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Cape Cod Chamber of Commerce eNewsletter

eNews

November 9, 2007

Dear Karen,

From the CEO's Desk:

The recent Economic Summit organized by the Cape Cod Chamber of Commerce delivered some very provocative information to an audience of over 300 Cape business leaders. We engaged Peter Francese, a well-respected demographer, to measure the Cape's population and deliver trend information that businesses could use for their own decision-making. We got that and a whole lot more.

Some of the startling facts included graphic details of how our year-round population growth has virtually ceased. More year-round residents are now moving away from the Cape than to here. The growth in our workforce earlier in the decade has stopped and if it does not resume, will negatively affect both business and home prices. Of the 135,000 people counted in our peak workforce, 60% work in private industry while 16% are self employed. Cape Cod is losing working age adults 35 - 44 and their children, as well as early children at a faster rate than elsewhere in Massachusetts.

[Click here](#) to read more!

Also, video of the Economic Summit will premiere November 14th and 15th on Comcast Channel 17 in Mid-Cape households. The program, edited to half-hour segments, will run Wednesdays at noon and Thursday evenings at 6:30. Footage was filmed by Steve Baty of All Media Productions. To view streaming video online of the event, [click here](#).

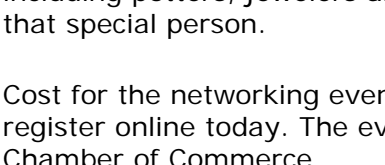
Wendy K. Northcross, IOM, CCE

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Weekly Enews Sponsorship

Interested in finding out how to sponsor our weekly e-newsletter? It is an easy and affordable way to get your message out to nearly 2,500 opt-in subscribers of the Cape Cod Chamber. Email kristen@capecodchamber.org to find out more.

Don't miss our Holiday Member to Member Event!

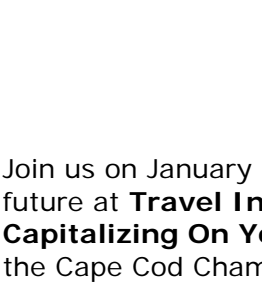
including potters, jewelers and basketweavers - will display and sell small works for that special person.

Get into the holiday spirit next Thursday, November 15th as the Cape Cod Chamber hosts a festive holiday-themed Member to Member Networking Event from 5:30 to 7 p.m. at Willowbend Country Club in Mashpee! Enjoy hors d'oeuvres, networking and great raffle prizes. Also, get a head start on your holiday shopping! Over a dozen artists from throughout the region -

Cost for the networking event is \$5 members and \$15 non-members. [Click here](#) to register online today. The event is co-sponsored by Rockland Trust and the Mashpee Chamber of Commerce.

Health Insurance Update

Do you and your employees have health insurance? November is the month to enroll. Although December 31st is the date by which all Massachusetts residents must have insurance, businesses and individuals should be enrolling in health plans now, as it takes a few weeks for completion of the application process. Questions? Contact our Health Insurance Information Coordinator, Kathy Teahan at 508-776-9533 or kathy@capecodchamber.org. H.O.P.E. Project of Cape Cod and the Islands offers free eligibility screenings for Public Health Insurance Programs and assistance with enrollment linked to a primary care provider. Call 508-771-1727 for application assistance. Outer Cape Health Services at 508-487- 9395 or 508-349-3131 is providing these services to Lower Cape residents.

Advertise in 08 Cape Cod Travel Guide

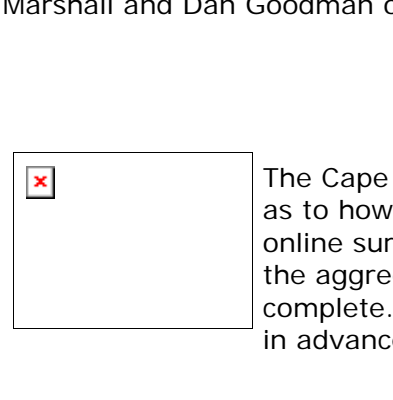
The Cape Cod Chamber will publish and distribute the 2008 Cape Cod Travel Guide as our official visitor publication! Over 250,000 copies will be printed, with a total readership of 625,000. The guides will be distributed through such venues as the Chamber visitor centers, as fulfillment to visitor inquiries, on national newsstands, at trade shows, and through in-room distribution at local accommodations. This year's guide will offer integrated marketing program buys, combining a strong print and online presence. [Click here](#) for the 2008 media kit. For advertising information, email Steve at steve@capecodchamber.org or Kristin at kcarey@capecodchamber.org.

Travel Industry Symposium 2008

Join us on January 15th for a day of professional development & visioning for the future at **Travel Industry Symposium 2008 - Sustainability & Authenticity: Capitalizing On Your Destination's Unique Character**. Organized and produced by the Cape Cod Chamber, Cape Cod Hospitality Marketing Association and Zammer Hospitality Institute at Cape Cod Community College.

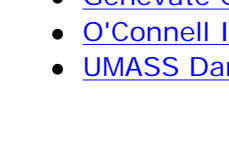
Who should attend? Retailers, attractions, cultural organizations, artists, hoteliers, innkeepers, restaurateurs, transit providers, receptive operators, and anyone in or interested in a career in the hospitality and destination marketing industry! [Click here](#) for a schedule of the day's activities and speakers. For exhibitor opportunities, [click here](#).

