

[<Back](#) [Print](#)

## Cape Cod Chamber of Commerce eNewsletter

eNews

October 16, 2009

### Greetings!

#### From the CEO's Desk:

- Forty foreign delegates from over 15 countries toured Cape Cod, where the Cape Cod Chamber of Commerce and the Sea Crest Resort & Conference Center in North Falmouth hosted the group in a dinner reception. [Click here](#) to read a story that ran on the front page of last week's *Cape Cod Times* about the visit.
- Our Chamber hosted a meeting with local chambers and the state legislature's Joint Committee for Small Business and Community Development chairs at Rectrix Aerodrome in Hyannis. The topics covered included health insurance, the Comprehensive Economic Development Strategy, tourism promotion and other issues.
- Congratulations to Peter Meyer, publisher of the *Cape Cod Times*, for his honor as Citizen of the Year from the Hyannis Area Chamber of Commerce. Congrats also to incoming board chair, Stan Hodkinson of TD Bank. [Click here](#) to read more.
- The Cape Cod Chamber participated in a 9-day familiarization tour of China and filed a report that was published in the Barnstable Patriot. [Click here](#) to read the story.
- Many thanks to the exhibitors, volunteers and attendees who helped make our first Health & Wellness Expo a hit. We are debriefing now and welcome your comments and suggestions for the next one! The event was presented by Cape Cod Five Cents Savings Bank and featured 66 exhibitors, 17 speakers and 6 dynamic presentations. [Click here](#) to read the story in the *Cape Cod Times*.
- The Governor has boosted the OpenCape broadband expansion project. Read more about it [here](#).

#### in this issue

- Cape Cod Health & Wellness Expo
- Advertising opportunities in 2010 Cape Cod Travel Guide
- 10/21 Member to Member
- 10/21 H2B Visa Update Session
- September Accommodations Survey
- MassValuePass
- Holiday Advertising Opportunity in The Boston Globe
- "The Hundred"
- New & Noteworthy
- Wellfleet Oyster Fest
- NEIGA Championship at Captains Golf Course
- Cape Area Management Program
- Cape Light Compact Public Hearings
- Special offers to Cape Cod Chamber members
- Economic and Housing Forecast Breakfast
- Book signing with social media personality Chris Brogan
- News from our Members
- Interested In Membership?
- HYCC Advertising Opportunities

Wendy K. Northcross, IOM, CCE

*Cape Cod Health & Wellness Expo*

### From the Chairman of the Board:

On behalf of the Cape Cod Chamber of Commerce, I would like to thank Cape Cod Healthcare, the *Cape Cod Times*, the Cape Cod Five Savings Bank and our many exhibitors for their support and assistance presenting the First Annual Cape Cod Health and Wellness Expo this past week.

The Expo was a success and we are already planning next year's event. The Expo was successful in that we were able to showcase a number of the wonderful physicians and services provided by Cape Cod Healthcare. The seminars given by the physicians were educational and informative. It certainly proved that you do not have to leave Cape Cod to receive first class medical services. Our exhibitors, many of whom are members of the Cape Cod Chamber, were able to interact with people who attended the Expo.

The Health and Wellness Expo helped fulfill a part of the mission of the Cape Cod Chamber of Commerce, which is to assist the business community in providing our community with the opportunity to participate in a program for the benefit of Cape Codders.

The Cape Cod Chamber of Commerce would also like to thank the many residents and visitors who attended the Expo and contributed to its success.

William Zammer, Jr.  
Chairman of the Board  
Cape Cod Chamber of Commerce

### *Advertising opportunities in 2010 Cape Cod Travel Guide*



Reach 1 out of 4 area visitors with **One Powerful Integrated Ad Buy!** The Cape Cod Chamber is now taking space for the 2010 edition of our primary fulfillment piece, the *Cape Cod Travel Guide* magazine.

