are pursuing.
- Congratulations to Lynne Poyant, who received a much deserved Mercy Otis Warren award from the Tales of Cape Cod on July 4th in Barnstable Village.
- Congratulations to the Town of Barnstable's entry in the town's July 4th parade that won "Best of Parade" and featured the team who brought home the "All America City" award for Barnstable last month.
- Please join us on Wednesday, July 11th at the brand new facility for The Kitchen & Bath Gallery of Supply New England - there will be a ton of food and cheer offered!

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Wendy K. Northcross, IOM, CCE

This eNews is sponsored by The Steamship Authority



Register now for July Member to Member

Supply New England's Kitchen & Bath Gallery

Picture Perfect. Commerce.

Register now for the July Member to Member networking event, set for Wednesday, July 11th from 5:30 to 7 p.m. at Supply New England's new Kitchen & Bath Gallery in West Yarmouth. Enjoy great food, networking and raffle prizes, including a Spa Day giveaway! [Click here](#) to register now. Co-sponsored by the Yarmouth Area Chamber of

Ray Romano to be Pops Celebrity Conductor



The Arts Foundation of Cape Cod has announced that Ray Romano will be the Celebrity Guest Conductor for the 22nd Annual TD Banknorth Pops by the Sea concert. An acclaimed actor, comedian, producer, and writer, Mr. Romano will join the Boston Pops Esplanade Orchestra at the annual concert on the Hyannis Village Green on Sunday, August 5th.

Tickets are now on sale at www.artsfoundation.org or at local TD Banknorth branches, Christmas Tree Shops, Puritan Clothing Stores, the Cape Cod Mall information desk and the Yarmouth Chamber of Commerce. General Admission Lawn Tickets are \$15 for adults, \$20 on the day of the show (if available). Advance ticket sales are strongly encouraged, as this event has sold out in the past. Lawn tickets for children ages 6-12 are \$5, and one child under the age of five is admitted free with each paid adult General Admission Lawn Ticket. Festival Seat tickets are \$50 and are available for purchase online or at Puritan Clothing Stores.

Struggling With New Health Care Regulations?

Struggling With New Health Care Regulations? The Cape Cod Chamber can help! We are pleased to announce a new initiative at the Chamber that will help small business owners understand their individual options and obligations under the new Health Care Law. The program was funded through a grant from the Massachusetts Office of Small Business and Entrepreneurship.

Call Kathy Teahan, our outreach coordinator, at 508-776-9533, to make a private appointment (at no charge to you) with an insurance specialist who is familiar with the way our local businesses operate and who will help you understand your specific responsibilities under this new health care law. Or email kathy@capecodchamber.org.

New England Bus Association comes to Falmouth

The New England Bus Association recently held its annual meeting at the Sea Crest Resort in North Falmouth, with organizers reporting the largest attendance ever. Patti Lloyd, VP of Sales, welcomed the group to Cape Cod and attended the three-day conference. While on Cape Cod, the group enjoyed a tour coordinated by Cape Cod Custom Tours and a scenic Canal Cruise hosted by HyLine. Many thanks to the Falmouth Chamber, especially Todd Bidwell, who arranged a great tour along Falmouth Main Street, and to Dorie Ketterer from Shoreway Acres Resort, who hosted a wine and cheese reception for the group.

The group raved about the hospitality of all of the staff at the Sea Crest, especially Sales Manager Cindy Kaladin. Many thanks to all group tour members who donated items for the welcome bags.

Barnstable Fireworks postponed until Saturday

Due to inclement weather, the Town of Barnstable's fireworks scheduled for this evening have been postponed to tomorrow evening. The fireworks will be shot off of a barge in Lewis Bay at dusk (approximate time 9 p.m.) on Saturday. The main viewing locations for the fireworks will be Aselton Park, Bismore Park, and Veteran's Park Beach. A parking ban will be in effect south of South Street (Ocean Street, Old Colony Road and Kalmus Beach) from 5 p.m. to midnight. Parking will be available in the North Street parking lots and Town Hall parking lot. Tow Zones Strictly Enforced. Handicapped Parking is available at the Cape Cod Maritime Museum on South Street.

Online opportunity for accommodations members on Chamber website



The Cape Cod Chamber offers accommodations members the chance to use the online availability booking feature on our visitor website, CapeCodChamber.org, free of charge. If you aren't taking advantage of this valuable member benefit, what are you waiting for?

In 2006, there were 60,257 user searches and 72,624 click-throughs to participating member properties on this online booking engine. To sign up today, please visit www.getdors.com, and follow the simple instructions for signing up for EntryDORS. You can also email kristen@capecodchamber.org to be emailed an EntryDORS manual.

Feedback on CC Cultural Center

Your opinions are needed regarding the new Cape Cod Cultural Center under development!

This center will bring high quality cultural entertainment to the area on a year-round basis. Your input on this survey will help ensure that the offerings represent the needs of the community. Just [click here](#) to share your opinions.

For taking the survey, your name will automatically be entered into a random drawing to Win a Spa Weekend at the Cape Codder Resort or four Red Sox Tickets to Fenway Park.