Cost is \$75 per person for full day including lunch and Winter Tide Tasting Reception; \$65 per person if 3 from the same company are attending. [Click here](#) to register online or call 508-362-3325, ext. 518 or 528.

Upcoming EntreCenter Workshops

Mark your calendar for these upcoming workshops, each aimed at improving your business. Sponsored by EntreCenter, Coastal Community Capital and Cape Cod Chamber. Cost per workshop is \$35 (with full breakfast). All workshops are held from 7:30 to 10 a.m. at Hyannis Holiday Inn. To register, email christina@coastalcommunitycapital.org.

-- **Tired of Leasing?:** For 0-10% down, you can own your commercial location instead of rent. Understand the process and your options. Presented by Jeannine Marshall and Dan Goodman of Coastal Community Capital.

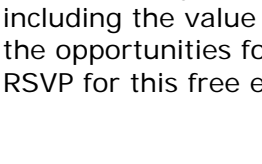
October 2007 Accommodations Survey

The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. [Click here](#) to fill in the October 2007 survey. Thank you in advance!

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Cape & Island Senior Move Managers](#), Centerville
- [Genevate Corp.](#), North Falmouth
- [O'Connell Insuran Group Inc.](#), Boston
- [UMASS Dartmouth](#), North Dartmouth

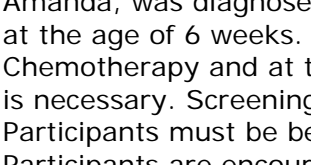
Power Networking

Mark your calendar for Tuesday, November 20th from 7:30 to 9 a.m., as the Cape Cod Chamber and the Cape Cod Canal Region Chamber co-host a Power Networking event at The Brookside Club in Bourne. The event will be a great opportunity to do some serious networking! All businesses are welcome and will be matched with great leads. An assortment of breakfast pastries and coffee will be served.

Reservations are required, along with a description of the types of businesses you are looking to network with. This will assist in our matching process. Cost is \$5 members, \$15 non-members. Email mike@capecodchamber.org or [click here](#) to register online.

New Member Reception

New members of the Cape Cod Chamber don't want to miss our New Member Reception, to be held Thursday, December 6th from 7:30 to 9 a.m. at Rectrix Aerodrome Hyannis. Learn how to use your Chamber membership to your advantage, including the value of networking, the services available for referrals and support, and the opportunities for widespread visibility via the Chamber's Information Centers. To RSVP for this free event, email bonnie@capecodchamber.org.

MOTT Winter Lodging Promotion

The Massachusetts Office of Travel & Tourism has launched its Winter Lodging Promotion. Find amazing lodging packages for two - including breakfast! Discover great deals from Boston to the Berkshires to right here on Cape Cod. [Click here](#) to view the participating properties. Valid through March 31, 2008.

News From our Members

The following announcements are provided for the enews by member businesses.

Plimoth Plantation will host the 2nd Annual Veterans Day Celebration, produced by **Sky Rise LLC**, in honor of our nation's veterans! Offering a free pass for all veterans past and present. Enjoy three days of family activities from November 10th -12th. A ceremony and wreath dedication will be held Saturday, November 10th at 10 a.m., followed by a Traditional Native American Veterans' Dance. There will also be an opportunity to tour the Wampanoag Homesite, 1627 English Village, Crafts Center and Mayflower II. Bring your family and friends to help us celebrate our nation's veterans. Visit www.plimoth.org for more information.

The **Dennis Fire Department** and the family of Turlough Meehan in conjunction with Dana Fenner will be conducting a bone marrow screening this Saturday, November 10th, at the Dennis Fire Department Headquarters at 833 Main Street in West Dennis from noon to 4 p.m. Turlough, the son of Fire Fighter Phelem Meehan and his wife Amanda, was diagnosed August 8th with Infant ALL (Acute Lymphoblastic Leukemia) at the age of 6 weeks. Since being diagnosed he has undergone 2 rounds of Chemotherapy and at this point his team of physicians feel a bone marrow transplant is necessary. Screening consists of a brief registration and painless mouth swab. Participants must be between 18 and 60 years old and in generally good health. Participants are encouraged not to eat approximately 1 hour prior to screening. Fee for participation is \$25.00 per person (covered by most insurance) No one will be turned away if unable to pay.

Come! We have nibbles, we have fun! Join **Gingie's Boutique** at 23K White's Path in South Yarmouth on November 10th from 11 a.m. to 3 p.m. for an artist reception, featuring the artwork of Frank Carroll. This Fine Art and Jewelry Trunk Show features Little Bird Jewelry - unique, colorful and funky - along with Tina Hussey, Stone Soup Designs Beach Stone Jewelry. For more information, contact 508-398-8200 or www.gingies.com.

First Citizens' Federal Credit Union (FCFCU) has announced a groundbreaking program focused on honoring those men and women who have served in all branches of the U. S. Military. The new Hero Account is available to any person who has ever served, or is currently serving, in any branch of the U. S. military, including reserve units. This comprehensive package of banking services. It offers advantageous checking and savings rates, discounted personal, auto and home equity loan rates, reduced closing fees on mortgages and a host of other personal financial services. For more information, visit www.firstcitizens.org.

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

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