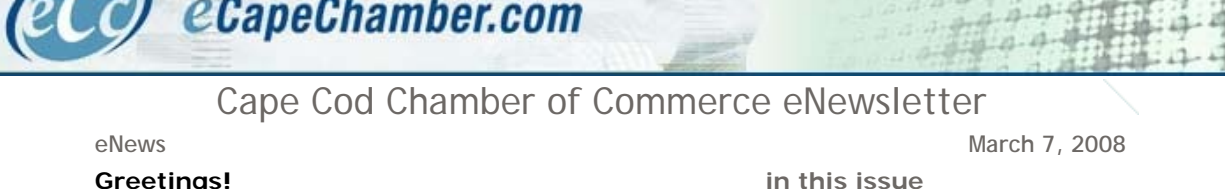


[Back](#)[Print](#)

Cape Cod Chamber of Commerce eNewsletter

eNews

March 7, 2008

Greetings!

My View Column, Cape Cod Times *John D. O'Brien, Government Affairs Liaison, Cape Cod Chamber of Commerce*

The Cape Cod Chamber of Commerce has consistently opposed the construction of 130 wind turbines in Nantucket Sound, viewing this mammoth project as the industrialization of a fundamental part of our economy and way of life.

The Chamber, as with all major public policy issues, thoroughly investigated all aspects of the proposal and the results of this objective, extensive cost/benefit analysis led us to conclude that the benefits of the wind plant did not exceed the costs associated with this power plant construction. We continue to have our doubts about its effect on prices, air quality and energy independence: at least in the measures that the developer and his adherents expound.

Now the Draft Environmental Impact Statement, recently released by the Department of the Interior, confirms the negative economic effects of the proposal. The report concludes that the electricity generated by the turbines would be more than double the average cost of electricity as of January 2007 (12.2 cents per KWH versus 5.87 cents per KWH). This price includes the effects of the Production Tax Credit and other tax incentives.

Peer reviews incorporated into the Draft Environmental Impact Statement conclude that Cape Wind has not adequately explained to Materials Management

Services how, in the absence of long-term contracts, the project is economically viable. It would appear that prospective costs far outweigh projected revenue. It is also difficult to understand how the developer can insist that the rate payers of New England could save \$25 million directly as a result of this installation. Cost associated with off-shore wind farms have been accelerating precipitously and recent proposed large installations off Long Island and Delaware have been scrapped as not being economically viable.

Consumers might be willing to pay more for clean, renewable energy if the benefits directly led to cleaner air and less use of fossil fuel. We remain skeptical about these claims in light of an understanding of a very complex industry.

All power generation has inherent problems associated with its production. Fossil fuels obviously contribute to global warming, but renewable energy like solar and wind are deemed intermittent and nondispatchable, meaning if the wind doesn't blow or the sun doesn't shine, then there is less power generated. In addition, because you cannot store electricity, if the wind blows at midnight but you need the power at 4:00 in the afternoon, wind power is not very helpful at peak demand times. Reports from both California and New York authorities further reduce efficiency levels from 30-35 percent to below 10 percent at peak demand times. So the idea of shutting down a fossil fuel plant as this project comes online is not evident in Independent System Operator planning (ISO manages the New England system). Wind and solar have their place, but they need to be integrated into a system that has back-up and standby that insures power availability when the consumer needs it.

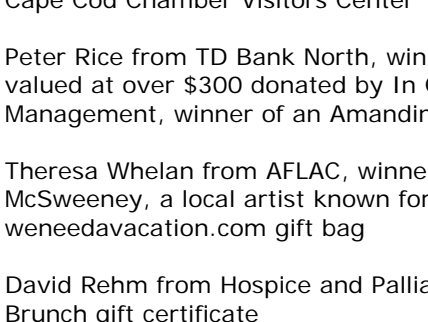
Additionally, we still see no comprehensive energy policy that gives state and federal agencies more authority to site off shore wind turbine generators. The public interest in sensitive coastal areas must be represented in other development threats such as ocean aquaculture, ocean dumping, gambling boats, LNG platforms and any other fixed structure now largely unregulated. We need the type of proactive planning provisions such as found in the Oceans Act bill (S.2346) sponsored Senator O'Leary if we are going to modify the Massachusetts Ocean Sanctuary Act, which currently protects Cape Cod and Buzzards Bay. There must be a comprehensive plan for our coastal waters that fundamentally allows for bidding procedures and lease or tax payments for the use of public property. The Dept. of the Interior has not given us any regulations for offshore development of renewable energy.