Welcome New Members

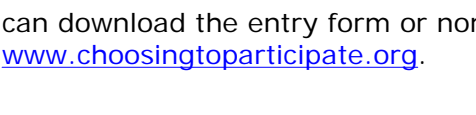
The Cape Cod Chamber would like to welcome the following new members:

- [The Black Crow Gallery](#), Sandwich
- [Budget Hotel](#), Hyannis
- [Cape Cod Scenic Tours](#), South Dennis
- [Mill Stone Pottery](#), Dennis
- [Mass Audubon's Long Pasture Wildlife Sanctuary](#), Dennis

Disadvantaged Business Enterprise Program

The Cape Cod Regional Transit Authority (CCRTA) has established a Disadvantaged Business Enterprise Program (DBE Program) in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26. CCRTA intends to submit to the Federal Transit Administration a program goal of 3% for DBE participation in CCRTA contract activities for fiscal year 2008. This notice is to afford the general public and the contracting community an opportunity to comment. The CCRTA DBE program goal may be reviewed for 45 days following publication of this notice at the CCRTA Administrative Office, Hyannis Transportation Center, 215 Iyannough Rd., Hyannis, MA 02601 Tel. 508-775-8504; e-mail: info@capecodtransit.org. Written comments are invited. A public hearing will be held only if requested.

Choosing to Participate



Do you know someone who speaks out? Chooses to do the right thing? Makes your community or the world a better place? Facing History and Ourselves is seeking nominations of Upstanders in local communities across the country: Individuals or groups who choose to take a positive stand and act on behalf of themselves or others. Nominations are due August 30th. You can download the entry form or nominate someone online at www.choosingtoparticipate.org.

Cape Cod hospitality

Last week, VP of Sales Patti Lloyd stopped into the Route 6 Welcome Center and came across a visitor who was down on her luck - she had no money on her, no cell phone, no credit card and was visibly shaken because her cash needle was registering empty. Eager to help, Patti quickly handed the woman \$13 (all the cash she had on her). While the woman took Patti's card and promised to mail the money back, Patti was more concerned with making sure the woman was OK.

Then, this week in the mail, she received a check for the \$13 and this note:

Dear Patti,
I'll bet you never thought you'd hear from me again. Well here I am. God bless you for saving me. I was so scared that day and I felt better just talking to you.
Thank you again!
Anne Marie

A true example of Cape Cod hospitality at its finest!

News from our Members

The following announcements are provided for the eNews by member businesses.

Susan Aufiero and Carol Anderson have joined **Davenport Realty** in South Yarmouth as real estate associates. Susan is a licensed broker with over 11 years of real estate experience. She specializes in new construction and residential real estate sales and can be reached at 508-398-2293 ext. 125 or [sauferio@davenportrealty.com](mailto:saufiero@davenportrealty.com). Carol's real estate background spans three decades and she holds a B.S. and a Masters degree in Social Sciences from Central Connecticut State University. She also specializes in new construction and residential real estate sales and can be contacted at 508-398-2293 ext. 124 or canderson@davenportrealty.com.

Kip Diggs of **Carmen's Day Spa** is hosting an Open House on Saturday July 28th from 2 to 6 p.m. and the public is invited. Also, book a facial at Carmen's before 7/28 and get a complimentary back massage!

Chatham Bars Inn offers guests memorable and unique boating events, from a sunset cruise of Pleasant Bay to private charters to Nantucket and Martha's Vineyard. Escape into a world of luxury on the Five Star, the 55', jet-powered Hinckley Talaria, a privately-owned vessel which comfortably accommodates six passengers - made available only to hotel guests by special arrangement. The Five Star, with over 2,700hp and a top speed of some 45mph, will whisk you away to Martha's Vineyard or Nantucket for the day, or host a private luncheon or dinner to your chosen destination. Take in the magnificent views from the Flybridge or relax in the spacious accommodations. Or, enjoy the custom-designed, twenty-two capacity Beach Launch, offering scenic breakfast and twilight cruises, excursions to view our native seals or a ferry to and from the outer beach.

Philip J. Sisson has been named Vice President of Academic and Student Affairs at **Cape Cod Community College**. Sisson, who had been serving as Dean of Arts and Sciences at CCCC, has been a faculty member or administrator in academia for over 25 years at: Rhode Island College, Nichols College, Bristol Community College, and the Community College of Rhode Island, among others. The new vice president brings a strong background in Student Affairs, Continuing Education, and Academic Affairs, and earned the 2007 Distinguished Service Award given by the Association for Continuing High Education (ACHE), the network for leaders in lifelong learning.

The **Cape Codder Resort & Spa** announces the opening of "The Deck", their new courtyard outdoor dining venue. The Deck overlooks the resort's beautifully landscaped courtyard, far away from the bustle of Hyannis. Open to the public, The Deck serves breakfast and lunch from the Hearth 'n Kettle menu; and appetizers and dinner from the Grand Cru Wine Bar & Grill menu. An outdoor Cabana Bar serves a wide array of drinks, wine, beer and martinis. The "Magic of Steele" band will be playing on Thursday July 12th from 6 p.m. to 9 p.m.. Open to the public.

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

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