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## Cape Cod Chamber of Commerce eNewsletter

eNews

November 30, 2007

Dear Karen,



Once again, the Cape Cod Chamber staff got into the holiday spirit of giving by sponsoring a local child through the Salvation Army's Dress A Live Doll program. The Chamber purchased clothing and toys for a 4-year-old girl, including sweaters, shirts, pants, shoes, boots, jackets and learning toys. The gifts were delivered today.

We wish you all a safe, happy and prosperous holiday season.

Wendy K. Northcross, IOM, CCE

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Mark your calendar for the upcoming workshop "Tired of Leasing," to be held from 7:30 to 10 a.m. on December 5th at Hyannis Holiday Inn. For 0-10% down, you can own your commercial location instead of renting. Understand the process and your options with the help of four presenters, each explaining a different step in the buying process. Presenters include Chuck Carey, president of Carey Commercial Business and Investment Property; Peter Rice, senior vice president at TD Banknorth; Jeannine Marshall, executive director of Coastal Community Capital; and Attorney Ted Schilling.

Sponsored by the EntreCenter, Coastal Community Capital and Cape Cod Chamber. Cost to attend is \$35 (with full breakfast). All workshops are held from 7:30 to 10 a.m. at Hyannis Holiday Inn. To register, email [christina@coastalcommunitycapital.org](mailto:christina@coastalcommunitycapital.org).

**Critical Success Factors in Entrepreneurship**

Save the date for Monday, December 10th from 5 to 7 p.m. at Coonamessett Inn in Falmouth for "Critical Success Factors in Entrepreneurship: What's Hot and What's Not," presented by Kenneth Morse, Managing Director, MIT Entrepreneurship Center. Come join the Cape Cod Chamber, Coastal Community Capital, the Cape Cod Technology Council and Cape Cod Community College in this very special session.

Ken Morse is a serial entrepreneur, having played a key role in launching several high-tech start-ups. Five of his start-ups went public or were successfully merged; one was a complete disaster. As head of the MIT Entrepreneurship Center, Ken is responsible for inspiring, training and coaching new generations of entrepreneurs from all parts of MIT. Great food, cash bar, information and inspiration. Cost to attend is \$20. To register, call 508-362-3225, ext. 515 or [click here](#) to register online!

**Important Route 132 Traffic Notice**

Effective Tuesday, December 4th (weather permitting), traffic will be shifted from the existing two lane section of Route 132 to the newly constructed two lanes of Route 132. Driveway access to all properties along the road will be maintained from the new section of roadway. The main impact of this traffic shift will be the elimination of all left turns onto and out of Shootflying Hill Road. Right turns into and out of Shootflying Hill Road will continue to be allowed. Message signs and local detour routing signs will be installed to assist drivers in modifying their routes and minimize traffic related issues. If you have questions, please call MassHighway at 1-800-635-3590 or Bob Burgmann, Town Engineer at 508-862-4070.

**Regulatory Review Initiative: Input Needed**

The Governor's Office and the Attorney General's Office are collaborating on a Regulatory Review Initiative designed to identify and remediate regulations that are unnecessary, overly burdensome or inconsistent with statutory mandates or the rules of other agencies. The goal is to promote job growth and economic development, while still protecting consumers, employees and a clean environment.

The Initiative's success depends on input from those most affected by regulations. Your comments are encouraged and appreciated. Please contact April Anderson Lamoureux of the Executive Office of Housing and Economic Development, or Jim Scafile of the Attorney General's Office, directly with suggestions. April can be reached at 617-788-3667 or [april.a.anderson@state.ma.us](mailto:april.a.anderson@state.ma.us), and Jim can be reached at 617-727-2200 x 2604 or [james.scafile@state.ma.us](mailto:james.scafile@state.ma.us).

**Advertise in 08 Cape Cod Travel Guide**

Your advertising deadline is fast approaching for inclusion in the NEW Cape Cod Travel Guide, the official guide of the Cape Cod Chamber of Commerce. Not only does this beautiful guidebook offer extended editorial content about the region, but for the first time the Chamber's official guide will be on newsstands nationwide, in addition to its usual distribution as a mailed fulfillment piece, trade show takeaway and in-room guide at Cape Cod lodgings. Also, our combined websites ([CapeCodTravelGuide.com](http://CapeCodTravelGuide.com) and [CapeCodChamber.org](http://CapeCodChamber.org)) make our web presence twice as powerful as before, with over 1.6 million unique visitors. Save your space ASAP to be sure your business is represented in the 2008 guide. Email Steve Richards at [steve@capecodchamber.org](mailto:steve@capecodchamber.org) or Kristin Carey at [kcarey@capecodchamber.org](mailto:kcarey@capecodchamber.org), or call 508-362-3225, extension 514 or 511.

**Travel Industry Symposium 2008**

Join us on January 15th for a day of professional development & visioning for the future at **Travel Industry Symposium 2008 - Sustainability & Authenticity: Capitalizing On Your Destination's Unique Character**. Organized and produced by the Cape Cod Chamber, Cape Cod Hospitality Marketing Association and Zammer Hospitality Institute at Cape Cod Community College, and sponsored by [The Steamship Authority](#).

Who should attend? Retailers, attractions, cultural organizations, artists, hoteliers, innkeepers, restaurateurs, transit providers, receptive operators, and anyone in or interested in a career in the hospitality and destination marketing industry! For exhibitor opportunities, [click here](#).