If a wind farm is allowed to develop, the regulators should have the authority to take out of service an older coal or oil fired generator. A trade-off with proper tax and stranded cost mitigation procedures should be in place. Currently, there are no provisions for taking another plant off line or bestowing authority to regulators to address ways to do this.

Our call for a stronger conservation and energy efficiency program for our region and state appears to be answered by the new Energy bill recently passed by the House and Senate and now in conference committee. This Energy bill will cap carbon dioxide emissions and promote a host of efficiency measures, where we believe real change can be effected.

The Chamber takes very seriously its mission and obligation to be objective about major public policy issues that affect that Cape's economy and its workforce. In five important areas, the Chamber has taken positions and then acted in order to improve the well-being of our small businesses and their employees regardless of whether they are members. Economic Development, Wastewater, Transportation, Smart Growth, and Workforce Development are all part of a backdrop that reflects a number of concrete, pragmatic policy decisions that have resulted in regional improvements in our economy.

We will continue to be dedicated to the Cape's well-being and we will continue to oppose the project in Nantucket Sound.

March Member to Member a Success

A special thank you to Cape Cod Irish Village in West Yarmouth, which hosted a great Member to Member Event Wednesday night at their location. Members enjoyed the special St. Patrick's Day theme, as well as the appearance of the Red Sox 2007 World Series trophy, which VP of Sales Patti Lloyd arranged to have brought here for viewing and photo opportunities (including several members at left)! Thanks also to the restaurant staff, and to all who donated door prizes. The winners were:

John Collessa from The Gourmet Brunch, winner of a free Digital signage ad at the Cape Cod Chamber Visitors Center

Peter Rice from TD Bank North, winner of an In Control Driver Training school lessons valued at over \$300 donated by In Control Carl Persson from Cape Cod Capital Management, winner of an Amandine Patisserie gift certificate

Theresa Whelan from AFLAC, winner of two Cape Cod Scenic Rail Road Passes Mary McSweeney, a local artist known for her beautiful paintings of Ireland, winner of a weneedavacation.com gift bag

David Rehm from Hospice and Palliative Care of Cape Cod, winner of a Gourmet Brunch gift certificate

Janet Vaughn from The Inn at Lewis Bay, winners of a St Patrick's Day gift pack, including a Cooler Chair donated by TLC home Healthcare and the St Patrick's Day parade committee

Kimberlee McHugh from Ballroom Bliss, winner of a St Patrick's Day gift pack including a Cooler Chair donated by TLC home Healthcare and the St Patrick's Day parade committee

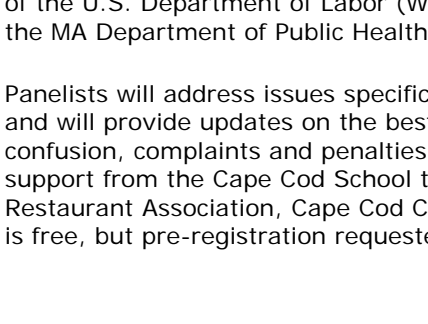
Please join us at our next networking event on April 8th at the Mid-Cape Home Centers Complete Home Concepts in Hyannis. [Click here](#) to register online now!

Cape Wind Public Hearing

The federal Minerals Management Service will hold an important public hearing on Monday, March 10th on Cape Wind's plan to build 130 wind turbines in Nantucket Sound. It will be held at Mattacheese Middle School on Higgins Crowell Road in West Yarmouth, beginning at 6 p.m. Doors open at 5 p.m. For those who want to register to speak, The MMS wants public reaction to its draft Environmental Impact Statement (DEIS). [Click here](#) to read it.

The Cape Cod Chamber of Commerce has consistently opposed the construction of 130 wind turbines in Nantucket Sound. As with all major public policy issues, the Chamber thoroughly investigated all aspects of the proposal: the results of an objective, extensive cost/benefit analysis led us to conclude that the benefits of the wind plant do not exceed the costs associated with this power plant construction. The DEIS confirms the negative economic effects of the proposal. The report concludes that the electricity generated by the turbines would be more than double the average cost of electricity as of January 2007.

We encourage all of our members to attend this hearing, the only one to be held on Cape Cod. The final version of the DEIS, expected later this year, will lead to a federal decision on whether the project will be built at its chosen location in the Sound.

Chamber introduces new Lure Brochure

Hot off the presses is the Cape Cod Chamber's new Destination Lure Brochure, a supplemental piece to the Chamber primary fulfillment publication, the 08 Cape Cod Travel Guide. The advertising-free lure brochure, set in a stunning photo essay format, is intended to entice visitors to the region. It was designed by Franklin Advertising/Margo Tabb Graphic Design.

Members are encouraged to stop by the Visitor Center at the junction of Routes 6 and 132 in Hyannis if you would like to pick up some copies!

Important Session for Businesses

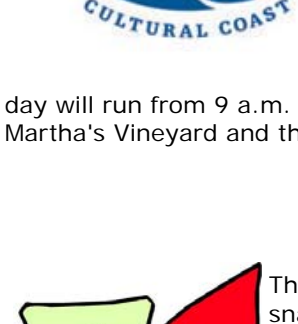
Join the Cape Cod Chamber on April 4th from 8:30 to 11:30 a.m. to get the latest information from the experts on wage and hour law, child labor law, workplace safety and I-9 immigration compliance. The session will be held at the Cape & Islands Association of Realtors in West Yarmouth, and the panel will consist of representatives of the U.S. Department of Labor (Wage and Hour Division), the MA Attorney General, the MA Department of Public Health and Tocci, Goss, and Lee, PC.

Panelists will address issues specific to the hospitality industry and seasonal workers, and will provide updates on the best ways to comply with the law and to avoid confusion, complaints and penalties. Underwritten by Tocci, Goss, and Lee, with support from the Cape Cod School to Careers Partnership, in partnership with the MA Restaurant Association, Cape Cod Chamber and Yarmouth Area Chamber. Attendance is free, but pre-registration requested. Call Kathy at 508-362-3225 x522.

Business Career Fair

Cape Cod Community College invites you to participate in the Business Career Fair on Thursday, April 3rd. The Business Career Fair will focus on job opportunities for students in associate in arts degree, associate in science degree, and certificate programs, and will kick off at 9:30 a.m. with keynote speaker, Tom First, CEO of Owater and co-founder of Nantucket Nectars.

From 10 a.m. to 1 p.m., a general Job Fair will be held in the cafeteria on the main campus of the college. A limited number of participants will be afforded a six foot table at the Job Fair. To reserve your table, [click here](#) for a registration form. For more information, please contact Kristina Terardi at kterardi@capecod.edu or at (508) 362-2131 ext. 4688.

Cape Cod St. Patrick's Day Parade

The **2008 Cape Cod St. Patrick's Parade** will be held this Saturday, March 8th, starting at 11 a.m., through Dennis and Yarmouth. Come watch the parade, and see what all the buzz is about! Great tee-shirts will be on sale for \$15 per shirt at Captain Parker's Pub, The Yarmouth Chamber office, Mrs. Mitchell's and the Irish Village Motel lobby/ gift shop. [Click here](#) for more information, including the parade route.

Save the Date: Cultural Coast Partners Forum

Mark your calendar for the **Second Annual Cultural Coast Partners Forum** on Friday, March 28th at the Cape Codder Resort & Spa in Hyannis! The forum, "Planning & Packaging for the Future," will provide a platform for cultural institutions to connect with tourism partners to get industry news, learn about trends and share ideas that can benefit your business. More details about the day's agenda to come. The cost to attend is \$40 per person, lunch included, and the day will run from 9 a.m. to 3 p.m. [Click here](#) to register now. Sponsored by Bank of Martha's Vineyard and the Cape Codder Resort.

February 2008 Accommodations Surveys

The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. [Click here](#) to fill in the February 2008 survey. Thank you in advance!

Cape & Islands Wellness Expo

Don't miss the **Cape & Islands Wellness Expo** this weekend at The Resort & Conference Center in Hyannis. Explore a wide range of products and services in the marketplace of over 100 exhibitors! Thousands of dollars worth of wellness products and services will be given away over the weekend. Also, check out 30 different high-caliber, fun and informative workshops led by experts.

Admission to the Expo is \$10 at the door, or pre-register at CapeExpo.com. Educational workshops begin at \$8 if pre-registered by March 5, or \$10 at the door (space permitting). Call 508-896-7117 or visit CapeExpo.com for more information. Expo hours are Saturday, March 8, 10 am to 6 pm; Sunday, March 9, Noon to 4 pm. Presented by Cape Healing Arts Magazine and OpenEye Communications.

