



Cape Cod Chamber of Commerce eNewsletter

eNews

October 12, 2007

From the CEO's Desk:

- Yesterday the Massachusetts Legislature passed a supplemental budget that includes an additional \$7 million for the Massachusetts Cultural Facilities Fund. The supplemental budget must still be approved by the Governor. We are very grateful to the Legislature for its support of the Cultural Facilities Fund.
- Save the date for the January 15, 2008 Travel Industry Symposium at Cape Cod Community College. Our Chamber along with a litany of community partners is planning a very dynamic day long event! Sponsorship and exhibitor opportunities will be released next week!
- We have conducted several radio interviews for the October 26th Economic Summit and are pleased to announce that we will be joined by Secretary of Housing & Economic Development Dan O'Connell who will share some exciting news for Cape Cod.
- Our Arts & Artisans Guide steering committee met this week to plan a companion road map for the guide. This map is being produced based on popular demand.
- Patti represented the Chamber members at the Eastern Collegiate Athletic Conference trade show this month.
- The newly designed Group Tour Planner Guide is closing, with some new features which we feel will benefit the planners and the members who service group tours.
- Our next member to member networking event will be held in Falmouth - please join us on 10/17 at the Beach House! The November event will be at Willow Bend on November 15 and we are offering table tops to artisans who wish to showcase their art for holiday shoppers. If interested, please email clare@capecodchamber.org.
- The Cultural Coast partners met this week and planned a follow up meeting with a vendor for a new product to stimulate visitor business to the region. The Cultural Coast program is also an applicant for the Mass Cultural Council Adams Grant program.
- Michele Pecoraro met with the Cape Cod Cranberry Growers Assoc. about their feasibility study for a visitor center and museum in SE Mass.
- The B&B committee met this week to further develop the plans for their 11/7 event from 5 to 8 PM at the Cape Museum of Natural History.
- We met with the Arts Foundation and the Cape Healing Arts Magazine to discuss ways to promote the 2nd annual Wellness Expo to a wider audience.
- The Chamber taped a 2 minute segment on local access TV promoting events and activities on Cape for October and November. This will be an on- going feature that is broadcast each Monday.

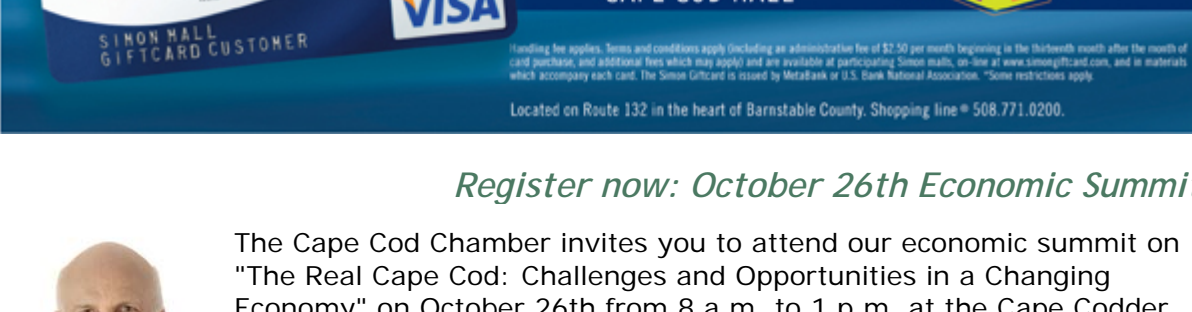
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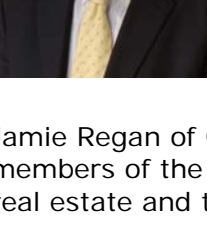
Wendy Northcross

Wendy K. Northcross, IOM, CCE

This enews sponsored by Cape Cod Mall - Simon Giftcards



Register now: October 26th Economic Summit



The Cape Cod Chamber invites you to attend our economic summit on "The Real Cape Cod: Challenges and Opportunities in a Changing Economy" on October 26th from 8 a.m. to 1 p.m. at the Cape Codder Resort in Hyannis.

