

[Back](#)[Print](#)

Cape Cod Chamber of Commerce eNewsletter

eNews

April 18, 2008

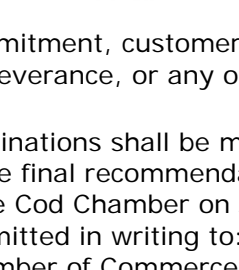
Greetings!**From the CEO's Desk:**

- Chamber Vice Chairman, Bill Zammer, appeared before the House of Representatives subcommittee of the Judiciary Committee to testify on his experience as an employer of H-2B visa workers and representing the hundreds of employers on the Cape and Islands who have successfully employed these visa workers for a decade or more. He was one of two employers in the US to speak at the hearing. The Cape Cod Chamber staff and workforce development committee chair Matt Lee and member Chip Bishop assisted in preparing Zammer's testimony.
- As a member of the Board of Trustees at Cape Cod Community College, I participated in multiple meetings with the NEASC team, charged with making recommendations on the college's accreditation. Their exit interview went very well.
- The Chamber has launched a Cape & South Coast Hospitality Partnership with Chambers and Workforce Boards in the New Bedford/ Fall River area to discuss current and future initiatives around training and internships / summer jobs.
- Many thanks to the law firm of Tocci, Goss & Lee, who sponsored our annual workshop on wage and hour laws, child labor laws, and I-9 processing.
- The Hyannis Access Study Group met recently and reviewed three packages for improvements to the Yarmouth Road & Route 28 intersection, the Airport Rotary and the proposed Exit 6.5. The group must now narrow the choices and discuss priorities for funding. The next full meeting of this group is set for May 6th at the Cape & Islands Association of Realtors meeting room in W. Yarmouth.
- The Chamber convened a newly formed steering committee to lead the formation of a regional economic stimulus plan. The committee is set to meet again in May with the goal of developing the grass roots education campaign and articulation of short range / long range stimulus strategies.

in this issue

- Business Excellence Awards
- Chamber Annual Meeting set for June 24th
- Register now for May Member to Member
- Use our logo on your website
- Attention accommodations members!
- Drive away with low-numbered C&I Plates!
- Eath Day 2008
- Civic Tourism Conference set for October
- Tickets on sale for Cape Cod Life's Food & Wine Festival
- Welcome New Members
- Alzheimer's Services
- April 24th Charity Event
- CCCC Hospitality Gala
- News from our Members

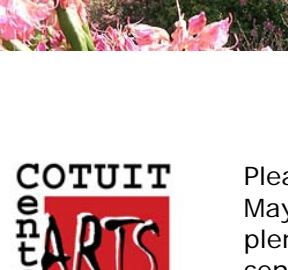
Wendy K. Northcross, IOM, CCE

Business Excellence Awards

The Cape Cod Chamber of Commerce announces the return of its Business Excellence Awards! Nominees are being sought for awards in five business categories: hospitality & recreation, service (including technology), health care, retail and wholesale, and non-profit organizations. Within these five categories, Cape Cod Chamber members and their employees or associates may be nominated for demonstrating excellence in public service, professional contributions, community

commitment, customer service, workplace innovation, leadership, job creation, perseverance, or any other documented special achievements.

Nominations shall be made *no later than May 14, 2008*. The selection committee will make final recommendations for awards to be presented at the annual dinner of the Cape Cod Chamber on June 24th at the Coonamessett Inn. Nominations should be submitted in writing to: Business Excellence Awards Committee, c/o Cape Cod Chamber of Commerce, 5 Shoot Flying Hill Road, Centerville, MA 02632.

Chamber Annual Meeting set for June 24th

Mark your calendar for the Cape Cod Chamber's 87th Annual Meeting, set for Tuesday, June 24th at the Coonamessett Inn in Falmouth. The cocktail-style reception will include the installation of new officers and the presentation of Business Excellence awards.

Cost is \$47.50 for members; \$55 for non-members. [Register online](#) today!

Register now for May Member to Member

Please join us at our next Member to Member Event on Tuesday, May 13th at Cotuit Center for the Arts. Enjoy hors d'oeuvres, plenty of networking and great raffle prizes, along with tours of the center, located on Route 28 in Cotuit.

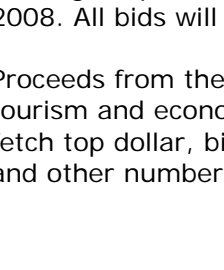
[Click here](#) to register online now!