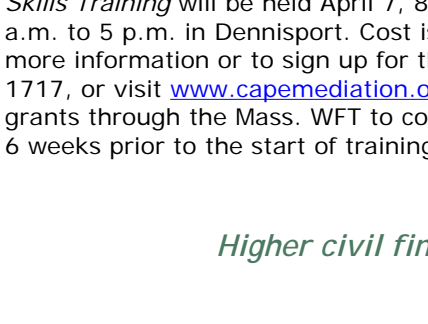
Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- **Ponderosa Nurseries, Inc.**, Eastham
- **Shoreline Digital Productions, Inc.**, Marston's Mills

Spring Cleaning or Redecorating?

Spring Cleaning or Redecorating? Housing Assistance Corporation of Cape Cod is always looking for mattresses and box springs (without tears and stains), gently used furniture, and household appliances. Call ahead to 508-771-5400, and when you take these items to the Housing Assistance Warehouse, 164 Mid Tech Drive, Yarmouth, you will receive a receipt for your donation that you can use for tax purposes. The many thrift stores and charitable organizations located throughout the Cape will be happy to take your donations of clothing and small household items. For those in the hospitality industry with large quantities of mattresses that may not meet the donation standards, there are companies that disassemble and recycle 100% of mattress and box spring materials. Conigliaro Industries, Framingham, MA, and the Institution Recycling Network, Concord, NH, have the technology and experience that will save you money and save the environment. Donating items you no longer need or recycling your components reduces the disposal cost, assists those in need, and protects our environment.

Chamber advertising opportunity in special Globe insert

The Cape Cod Chamber will once again partner with *The Boston Globe* to produce a special Spring/Summer 2008 Calendar of Events insert! The Calendar, a pull-out section in the Wednesday, May 7, 2008 edition of *The Boston Globe* and *Worcester Telegram*, will feature Cape Cod events from mid-May through the end of July. By participating as an advertiser in the insert, your message will reach more than 2 million readers, over half of whom visited Cape Cod in the past year.

For information, call *The Boston Globe*: Travel/Accommodations: Peter Andrews at 617-929-2520 or Brendan Rafferty at 617-929-7090, Retail Advertising: Ann Jackson at 781-826-1020. [Click here](#) to find out more!

Chamber Mediation Workshops

Cape Mediation, a private, non-profit organization presents its 2008 Training Series. *Managing Conflict in the Workplace* will be held April 28th from 9 a.m. to 4 p.m. in Eastham. Cost is \$150 (or \$125 if you reserve by 3/28). A *4-Day Intensive Mediation Skills Training* will be held April 7, 8, 14 & 15, or October 20, 21, 27 & 28 from 8:30 a.m. to 5 p.m. in Dennisport. Cost is \$550 (or \$495 if you reserve by 3/7 or 9/20). For more information or to sign up for the training, contact Cape Mediation at 508-240-1717, or visit www.cape-mediation.org. CEU's Available Small businesses can apply for grants through the Mass. WFT to cover 50% of the tuition. Grants must be applied for 6 weeks prior to the start of training.

Higher civil fines against employers who violate federal immigration laws

Attorney General Michael B. Mukasey this week announced higher civil fines against employers who violate federal immigration laws. The announcement was made in a joint briefing today with Secretary of Homeland Security Michael Chertoff about newly enacted border security reforms put in place by the Departments of Justice and Homeland Security. Under the new rule, which was approved by Attorney General Mukasey and Secretary Chertoff, civil fines will increase by as much as \$5,000. The new rule will take effect on March 27, 2008, and will be published in the Federal Register early next week. [Click here](#) for more information.

Arts Foundation seeks Pops Volunteers

TD Banknorth The Arts Foundation of Cape Cod needs volunteers to help at the 23rd Annual TD Banknorth Pops by the Sea concert on Sunday, August 3, 2008 on the Hyannis Village Green. Volunteers are needed to help set up before the concert, to monitor parking lots, collect and sell tickets, lead group tours, and much more. Complete job descriptions and registration instructions can be found online at www.artsfoundation.org or by calling 508-362-0066. All Pops volunteers who go through the required training prior to the event and who complete their volunteer shifts will receive two free lawn tickets to the concert and a commemorative t-shirt on the day of the event.

