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## Cape Cod Chamber of Commerce eNewsletter

eNews

August 27, 2010

### Greetings!

#### From the CEO's Desk:

- We extend our thanks to Congressman Delahunt and his staff for advocating for the recent award of a federal grant to Coastal Community Capital of over \$500,000. This creates significant new loan funds that local businesses can tap for working capital, equipment or debt restructure. For more information, contact: [jmarshall@coastalcommunitycapital.org](mailto:jmarshall@coastalcommunitycapital.org).
- The Town of Barnstable has funds to lend via Coastal Community Capital and a free workshop to review how to qualify will be held 9/1/10 at the Chamber conference room. See below for more information.
- We have drafted a Business Toolkit - which is being uploaded to the Chamber's website and will be published in pamphlet form. This toolkit will give businesses a quick overview of all the resources available to them, including loans, grants, energy savings programs, free confidential counseling, mentoring, advisory boards, workshops and training, permitting, certifications, networks, referral sources, research and statistics. The information will reside at [www.ecapechamber.com/cape-cod-chamber-center-for-business.asp](http://www.ecapechamber.com/cape-cod-chamber-center-for-business.asp).
- The Cape Cod Chamber calendar of business events is getting jam packed with great events and opportunities. We will be adding more workshops and seminars, so be sure to check the calendar frequently at [www.ecapechamber.com/calendar](http://www.ecapechamber.com/calendar).
- The Plymouth & Cape Business Magazine is hosting a great event that we don't want you to miss. Save the date of 10/21 in the morning for the Family Business Summit. Three panels of top notch speakers are being lined up by the family business experts at Northeastern and UMass. Cape Codder Resort is the site - more to come!

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Wendy K. Northcross, IOM, CCE

### *Cape Cod ranked #1 Labor Day destination*



In a survey of TripAdvisor members, Cape Cod was rated the #1

destination for Labor Day Weekend getaways! This week, TripAdvisor announced the results of its annual fall and Labor Day travel survey of more than 2,000 U.S. travelers. Other findings include: 86 percent are planning leisure trips this coming fall, compared to 73 percent that said they took trips last fall. Seventy-eight percent say the economy is not having any effect on their fall travel plans, while 42 percent plan to take their biggest trip of 2010 this autumn. Read the whole press release online by [clicking here](#).

### *September Member to Member*



Please join the Cape Cod and Dennis Chambers of Commerce on **Tuesday, September 7th** from 5:30 to 7 pm. for our September Member to Member event, hosted by **Cape Cod Museum of Art** in Dennis and **The Casual Gourmet**!

Tour the museum as you enjoy networking, great raffle prizes and delicious hors d'oeuvres prepared by The Casual Gourmet! Cost to attend is just \$5 members, \$15 non-members. [Click here](#) to register

now.

[Click here](#) for directions to the Cape Cod Museum of Art, located at 60 Hope Lane, off Route 6A in Dennis.

### *Cape Cod Chamber and CCYP Host Pre-Primary Candidates Event*

The Cape Cod Chamber of Commerce, along with the Cape Cod Young Professionals, will host a **Pre-Primary Candidates' Event** for two regional races: 10th Congressional District and Cape & Islands State Senate. The event is slated for **Friday, September 10th** at 8 a.m. at the Cape Codder Resort in Hyannis. Matt Pitta, WKTX radio news director, will moderate the session. All candidates are invited to the event, however, only those with primary races in these seats will be invited to participate in the question and answer format.

The event is free to members of the Cape Cod Chamber and the CCYP, as well as open to the public. Candidates who have confirmed attendance include: Sheila Lyons (D), Dan Wolf (D), Eric Steinhilber (R) and Jim Crocker (R), all running for the State Senate seat; and Ray Kasperowicz (R), Jeffrey Perry (R), Bob Hayden (R), William Keating (D), Rob O'Leary (D), candidates for Congress.

### *3.25% Small Business Loans Workshop*

Town of Barnstable businesses in need of debt refinancing, working capital, or the acquisition of machinery or equipment may be eligible for Small Business Financing Relief! Coastal Community Capital will hold a workshop on this topic on **Wednesday, September 1st** from 9-10 a.m. at their office at 5 Shoot Flying Hill Road in Centerville. Eligibility requirements for the low interest rate loans, which are available only to businesses located in the Town of Barnstable, will be discussed. Register for this free workshop now by calling Marcia at 508-362-3367!

### *Breakfast at the Bank*

On **Wednesday, September 15th**, the Cape Cod Chamber and Cape Cod Cooperative Bank will co-host **Breakfast at the Bank**, with the topic "How Solar Power Can Be Profitable." Come and enjoy a cup of coffee while you learn about the new Massachusetts Solar Renewable Energy Certificates Program Financing Opportunities, with a focus on ROI Solar Installation Opportunities - ground, roof and creative alternatives. Event will be held at 8 a.m. at the Cape Cod Cooperative Bank Operations Center at 25 Benjamin Franklin Way in Hyannis. Allen Giles, President of Turning Mill Energy, LLC in Sandwich, will give an overview and Steve Lowell, Chief Operating Officer of Cape Cod Cooperative Bank, will tell why the bank has invested in solar and talk about their experience. Attendees will also have an opportunity to view the creative ground mounted solar solution installed at the Bank's Operations Center. Continental breakfast compliments of Cape Cod Cooperative Bank. The event is free to attend. Please RSVP to [danielle@capecodchamber.org](mailto:danielle@capecodchamber.org) by 9/10/10.

### *Member Reception*

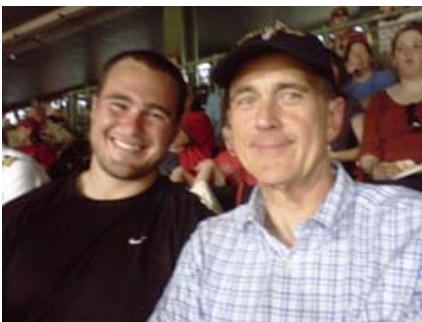
New members of the Cape Cod Chamber of Commerce don't want to miss our **New Member Reception**, to be held **Thursday, September 23rd** from 7:30 to 9 a.m. in the Cape Cod Chamber administrative offices at 5 Shoot Flying Hill Road in Centerville. This event is also beneficial for existing members who want to learn how to get the most out of their Chamber membership!

You will learn such tips as:

- The value of networking with members
- The services available for referrals and support
- Opportunities for widespread visibility via our Information Centers

There is no charge to attend, and continental breakfast will be served. To RSVP for this free event, email [maegan@capecodchamber.org](mailto:maegan@capecodchamber.org).

### *Chamber Red Sox Outing*



Over 40 Cape Cod Chamber members and their families joined Chamber VP of Sales Patti Lloyd on the annual Chamber Red Sox outing on August 17th! The Red Sox won by a score of 6-0 over the Angels, and a fun time was had by all. A special thanks to John and Maxine Zartarian of the Paddock and Aqua Grill Restaurants for treating the group to scrumptious sandwiches on the bus, and to Plymouth and Brockton Bus Lines for sending one of their luxury coaches to provide the transportation up to

Fenway. We were thrilled to have Navy Lieutenant Christopher Manning, Jr., along with his father Chris Manning Sr., owner of Hyannis Days Inn, attend the game (pictured at left). Chris Jr. is stationed in Monterey, California and shipped out to Bahrain on August 20th. Join us in wishing Chris Jr. a safe and a speedy return!

### *September 2nd Open House features Sourcebook artists and*

## *craftsmen*

As the summer winds down and we trade the backyard barbeque for the cozy interior of the home, the fall is an ideal time to rejuvenate the house. On **Thursday, September 2nd**, you are invited to meet and mingle with many of the Cape's most talented and creative craftsmen and artists who create custom items for the home. Approximately 15 craftsmen will be on hand to display their creations and provide some home inspiration at the **Cape Cod Museum of Art** in Dennis from 5:30 - 7:30 p.m. Hosted by Polhemus Savery DaSilva Architects Builders, one of Cape Cod's premier firms, the "Meet the Artists" reception is complimentary and no reservations or tickets are necessary.

The artists will have samples of their work and be available to discuss potential home projects in a casual setting. Several pieces will be staged in home vignettes to give you ideas and inspiration for incorporating pieces into an actual room. Complimentary wine and light hors d'oeuvres will be provided. The participating craftsmen and artists are among those featured in the *Sourcebook of Architectural and Design Elements Handcrafted on Cape Cod, Martha's Vineyard and Nantucket*, created by the Cape Cod Chamber of Commerce and partners. The book includes metal work, concrete, clay, handmade furniture, tile, fabrics, stone fireplaces, hand blown lighting fixtures, custom sinks and much more.

## *Welcome New Members*

*The Cape Cod Chamber of Commerce would like to welcome the following new members:*

- [Chase Couture Men Suits & Tailoring](#), South Cape Village, Mashpee
- [Walgreens Mashpee](#), South Cape Village, Mashpee

## *Region's First Ever Franchise Fair*

Simon Malls of New England will host the region's first ever Franchise Fair on Saturday, September 11th at the Burlington Mall, in conjunction with national and local franchisors and U.S. Small Business Administration (SBA), Small Business Development Center (SBDC) and SCORE.

The Fair, which will run from noon to 5 p.m., aims to provide face to face contact with quality brand Franchisors and resources to prospective entrepreneurs interested in franchise opportunities. Representatives from over ten franchisors, including Apricot Road, Auntie Anne's, DQ/Orange Julius, Flip Flop Shop, Fudgies Wudgie, Fuzziwigs Candy Factory, Gateway News, Haagen Daz, Jamba Juice, Learning Express, Nestle Toll House, Red Mango and Wetzel's Pretzels, in addition to several experts focused on the development of entrepreneurship, will take part in the Fair. Small business counselors from participating organizations such as SBA, SBDC and SCORE will be on hand to provide tools, financing advice and general education to assist prospective franchise owners. Free registration is available online at [www.simon.com/franchisefair](http://www.simon.com/franchisefair).

## *Inaugural Cape Cod Classic*

A neutral site game at the Hyannis Youth & Community Center on Saturday, October

9th at 7 p.m. will mark the 2010-11 season opener for host Colgate University men's hockey team as they face their longtime rival, U.S. Military Academy at West Point, in the inaugural Cape Cod Classic in Hyannis! Tickets go on sale at the Hyannis Youth & Community Center box office on Monday, August 30th at 9 a.m. