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## Cape Cod Chamber of Commerce eNewsletter

eNews

August 20, 2010

### Greetings!

#### From the CEO's Desk:

We had a great time participating again in the fun & festive Carnival Parade in Provincetown, organized by the Provincetown Business Guild. The theme of yesterday's Carnival Parade was "Jungle Fantasy" and all of the float entries were imaginative, creative and truly amazing! A fantastic turnout of people from all over traveled to Provincetown for Carnival, including one large family we met that rents five hotel rooms in Ptown every year for the event!

In keeping with the theme of the day, the Cape Cod Chamber's float was "Go Wild on your Cape Cod Vacation." Even Doug the Quahog came out for the parade! Special thanks to Nauset Disposal for driving the float, New England Reprographics for the float banners, and Sandwich artist Christina Reverdy for building the Cape Cod-shaped Lion on our float.

Some photos are below - check out the rest on our [Facebook page!](#)

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Wendy K. Northcross, IOM, CCE

### *September Member to Member*



Please join the Cape Cod and Dennis Chambers of Commerce on **Tuesday, September 7th** from 5:30 to 7 pm. for our September Member to Member event, hosted by **Cape Cod Museum of Art** in Dennis and **The Casual Gourmet!**

Tour the museum as you enjoy networking, great raffle prizes and delicious hors d'oeuvres prepared by The Casual Gourmet! Cost to attend is just \$5 members, \$15 non-members. [Click here](#) to register now.

[Click here](#) for directions to the Cape Cod Museum of Art, located at 60 Hope Lane, off Route 6A in Dennis.

### *Cape Cod Chamber and CCYP Host Pre-Primary Candidates Event*

The Cape Cod Chamber of Commerce, along with the Cape Cod Young Professionals, will host a **Pre-Primary Candidates' Event** for two regional races: 10th Congressional District and Cape & Islands State Senate. The event is slated for **Friday, September 10th** at 8 a.m. at the Cape Codder Resort in Hyannis. Matt Pitta, WKTX radio news director, will moderate the session. All candidates are invited to the event, however, only those with primary races in these seats will be invited to participate in the question and answer format.

The event is free to members of the Cape Cod Chamber and the CCYP, as well as open to the public. Candidates who have confirmed attendance include: Sheila Lyons (D), Dan Wolf (D), Eric Steinhilber (R) and Jim Crocker (R), all running for the State Senate seat; and Ray Kasperowicz (R), Jeffrey Perry (R), Bob Hayden (R), William Keating (D), Rob O'Leary (D), candidates for Congress.

### *Breakfast at the Bank*

On **Wednesday, September 15th**, the Cape Cod Chamber and Cape Cod Cooperative Bank will co-host **Breakfast at the Bank**, with the topic "How Solar Power Can Be Profitable." Come and enjoy a cup of coffee while you learn about the new Massachusetts Solar Renewable Energy Certificates Program Financing Opportunities, with a focus on ROI Solar Installation Opportunities - ground, roof and creative alternatives. Event will be held at 8 a.m. at the Cape Cod Cooperative Bank Operations Center at 25 Benjamin Franklin Way in Hyannis. Allen Giles, President of Turning Mill Energy, LLC in Sandwich, will give an overview and Steve Lowell, Chief Operating Officer of Cape Cod Cooperative Bank, will tell why the bank has invested in solar and talk about their experience. Attendees will also have an opportunity to view the creative ground mounted solar solution installed at the Bank's Operations Center. Continental breakfast compliments of Cape Cod Cooperative Bank. The event is free to attend. Please RSVP to [danielle@capecodchamber.org](mailto:danielle@capecodchamber.org) by 9/10/10.

### *Member Reception*

New members of the Cape Cod Chamber of Commerce don't want to miss our **New Member Reception**, to be held **Thursday, September 23rd** from 7:30 to 9 a.m. in

the Cape Cod Chamber administrative offices at 5 Shoot Flying Hill Road in Centerville. This event is also beneficial for existing members who want to learn how to get the most out of their Chamber membership!

You will learn such tips as:

- The value of networking with members
- The services available for referrals and support
- Opportunities for widespread visibility via our Information Centers

There is no charge to attend, and continental breakfast will be served. To RSVP for this free event, email [maegan@capecodchamber.org](mailto:maegan@capecodchamber.org).