Presented by the Cape Cod Chamber of Commerce, this half-day forum will feature a lively discussion by a range of local businesses with observations on doing business in the future. The first panel, moderated by Peter Meyer, Editor of the Cape Cod Times, will include Dorothy Savarese of Cape Cod 5, Tony Shepley of Shepley Wood Products, Jamie Regan of Century 21 Realty and David Augustinho of the WIB, as they and members of the audience reflect on how the facts and figures impact on finance, building, real estate and the workforce.

Other reasons to attend the economic summit:

- It will provide business owners and managers an understanding of the changing face of Cape Cod's current population and potential customers, as well as trends in New England and what that means for our region
- The event will feature speaker Peter Francese, a widely recognized demographics and consumer markets expert and author, who started American Demographics Magazine

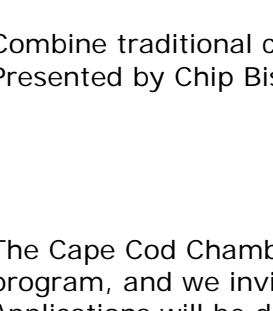
[Click here](#) to register online today!

October Member to Member Event



The Cape Cod Chamber invites you to join us on Wednesday, October 17th for our October Member to Member event at The Beach House in North Falmouth! Enjoy hors d'oeuvres, networking and great raffie prizes. Cost for just the networking event is \$5 members and \$15 non-members. [Click here](#) to register online today.

Coastal Community Capital's EntreCenter Workshop Series



Register now for the last workshop in a marketing series sponsored by Coastal Community Capital's EntreCenter and the Cape Cod Chamber. The workshop is \$35 to attend (with full breakfast) and will be held from 7:30 to 10 a.m. at Hyannis Holiday Inn. Visit www.coastalcommunitycapital.org or email christina@coastalcommunitycapital.org for more information and to register.

October 17 - Generating a buzz about your business:

Combine traditional communication tools with modern technology to create effective PR. Presented by Chip Bishop, Chip Bishop Communications; Lisa Focdick, First Impressions.

CC Chamber Tourism Mini-Grant Program

The Cape Cod Chamber is now accepting applications for our FY-08 tourism mini-grant program, and we invite all DMOs and organizers of Cape-wide events & festivals to apply. Applications will be due on November 1, 2007 and grants will be awarded by November 15, 2007. A total of \$20,000 in grants is available.

[Click here](#) for the FY-08 guidelines. [Click here](#) for the application. For more information, email kristen@capecodchamber.org.

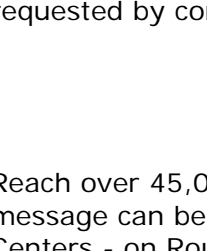
Establishing a Section 125 Plan

Need Help Establishing a Section 125 Plan? Need Help Assisting Your Employees Comply with the New Health Insurance Law?

Come to the free Health Insurance Enrollment Fair on **Wednesday, October 24, 2007, from 3:30 p.m. - 7:00 p.m.** at the Community Action of Cape Cod and the Islands Office, 115 Enterprise Drive, Hyannis (Located in the Cape Cod Mall area). Senator Robert O'Leary, Cape State Reps., the Commonwealth Connector, and the Cape Cod Chamber of Commerce are co-sponsoring this hands-on event for small business owners, the self-employed, and all Cape residents who need help understanding and complying with the New Health Insurance Law.

[Click here for the participation form](#)

September Accommodations Survey



The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete.

[Click here](#) to fill in the September 2007 survey. Thank you in advance!

Foreign Workers: Issues, Updates & Info

Join the Cape Cod Chamber of Commerce, along with the Yarmouth Area Chamber and the Massachusetts Restaurant Association, at the Cape & Islands Realtors Association building in West Yarmouth on Friday, October 19th for a forum on "Foreign Workers: Issues, Updates & Info." From 9:30 to 11:30 a.m., representatives from Tocci, Goss & Lee will give you the latest updates on the new law and its local impact, and state and federal processing.

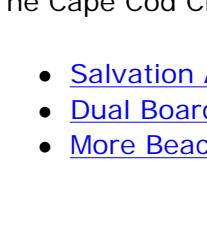
Underwritten by Tocci, Goss & Lee PC, there is no charge to attend, but pre-registration is requested by contacting christina@coastalcommunitycapital.org, or 508- 362-3225, x515.

Reach over 45,000 visitors to the Cape & Islands

Reach over 45,000 visitors to the Cape & Islands for just \$19 a week! Your advertising message can be seen 24 hours a day, 7 days a week at the Cape Cod Chamber Visitor Centers - on Route 25 in Plymouth and the junction of Routes 6 and 132 in Hyannis. To start making more money and getting more customers, all it takes is a fresh approach, which RS Walters Advertising can offer with its Info-Board and Info-Map advertising campaign. Only 22 distinctive advertising spaces available. Reserve now! Price is \$995.

For more information on opportunities at the Route 6 Visitor Center, [click here](#). For advertising opportunities at the Route 25 Visitor Center, [click here](#). Contact Rick Walters or Fran Lipari at 508-771-7499 or info@rswaltersadvertising.com.

Fall Lodging Specials



Attention member lodging properties: Submit to us now your fall value offerings and packages! All of our fall marketing directs people to visit the website to book online and find "Value Vacations" - make sure your property is represented! Email your package, including rate and expiration date, to Kristen@capecodchamber.org.

Wellfleet Oyster Festival this weekend



The seventh annual Wellfleet Oyster Festival will be held this Saturday and Sunday, October 13th and 14th in Wellfleet. Wellfleet comes alive for a two-day celebration of the town's famous oysters, clams and shellfishing traditions in this street party that brings together locals and visitors alike for a weekend full of food, frolic, and fun. There is something for everyone: local cuisine, arts and crafts, kayak and road races, children's activities, educational exhibits, walking tours, theatre, live music, and the Oyster Shuck-Off. Sponsored by S.P.A.T. (Shellfish Promotion and Tasting). [Click here](#) for more information and a schedule of events! Photo at left by Lezli Rowell.

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Salvation Army](#), Hyannis
- [Dual Boarded Inc., Orleans](#)
- [More Beach.com/Sand Jam'r](#), South Orleans

News from our Members

The following announcements are provided for the enews by member businesses.

The second annual **Cape Cod Life Home & Garden Expo and exclusive Home Tour** will kick off on Friday, October 26th at the Four Points Sheraton in Hyannis. The three-day event will include more than 100 exhibitors from all sectors of the Cape's home improvement industry, free seminars, book signings with some of the Cape's most talented authors, and exclusive prize giveaways. Also highlighting the weekend will be a Home Tour showcasing custom houses and unique projects in private residences across the Cape. Expo tickets are \$10 and can be purchased at the door. The event is open Friday, October 26 from 12 to 4 p.m., and Saturday, October 27, and Sunday, October 28 from 10 a.m. to 4 p.m. For more information, visit www.expo.capecodlife.com.

The Cultural Center of Cape Cod in South Yarmouth is currently running "Paint the Town," a major juried exhibit entirely devoted to paintings, photographs, and three-dimensional art depicting Yarmouth in the Great Hall. Exhibit runs Wednesday-Sunday, 11 a.m. to 5 p.m., from September 26- October 14. Both the reception and the exhibit are free and open to the public. For more information, call 508- 394-7100 or visit www.cultural-center.org.

Robert Patchel has joined the **Mayflower Place Retirement Community's** administrative staff as the Director of Food Services. Robert's position involves directing both the Retirement Community and Nursing Center Food Service staff members. He is a graduate of the University of Massachusetts and has worked as an executive chef on Cape Cod for over 20 years. He resides in Sandwich with his family.

Dare to Be Alive Foundation Inc. is currently accepting applications for its Financial Assistance Program until October 31st. Funds will be awarded in the month of December 2008. Assistance will be awarded to organ transplant recipients who reside in the state of MA. Funds will be awarded for, but not limited to co-pays, travel expenses, dental cost, prescription payment and much more. For more details please contact the office at 508-398-1260 or visit at www.daretobealive.org.

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

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