- The only nationally distributed magazine about Cape Cod & the Islands
- Glossy, 4-color magazine: 160 pages of feature articles & stunning photography
- Widespread distribution: national retailers, Boston concierges, statewide visitor & information centers, Canadian outlets, national & international tradeshows, local accommodations & rental homes
- Integrated advertising programs include a magazine buy and a presence on our top performing visitor websites for "where to stay," "where to dine" and "what to do" on Cape Cod and the Islands
- CapeCodChamber.org ranks #1 on Google for a search on "Cape Cod," and CapeCodTravelGuide.com ranks #1 on Google for a search on "Cape Cod Hotels"
- Combined web traffic of 1.5 million unique visitors per year

**Reserve your advertising space by 11/13/09** to be included in Cape Cod's premier travel publication!

Kristin Carey, Director, Internet Advertising & Regional Sales (mid-outer Cape, Nantucket)

Work: 508-362-3225, x511; Cell: 508-364-1018

Email: [kcarey@capecodchamber.org](mailto:kcarey@capecodchamber.org)

Steve Richards, Regional Sales Director (mid-upper Cape/off Cape, Martha's Vineyard)

Work: 508-362-3225, x514; Cell: 774-238-0787

Email: [steve@capecodchamber.org](mailto:steve@capecodchamber.org)

### *10/21 Member to Member*



Please join the Cape Cod Chamber at our next Member to Member event on **Wednesday, October 21st** at **Embargo** at 453 Main Street in Hyannis! Enjoy plenty of networking opportunities, great raffles, and some delicious food in this swanky tapas restaurant & martini bar.

Cost to register is \$5 for Cape Cod Chamber members and \$15 for non-members. [Click here](#) to register now. For customized directions to Embargo, [click here](#).

### *10/21 H2B Visa Update Session*

Please mark your calendar for an **H2B Update Session** from 9 a.m. to noon on **Wednesday, October 21st** in the workshop room at Mid-Cape Home Centers Complete Home Concepts at 1520 Iyannough Road (Route 132) in Hyannis. The session will be presented by Matthew Lee, Esq. of Tocci, Goss & Lee. Attorney Lee will provide an update on the new H2B Visa rules. There is no fee to attend, but please RSVP if you will be attending to [kristen@capecodchamber.org](mailto:kristen@capecodchamber.org).

### *September Accommodations Survey*



The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. [Click here](#) for the September 2009 survey. We appreciate your participation!

To view results from previous surveys, and other tourism statistics compiled by the Chamber, please [click here](#).

*MassValuePass*



The savings in Massachusetts continue through the fall

with the **MassValuePass!** The Mass. Office of Travel & Tourism is continuing to accept participation from the hospitality industry in this program which, since January, has yielded more than 60,000 downloads of the pass.

**New for fall:** a three-tier level of savings may be offered at 15%, 20%, and 25%+. Please participate in this cost-savings promotion! Participants may sign up online at [tools.massvacation.com/mvp](http://tools.massvacation.com/mvp).

To download the pass and enjoy savings at venues across the state, [click here](#).

### *Holiday Advertising Opportunity in The Boston Globe*

The Cape Cod Chamber, Martha's Vineyard Chamber and Nantucket Island Chamber have teamed with *The Boston Globe* to produce a special holiday advertorial section in The Boston Globe Magazine, set to drop on Sunday, November 22nd.

This colorful and informative section will highlight the many fun and festive events happening on Cape Cod and the Islands this winter. And since the section is exclusive to Chamber members, it will be a great opportunity to showcase your business. Globe Magazine reaches 1.46 million Bostonians every Sunday.

Reserve your ad today! Space is limited, and all space reservations must be made by Thursday, October 29th. For information, please contact Tom Welsh at the Globe at 617-929-2822 or [twelsh@globe.com](mailto:twelsh@globe.com), or Maria Tack at 617-929-8817 or [mtack@globe.com](mailto:mtack@globe.com). Or [click here](#) for an updated rate sheet.