### ***3.25% Fixed Interest Rate Business Loans to Eligible Borrowers***

Town of Barnstable businesses in need of debt refinancing, working capital, or the acquisition of machinery or equipment may be eligible for Small Business Financing Relief! The business must employ five or less including the owners, and owners must be income eligible:

- 2 person household \$43,800 or less
- 3 person household \$50,050 or less
- 4 person household \$56,300 or less
- 5 person household \$67,600 or less

Other guidelines apply. Funds are very limited and applications need to be received ASAP. For more information, please contact Jeannine Marshall at 508-362-3755 or [jmarshall@coastalcommunitycapital.org](mailto:jmarshall@coastalcommunitycapital.org). Other low interest rate small business funding sources available with less eligibility criteria.

### ***Announcing a New Online Resource for National Health Care Reform and Its Impact on Massachusetts***

The Executive Office of Health and Human Services has created a web page to keep stakeholders informed about what the Patient Protection and Affordable Care Act of 2010 (PPACA) will mean for residents of the Commonwealth - whether you are a provider, small or large employer, health care advocate or consumer. The site includes grant and demonstration opportunities, letters of intent, an implementation timeline and information for employers, as well as links to outside resources. After this initial offering, the site will grow as more information and funding opportunities become available. [Click here](#) for the page.

### ***Welcome New/Renewing Members***

*The Cape Cod Chamber of Commerce would like to welcome the following new members:*

- M Atelier Corp., Mashpee
- [M.J.A. Protective Services, Inc.](#), Sandwich
- Simply the Best, Mashpee

*We also would like to recognize and thank the following members who have recently renewed their Cape Cod Chamber membership:*

[Alliance to Protect Nantucket Sound](#), Hyannis; [Animal Hospital of Orleans](#), Orleans; [Beechwood Inn](#), Barnstable; [Cape Card](#), Marstons Mills; [Cape Cod Children's Museum](#), Mashpee; [Cape Cod Community College](#), West Barnstable; [Cape Cod Hospital](#), Hyannis; [Chatham Lodging Association](#), Chatham; [Commercial Realty Advisors](#), Hyannis; [Courtyard by Marriott](#), Hyannis; [Eastern College Athletic Conference](#), Centerville; [Recycled Paper Printing](#), Bourne; [Sandwich Lodge & Resort](#), Sandwich; [The Brookside Club](#), Bourne; [The Naked Oyster Bistro & Raw Bar](#), Hyannis;

### *Cape Cod Senior Softball Classic*

Between 45 and 50 teams from five different Northeast U.S. states will participate in the **Cape Cod Senior Softball Classic**, set for September 10-15 on Cape Cod! The 2010 Classic is expected to attract approximately 1,000 senior softball players between the ages of 60 to 85+ - and their families - to this year's games. The games will be played on six different fields: two of the fields are located in Yarmouth (Sandy Pond and Townhouse Field), two are located in Dennis (Kelly Field and Ezra Baker) and two are located in Harwich (Memorial Field and Potter Field). The 60+ and 65+ teams will be playing on September 10 -12, and the 70+ and 75+ teams will be playing on September 13 - 15. Games begin at 8 a.m. each day and continue to approximately 5 p.m. There is no admission charged for any of the games and the public is invited to come and watch the local seniors compete against some of the finest senior athletes and softball teams in this part of the country.

### *CORI Reform Law*

Tocci, Goss & Lee, PC wants to make sure you are aware of the impact of the new CORI Reform Law. Among other things, the new law amends the Massachusetts anti-discrimination statute, Chapter 151B, § 4, to add a new section that prohibits asking about criminal offender information at the application stage of the hiring process. This means you can not ask applicants to reveal convictions when completing job applications. Check job application forms to make sure this information request is deleted. Before offering a job to someone, however, your company can perform a CORI check and learn of any felonies committed in the last ten years and any misdemeanors committed in the last 5 years (unless other restrictions apply). If you decline to employ an applicant because of the criminal history report, you must provide a copy of the report to that applicant. Please call John Tocci, the Manager of TGL's Employment Law Practice, with any questions at 617-542-6200 x212.

### *Cape Medical Supply Adds 5,000 Square Foot Distribution and Patient Service Center to Service Greater Boston*

Cape Medical Supply has announced the addition of a new state of the art distribution and patient services center in Canton, which will provide services throughout greater Boston, Eastern and Central Massachusetts. The new facility, conveniently located to several major interstates, opens up substantial new territories for Cape Medical Supply, who will service hospitals, skilled nursing facilities, hospice agencies, individual patients, and a range of other healthcare professional partners from this new location.

The new facility will be located at 960 Turnpike Street, in Canton, and will have two patient therapy rooms, primarily for Cape Medical Supply's CPAP customer base. There is an additional 1,500 square feet of office/administrative space and 3,000 square feet of warehouse space. The expansion is expected to immediately add four full time positions in the new territory and will continue to produce employment gains at the company's headquarters in Sandwich. This is Cape Medical Supply's fourth location, joining the existing infrastructure in Sandwich, Falmouth, and Hyannis.