Use our logo on your website

Visits on www.CapeCodChamber.org in 2007 were up 48% over the previous year, and we want to see our web traffic continue that upwards trend. You can help!

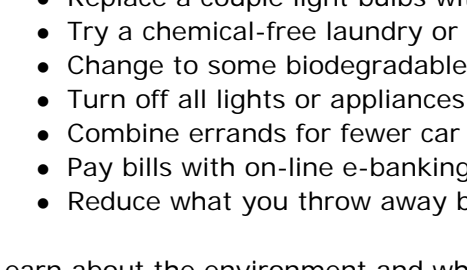
Please post the Cape Cod logo somewhere on your website with a clickable link to our site. Not only will this help drive traffic to the Chamber's website, but you are doing your customers a service and showing them you are a proud member of the Cape Cod Chamber. Our site is a great resource for both residents and visitors, with updated information on events, activities and things to do and see.

Simply right click on the logo on the left and choose "Save Picture As." Then, forward the logo to your web designer to post on your site. We appreciate your support!

Attention accommodations members!

This May marks the 15th anniversary of the Cape Cod Maritime Days, an annual celebration of the Cape's rich maritime history recently distinguished as one of American Bus Association's "Top 100 Events in the Country" for 2008!

How can your lodging property get involved and capitalize on this growing event? Submit to us now your Cape Cod Maritime Days lodging packages and specials. Packages will be promoted online at the [event website](#) and in a special event insert dropping May in the *Cape Cod Times*. Great exposure for your property! Email your package today to kristen@capecodchamber.org.

Drive away with low-numbered C&I Plates!

Massachusetts motorists will have a new opportunity to drive away with a coveted low numbered license plate and show their affinity for Cape Cod and the Islands this July! The newest crop of low numbered plates will be on the auction block when Cape Cod & Islands plates 1-999 finally become available.

Bidding for plates 1-999 will begin on [July 8, 2008](#) and continue through August 1, 2008. All bids will be taken online at www.capeandislandsplate.com.

Proceeds from the auction will benefit several non-profit organizations that promote tourism and economic development Cape-wide. While plate number 1 is expected to fetch top dollar, bidders are encouraged to also remember birthdays, anniversaries and other numbers that have personal meaning when bidding.

Eath Day 2008

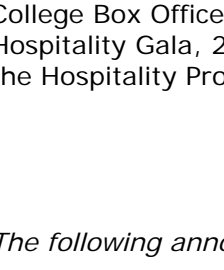
Now that April 15th is behind us, and taxes have been prepared, it's time to prepare for Earth Day on April 22nd! Can you do one thing on Earth Day to protect and preserve the health of our beaches and waterways, our estuaries, our marine life, our wildlife, our farmlands, our drinking water, and the air we breathe?

- Get those reusable sacks to use when shopping
- Replace a couple light bulbs with the new compact fluorescent bulbs
- Try a chemical-free laundry or dish cleaner
- Change to some biodegradable trash bags & baby diapers
- Turn off all lights or appliances not in use (ie. computers, portable phones)
- Combine errands for fewer car trips and more fuel conservation
- Pay bills with on-line e-banking
- Reduce what you throw away by donating for reuse and recycling more

Learn about the environment and what to do to sustain the health of our beautiful Cape Cod and our families. Hundreds of websites and books are filled with great ideas!

Civic Tourism Conference set for October

The Sustainable Tourism Planning and Development Laboratory presents "Civic Tourism II - Defining and Animating Whole Places" in Blackstone River Valley, Rhode Island October 15-October 18, 2008. The conference will be a gathering of diverse professionals who want to change the face of tourism: Tourism leaders, humanities councils, Chambers of Commerce, community leaders and many more! [Click here](#) for the program at a glance. [Click here](#) to register online.

Tickets on sale for Cape Cod Life's Food & Wine Festival

Tickets are now on sale for the Cape Cod Life Food & Wine Festival Grand Tasting, taking place on Sunday, June 1st from 3 to 6 p.m. at the Rectrix Aerodome in Hyannis. The Grand Tasting, which kicks off the inaugural, four-day Food & Wine Festival, will feature dozens of Cape-wide restaurants offering tastings of their chef's best. Nearly three dozen wineries will also be on hand offering wine pairings, and Billy Costa, host of TV Diner on New England Cable News, will emcee the event. Additionally, a group of elite guest chefs will provide cooking demonstrations. Tickets for the Grand Tasting are \$50 and proceeds benefit the Arts Foundation of Cape Cod and the Institute for Hospitality and Culinary Studies at Cape Cod Community College. A live auction will also be held featuring exclusive culinary packages to benefit A Baby Center of Hyannis. To order tickets, call 508-375-4044 or visit www.festival.capecodlife.com!