### *"The Hundred"*



"The Hundred" is back for another round! The next drawing will be held at the Member to Member Event on October 21st at Embargo in Hyannis. Register each week by emailing [capecodchambersteve@yahoo.com](mailto:capecodchambersteve@yahoo.com), with "The Hundred" as the subject line. The drawing to be given away in October is a round of golf for four at **The Ridge Club** in Sandwich (value of \$584). Must be present to win.

The Ridge Club of Sandwich is an escape to a private getaway on Old Cape Cod. Behind the gates lies a community with a picturesque championship golf course and 20,000 square foot clubhouse on acres of lush rolling hills. The Ridge Club welcomes the opportunity to host your anniversary, birthday, wedding, holiday party, corporate event or golf outing. Its breathtaking floral garden patio and pavilion can accommodate up to 200 guests, the perfect ambiance for special occasions. Our 18-hole championship course, designed by world renowned golf course architect, Robert Von Hagge combines the challenge of a tournament level course with the natural charm of Cape Cod. From the moment you begin planning your function to the departure of your last guest, every detail will receive personal attention from the dedicated staff. For more information, visit [www.ridgeclubcapecod.com](http://www.ridgeclubcapecod.com).

### *New & Noteworthy*

As we work on the 2010 *Cape Cod Travel Guide*, we are looking to make sure we don't miss anyone who has something new or noteworthy to report on the tourism front. If you know of any new or newly renovated lodging, attractions or restaurants, or any new exhibits, programs or awards, please email [michele@capecodchamber.org](mailto:michele@capecodchamber.org). Be sure to include your contact information.

### *Wellfleet Oyster Fest*



The **9th annual Wellfleet OysterFest** will be held tomorrow and Sunday in Wellfleet. This two-day street party celebrates the town's famous oysters, clams and shellfishing traditions and brings together locals and visitors alike for a weekend full of hometown flavor and big time fun. The town center becomes a walking district that offers everything from local cuisine, arts and crafts and children's activities to educational exhibits, live music and the Oyster Shuck-Off competition. Satellite events include beachcombing and bird walks, a 5K road race and children's fun run, cooking demonstrations, tasting seminars, book talks, and oyster grant tours. For more information, visit [www.wellfleetoysterfest.org](http://www.wellfleetoysterfest.org).

### *NEIGA Championship at Captains Golf Course*

The 75th New England Intercollegiate Golf Association Championships tees off next Monday and Tuesday at the scenic Captains Course in Brewster. There will be 41 teams and more than 200 golfers competing in Brewster for the two-day, 36-hole NEIGA Championship, including two local golfers, Franklin Pierce sophomore Brian Fleckles of Sandwich and Central Connecticut second-year man Tucker Dooley of Marstons Mills. Local high school golf coaches and senior golfers are welcome to come out to the Captains to interact with the college players and coaches to talk about their programs.

### *Cape Area Management Program*

The Cape and Islands Workforce Investment Board is offering a free management training program for local businesses, nonprofits, and public administration. The training will be offered in Falmouth beginning on November 4th.

Over the course of the training, managers will learn, develop and practice skills in guiding, coaching and developing your employees, performance assessment, conflict management, team development, consensus building, project and time management, and quality improvement. Career coaching will be offered to all participants to assist them in thinking strategically about their career and continuing training needs. If you are interested, please contact Joan McDonald at 508-775-5900 or [joan@ciwib.org](mailto:joan@ciwib.org).

### *Cape Light Compact Public Hearings*

The Cape Light Compact will hold two public hearings on the proposed 2010-2012 Energy Efficiency Plan. The first will be held this Monday from 6:30 to 7:30 p.m. in the Assembly of Delegates Chamber of the First District Court, Barnstable. The second will be held Thursday, October 22nd from 2:30 to 3:30 p.m. at Brewster Town Hall.