Annual Youth Summit set for 3/21

The Barnstable County Council for Children, Youth and Families will hold the 5th Annual Youth Summit on Friday, March 21st from 8:30 a.m. until 12:30 p.m. at the Tilden Arts Center at Cape Cod Community College on Rt. 132 in West Barnstable. This summit is free and open to all concerned adults and youth! Enjoy great speakers and workshops that revolve around the five promises that we make to all our young people: Caring Adults, Safe Places, A Healthy Start, Effective Education, and Opportunities to Help Others. Cape Youth will also have displays and information about the local programs that serve kids on the Cape that they are involved in! To register, call Barnstable Human Services at 508-375-0290, or email HumanServices@BCHumanServices.net.

News from our Members

The following announcements are provided for the enews by member businesses.

For over a decade, **Suffolk University** has been offering its nationally accredited Master of Public Administration Degree (MPA) entirely on Cape Cod. The MPA's mission is to grow each student's analytical, administrative, and leadership skills in preparation for careers in government, nonprofits, and public service. Financial Aid is available for full and part time schedules. Learn more about the Cape Cod MPA by attending an information session on Saturday March 22nd from noon to 1 p.m. in the Lorusso Technology Building Room 114 on the campus of Cape Cod Community College. RSVP to mpa@capecod.edu or 508.375.4056. Visit www.suffolk.edu/mpa for more information.

For the 12th consecutive year, **First Citizens' Federal Credit Union** has announced it will continue its scholarship program named after Barbara Whitehead Silva, former President and Chief Executive Officer, who retired from First Citizens' Federal Credit Union after 45 years of dedicated service to the institution. Applications are available at all First Citizens' branch offices. The applicant or parent must be a member of First Citizens' and the applicant must be a high school senior accepted to a college or university for the 2008-2009 academic year. They must submit 1) a completed application, 2) a one page typewritten essay (double-spaced) that address why their major field of study was chosen and how it applies to their career goals, and 3) comprehensive official transcripts. Application deadline is April 5, 2008.

Vince Torenò has joined **Cape Cod Village Realty**, located at 1 Ellis Landing Road, Brewster. As a Realtor, Vince will specialize in selling inns and B&B's. He is uniquely suited to the task since he and his wife Patricia own the Ashley Manor Inn on 6A in Barnstable Village. Vince and Patricia came to the Cape in 2004 when they purchased Ashley Manor. Vince had left the corporate world where he was a marketing executive with Polaroid Corporation. Vince brings sales and marketing experience to his real estate career, along with his experience as an innkeeper. Vince is the President of the Historic Inns of Cape Cod Bay, a marketing group of 16 Cape Cod Inn properties. Vince Torenò can be reached at 774-994-0346. Properties can be viewed on the web at www.CapeCodVillageRealty.com.

www.WeNeedaVacation.com, the largest vacation rental website for the Cape and Islands, proudly announces its 10th anniversary! The company's latest enhancement is video, enabling homeowners to showcase their homes more effectively than ever. Business owners, are you looking for more exposure to Cape homeowners? With more than 3,500 vacation rentals on our site, www.WeNeedaVacation.com can put you in touch with many homeowners who will be needing services like yours over the coming months. Please contact Becky@weneedavacation.com for more information about partnering with their site as a Service Provider.

Learn "How To Run Your Business So You Can Leave It In Style" Leaving in style means leaving your business to the successor you choose, for the price you want at a time you pick. Unfortunately, most business owners don't plan for this event until it's too late. An Exit Plan makes all of this possible. Join Michael P. Arnheiter, **Exit Strategies Group, LLC**, for a complimentary one-hour seminar on Thursday, March 20th at 8 a.m. and 3:30 pm. 1582 Yarnmouth Road (Rte. 132 & Attucks Lane) Hyannis. To reserve seating by email: mnarnheiter@exitstrategies.com or 508-362-8168.

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

[Forward email](#)

Email Marketing by [Constant Contact](#) TRIT FREE

[SafeUnsubscribe](#) | This email was sent to karen@capecodchamber.org, by news@capecodchamber.org Update Profile | [Unsubscribe](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#)

Cape Cod Chamber of Commerce | Junction Route 6 & Route 132 | 5 Shoot Flying Hill Road | Centerville | MA | 02632