### *News from our Members*

*The following announcements are provided for the enews by member businesses.*

**Independence House, Inc.**, now in its 30th successful year, has provided help or positively impacted over 4,000 victims and their children per year who have faced at home abuse and sexualized violence in our community. Locations include Hyannis, Orleans, Falmouth and Provincetown, helping individuals throughout Cape Cod. To continue to uplift and strengthen our community, beginning in September 2010, Independence House now offers local Cape Cod Community businesses the opportunity to become a sponsor/supporter and be involved in the solution, while joining in the efforts of providing a safe, caring and loving environment for all victims in the community. Details can be found by [clicking here](#). For more information, visit [www.independencehouse.org](http://www.independencehouse.org) or call 508-771-6507.

Get set for a juicy murder mystery on board the elegant **Cape Cod Central Railroad** dinner train tomorrow night! The Saturday evening ride takes you into the deadly competition of three local winemakers, all competing for a first place award in a world renowned wine magazine. Dine on a 5-course menu while enjoying the sights and solving the crime. A fun evening of mayhem, murder and more! For more information, call 508-771-3800 or visit [www.capetrain.com](http://www.capetrain.com).

**Antiques on Cape Cod** will be held next Saturday and Sunday (August 28 and 29) at the **Hyannis Youth & Community Center!** The largest antiques show on Cape Cod presents an eclectic mix of dealers from 14 states. Early American to Mid Century modern, furniture, decorative accessories, jewelry, pottery, fine art, Asian, textiles and more. appraisal clinic for antiques and art. Air-conditioned, free parking. Admission is \$7 (under 16 free with an adult). Saturday from 10 a.m. to 5 p.m. and Sunday 11 a.m. to 4 p.m. For more information, visit [www.antiquingcapecod.com](http://www.antiquingcapecod.com).

The **40th Annual CraftFest Cotuit** on the Cotuit Village Green, the largest outdoor crafts festival on Cape Cod, will be held tomorrow from 10 a.m. to 5 p.m. and Sunday from 11 a.m. to 4 p.m. More than 100 artisans and craftsmen will gather at this premier showing of skilled craftsmanship and artistic talent. Enjoy 30 new exhibitors, offering both traditional and contemporary crafts in all genres! Lectures on American crafts will be offered on both Saturday & Sunday by outstanding professionals, as will frequent demonstrations by skilled artisans and "walks" and "talks". The talented voices and instrumental skills of some of the area's most promising performers will be featured on the Main Stage all weekend. For more information, visit [www.craftfestcotuit.com](http://www.craftfestcotuit.com).

Mike Sweeney of **VentureEBC**, Simple Storage and Fitness 500 would like to invite everyone to an open house at one of the group's new properties: 28 luxury condominiums called Lewis Bay Court Condos, located at 89 Lewis Bay Road. A Roof Deck Open House will be held tonight from 4 to 7 p.m., tomorrow from noon to 7 p.m. and Sunday from noon to 7 p.m. Located steps from Hyannis Marina, Cape Cod Hospital

and Downtown Hyannis For more information, contact Jim Murphy at [Jmurphyjr@murphyre.com](mailto:Jmurphyjr@murphyre.com) or visit [www.lewisbaycourtcondos.com](http://www.lewisbaycourtcondos.com).

**YMCA Cape Cod** Fall Session Begins! The Fall I & II session guide is now available online at [www.ymcacapecod.org](http://www.ymcacapecod.org). Registration for members begins Monday, August 23rd, and for non-members Monday, September 7th. Session I begins September 13th and runs through October 30th. Make sure to check out the new teen adventure programs, Y-Cycling classes, intro to boxing, ballroom dancing, and tennis - all in the Fall guide! YMCA Cape Cod is located at 2245 Route 132, West Barnstable. For more information, call 508-362-6500.

During the month of August, the **Cape Cod Children's Museum** in Mashpee is celebrating it's 20th year of bringing families together by offering a special deal on ACM memberships. The Association of Children's Museum membership has been discounted \$20 and is now only \$105 to purchase when purchased through the Cape Cod Children's Museum. This membership will not only get you and five guest a full years pass into the museum, but also admission into over 150 other Children's Museums throughout the country. Please [click here](#) for a complete list of participants.

### *Interested in membership?*

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Maegan Storey, our Membership Account Executive, at 508-362-3225, ext. 512. Or [click here](#) for a membership application!

email: [news@capecodchamber.org](mailto:news@capecodchamber.org)  
phone: 508-362-3225  
web: <http://www.eCapeChamber.com>

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