The Compact's 2010-2012 Energy Efficiency Plan aims to dramatically expand current energy savings programs across Cape Cod and Martha's Vineyard and introduce new innovative residential, business and municipal programs, pilot projects, and financial incentives. For more information on the hearing, please call the Cape Light Compact toll-free at 1-800-797-6699.

### *Special offers to Cape Cod Chamber members*

**Venture** has partnered with the Cape Cod Chamber to bring you big savings! Cape Cod Chamber Members can receive their 1st Month Free when signing up for a 6-month Venture Membership. In addition, Venture Members can get 10% off Cape Cod Chamber Membership (some restrictions apply). Created to meet the unique needs of independent workers and small business owners, Venture provides an innovative, cost-effective and energizing work environment outside of the home. Locations in Orleans and Hyannis. For more information, email [info@venturethinktogether.com](mailto:info@venturethinktogether.com) or call 877-766-6498.

Also, **Kaplan University** is offering a 10% reduced tuition rate for Cape Cod Chamber members and their families. For more information, please contact Leanne Niemi at 857-366-2954 or [LNiemi@kaplan.edu](mailto:LNiemi@kaplan.edu). Kaplan University offers the convenience and flexibility of an online education.

### *Economic and Housing Forecast Breakfast*



The *Cape & Plymouth Business* **Fall Economic and Housing Forecast Breakfast** will be held from 7:30 a.m. to 10:30 a.m. on **Friday, Oct. 23rd** at the Cape Codder Resort and Spa in Hyannis. This information- and networking-packed session will include the following topics:

- What your business needs to know about the economic forecast *Richard Holbrook, CEO, Eastern Bank, and Carol McMullen, president, Eastern Wealth Management*
- The state's economy: When will the recovery begin? *Michael Goodman, Chair, Dept. of Public Policy, UMass Dartmouth; UMass Donahue Institute*
- The housing picture for 2010 *Bett McCarthy, executive vice president, Kinlin Grover Real Estate, moderator, and Peter Polhemus, president, Cape & Islands Homebuilders and Remodelers Association*

Presenting sponsor is Eastern Bank. To register and reserve your seat, [click here](#).

### *Book signing with social media personality Chris Brogan*



Geek Girl Camp is proud to present "**An Evening with Chris Brogan: Book Signing, Social Media Chat and Fundraiser**" on **Tuesday, October 27th** from 5 to 7 p.m. at Venture Hyannis on 500 Main Street in Hyannis. Social media personality and best selling author Chris Brogan will be on hand to sign copies of his New York Times best-selling book "Trust Agents" and interact with attendees on what "trust agents" are and how businesses can benefit from them, or you can even

become one. The cost for this event is \$50, which includes the cost of "Trust Agents" and entrance to the exclusive event, which can be reserved online by [clicking here](#). The event is a fundraiser for Geek Girl Camp's programs for women in need and transition, specifically tied to educational scholarships, computer training, providing laptops and other events and initiatives.

### *News from our Members*

*The following announcements are provided for the enews by member businesses.*

The Cape Cod-based **Quahog Republic** Waterfront Eatery, with its signature line of clothing and gear, will open the **Quahog Republic Retail Hut** at the Village Landing Marketplace in Plymouth tomorrow! This is the first stand-alone store for the Quahog Republic, whose casual clothing line includes children's, men's and women's apparel, as well as many accessories. The grand opening celebration is free and will include a special appearance by Pilgrims from Plimoth Plantation, free Quahog Republic stickers to the first 100 attendees, raffles and giveaways all day long of Quahog Republic gear. From noon to 3 p.m., there will be complimentary quahog chowder and raw bar, and a live remote with WMVY radio. Attendees will also be able to meet "Johnny Quahog" and become an Official Quahog Citizen during the event. For more information, visit [www.quahogrepublic.com](http://www.quahogrepublic.com).

The cranes have moved in at **Kingman Yacht Center** in Cataumet to begin installation of what is believed to be the largest commercial solar project on Cape Cod. The 99.54 kilowatt solar system will provide almost one quarter of the marina's annual electrical needs, and is the latest in an ongoing list of projects that Kingman has implemented to protect and preserve the environment. Scheduled to go on line before the end of the year, the solar project consists of 474 panels mounted on the south-facing roof surfaces of each of the marina's three large steel buildings. The cost of the solar project is being partially offset by grants and rebates offered by the Massachusetts' and federal governments.

Congratulations to **Joe's Beach Road Bar & Grille** at **The Barley Neck Inn** in Orleans, which has been nominated for the 2009 Retailers Association of Massachusetts Awards of Excellence in the category of Restaurant of the Year. Each year, the Retailers Association of Massachusetts presents Awards of Excellence to retail businesses which excel in their industry categories. The awards represent a combination of both peer group and consumer recognition of an organization's unique qualities.

The **Cape Cod Museum of Art** in Dennis will host the 6th Annual Portfolio Day tomorrow from 11:30am to 2:30 p.m. For those who wish to attend an art school, this event provides the venue for valuable, constructive advice about the quality of student's artwork. Admissions counselors from 17 different colleges and universities from 8 states will be on hand to review the art portfolios of individuals seeking acceptance at various art institutions.

Dr. Joseph Garver, one of New England's leading historic map experts, and Robert Finch, Cape Cod's best-known nature writer, join forces for a special evening to celebrate the launch of a new book entitled *The 1858 Map of Cape Cod, Martha's Vineyard, & Nantucket* on Wednesday October 28th at 7 p.m., followed by a reception in the Tilden Arts Center at **Cape Cod Community College**. The event is open to the public and is co-sponsored by the Cape Cod Five Cents Savings Bank and WCAI/NPR.

For more information on the event, call 508-362-2131, ext. 4439.

As part of its biannual Shop Local campaign, the **Hyannis Main Street Business Improvement District** and Solstice Day Spa welcome one of the filmmakers of the independent documentary "The Two Lane Search for Mom & Pop" to discuss his film and the importance of shopping local. The 53-minute film will be shown at the Federated Church at 320 Main Street today at 5:30 pm., and a discussion with filmmaker Hanson Hosein will follow.

Please join the **Cape & Islands Renewable Energy Collaborative** on Wednesday, October 21st at 6:30 p.m. in Lecture Hall A at Cape Cod Community College for a discussion with Neil Seldman on attaining a zero waste community. Neil will discuss what is going on around the US: latest development in grass roots organizing, technologies, new companies to attract to your locale. He will also speak about what to do on the Cape and Islands and how we can learn from the key components of the zero waste plans that Institute for Local Self Reliance has done recently.

### *Interested In Membership?*

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or [mike@capecodchamber.org](mailto:mike@capecodchamber.org). Or [click here](#) for a membership application!

### *HYCC Advertising Opportunities*

The Hyannis Youth & Community Center has hit the ground running with recreational programs, sporting events and tournaments planned all year long at the brand new 105,000 sq. ft. facility that includes two NHL regulation size skating rinks and an NBA regulation basketball court that offers two cross-courts and an elevated walking track, alongside a Teen Center and café operated by Ardeo's! Now is the time to get in on the action with your business ad placed prominently inside this very active building which is open seven days a week. With an estimated 50,000+ visitors from all over the Cape and beyond expected through its first year and new events constantly being pitched and planned, this is the place to be seen! Visit [www.town.barnstable.ma.us/hycc](http://www.town.barnstable.ma.us/hycc) for more information or call Amy Harwood at 508 790-6345 today.

email: [news@capecodchamber.org](mailto:news@capecodchamber.org)  
phone: 508-362-3225  
web: <http://www.eCapeChamber.com>

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to [karen@capecodchamber.org](mailto:karen@capecodchamber.org) by [news@capecodchamber.org](mailto:news@capecodchamber.org).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Cape Cod Chamber of Commerce | Junction Route 6 & Route 132 | 5 Shoot Flying Hill Road | Centerville | MA |  
02632