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Chef Paul's Truffles](#), Mashpee
- Cranberry Printing & Graphic, Plymouth
- [Gallery 5](#), Wellfleet
- [The Regatta of Cotuit](#), Cotuit

Alzheimer's Services April 24th Charity Event

Join Alzheimer's Services of Cape Cod & the Islands on Thursday, April 24th for the 7th Annual Reds, Whites & Blues charity celebration at the Willowbend Country Club in Mashpee, beginning at 5:30 pm. The evening will include a wine tasting featuring a selection of over 200 fine wines supplied by A.J. Luke's Super Liquors, delectable edibles from Willowbend's own Chef Paul, live music from the Andrew Hall Jones Trio, and silent & live auctions with an array of exceptional items to bid on. The evening is presented by Cape Cod Cooperative Bank, and made possible in part by a generous donation from the Lyndon P. Lorusso Foundation. Reservations are required and begin at \$50 per person. For more information, please contact Christy Stusse at 508-755-5656 ext. 105 or Christy@alzcapecod.org.

CCCC Hospitality Gala

Cape Cod Community College will host the 11th Annual Hospitality Gala, with Auctioneer Extraordinaire Arthur Ratsy, on Tuesday, April 29th from 5:30 to 9 p.m. at Cape Cod Community College. Cost is \$60 per person, and reserved tables of 8 are available. Seating is limited, please reserve now. Tickets may be ordered through the College Box Office, 508-375-4044. Checks may be mailed to CCCC Foundation - Hospitality Gala, 2240 Iyannough Road, West Barnstable, MA 02668. Proceeds benefit the Hospitality Program and Student Scholarships.

News from our Members

The following announcements are provided for the eNews by member businesses.

Mid-Cape Home Centers is pleased to announce that it has achieved Certified Green Dealerstatus, the first Lumber and Building Supply Dealer in Southeastern Massachusetts to do so, after its South Dennis sales staff participated in voluntary educational training and testing on good green building techniques and green product choices in lumber and building materials. The Certified Green Dealer Program was created under the auspices of LBM Journal, a national trade magazine serving the lumber and building material industry.

The third annual "Take a Child to Heart: An Evening of Jazz," to benefit the **Cape & Islands Foster Care Support Task Force's** Foster Care Enrichment Fund, will be held Sunday, May 4th, from 6 to 9 p.m. at the **Cape Cod Museum of Art** in Dennis! This is the only fundraiser hosted by the **Cape Cod Neighborhood Support Coalition**, convener of the Cape & Islands Foster Care Support Task Force. From this small fund started in 2006, we have made 29 awards totaling just over \$6800 to allow local foster children to participate in enriching activities and pursue interests that would otherwise be cost-prohibitive.

Sam's Club in Plymouth will celebrate its 25th anniversary with a nationwide weekend-long open house to appreciate existing members and associates today through Sunday. The open house will run until 8:30 p.m. tonight, from 9 a.m. to 8:30 p.m. tomorrow and from 10 a.m. to 6 p.m. Sunday. Food and dessert presentation will be served throughout the weekend.

Shepley Wood Products, a lumber and building materials wholesaler based in Hyannis, has achieved Forest Stewardship Council (FSC) Chain-of-Custody certification. Shepley is the first lumber dealer in Southeastern Mass to achieve this certification, showing their commitment to environmentally and socially responsible forest management. This makes Shepley the only dealer in the area certified to deliver the materials necessary for a "green" certified building project.

Tomorrow is opening day for the 14th Season of **Polar Cave Ice Cream Parlour** in Mashpee. Open until at least 9 p.m. everyday. Call ahead if you are running late though - we will wait for you! **OPENING WEEKEND SPECIAL:** Baby Bear wants to invite the kids, to get a FREE CONE. Bring in the kids (under 13) this weekend and they will each receive a FREE cone with each adult purchase! Bring in a copy of this email to receive this offer.

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

Forward email

SafeUnsubscribe®
This email was sent to karen@capecodchamber.org, by news@capecodchamber.org
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Cape Cod Chamber of Commerce | Junction Route 6 & Route 132 | 5 Shoot Flying Hill Road | Centerville | MA | 02632