Cost is \$75 per person for full day including lunch and Winter Tide Tasting Reception; \$65 per person if 3 from the same company are attending. [Click here](#) to register online or call 508-362-3225, ext. 518 or 528.

**Minimum Wage Update**

Reminder: Minimum Wage will increase on January 1, 2008. Members are reminded that pursuant to legislation passed into law in 2006 (Chapter 271 of the Acts of 2006), the state's minimum wage will increase from the current \$7.50 per hour to \$8.00 per hour on January 1st. You may download a copy of the Massachusetts Hours and Wage Poster by [clicking here](#).

**New Member Reception**

New members of the Cape Cod Chamber don't want to miss our New Member Reception, to be held Thursday, December 6th from 7:30 to 9 a.m. at Rectrix Aerodrome Hyannis. Learn how to use your Chamber membership to your advantage, including the value of networking, the services available for referrals and support, and the opportunities for widespread visibility via the Chamber's Information Centers. To RSVP for this free event, email [bonnie@capecodchamber.org](mailto:bonnie@capecodchamber.org).

**Welcome New Members**

The Cape Cod Chamber would like to welcome the following new members:

- [Cape Clogs](#), Bourne
- [Cape Cod St. Patrick's Parade Committee](#), Yarmouthport
- [Cotuit Financial Group](#), Hyannis
- [Countrywide Home Loans](#), North Falmouth
- [Limousine Services of Cape Cod](#), Brewster
- [La Plaza del Sol](#), Mashpee
- [W.B. Mason](#), Hyannis

**Arts Foundations announces grant awards**

The Board of Directors of the Arts Foundation of Cape Cod is pleased to announce the recipients of the 2007 Fall Grant Awards. Eighteen local artists and cultural organizations will receive a total of \$30,395 in grants at a special reception from 6 to 8 pm on Thursday, December 6th at the Cape Cod Museum of Natural History.

The Fall 2007 grant recipients are: Barnstable Band Boosters, Lysa Benton, Cape Cod Opera, Cape Cod Writers' Center, Cultural Center of Cape Cod, Fine Arts Work Center, Harwich Historical Society, Harwich Junior Theatre, Sarah Holl, Hyannis Main Street Business Improvement District, Orleans Historical Society, Outer Cape Chorale, Provincetown Art Association and Museum, Pat Sakellis, Sight Loss Services, Town of Barnstable Harbor Your Arts, Veterans for Peace, Bernadette Waystack.

**News from our Members**

The following announcements are provided for the enews by member businesses.

**Pierce-Coté Advertising** has been named as media agency of record for The Savings Bank Life Insurance Company of Massachusetts (SBLI), headquartered in Woburn, MA. Pierce-Coté will be responsible for all media planning and placement for SBLI, which offers low-cost life insurance in 15 states and the District of Columbia. Pierce-Coté Advertising, based in Osterville, is a full-service marketing communications firm offering creative and media services including strategic marketing, advertising, and website development. The Agency has been serving clients throughout the region since 1988. In December of 2006 Pierce-Coté merged with Regan Communications Group of Boston.

**Fire and Wire Studio** will host an Open House on Sunday, December 2nd from 10 am to 4 pm. Have you ever wondered how glass beads are made? Come and see glass beadmaking demonstrations, enjoy refreshments and see Bonnie Perry's art glass beads and wire wrapped jewelry in her studio at 134 Main Street, Cotuit. Visit [fireandwire.com](http://fireandwire.com).

The **Barnstable Municipal Airport** (HYA) Commission will recognize the winners of the terminal security barrier design competition on Tuesday, November 27 at 6 p.m. during the Commission's monthly meeting in the Airport's Gourley Conference Room. The contest, which was themed "Celebrate Cape Cod," asked local artists to submit designs for the large security barriers located in front of the Airport's terminal and to apply their designs if they were selected. HYA is one of the few airports in the world that has created an art competition to design murals for security barriers.

The **3rd Annual B&B Cookie Tour**, a self-guided tour plus holiday treats, will be held Sunday, December 9th from 1 to 5 p.m. Sponsored by the **Rotary Club of Hyannis**, with all proceeds to benefit the Club's Scholarship Fund. Cost is \$20. Participating B&Bs include Ashley Manor, Agape, Bursley Manor, 1 Centre Street, Colonial House Inn, Honeysuckle Inn, Lamb & Lion Inn, Liberty Hill Inn, Maple Street Inn, Simmons Homestead and Crookjaw Inn. Tickets can be purchased at the B&Bs on the day of the tour or in advance at the following locations: Cape Cod Chamber of Commerce, Hyannis Chamber of Commerce or Puritan Clothing Store in Hyannis. Contact Bonnie Smith Sylvester for more information at 508-790-0493.

Stages Theatre Company presents **The Lion in Winter** by James Goldman on December 7, 8, 9 & 14, 15, 16 (Friday & Saturday at 7:30 p.m. and Sunday at 3:30 p.m.). This powerful and witty play explores the dangerous and convoluted dynamics of royal family politics during the Middle Ages. The historical figures are real, but this delightful dialogue and verbal swordplay is a modern invention of James Goldman. The performance will be held at the Paraclete House, Rock Harbor, Orleans. Tickets are \$30 general; \$25 seniors; Free 18 & under. For reservations, please call 508-240-2400.

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phone: 508-362-3225

web: <http://www.eCapeChamber.com>

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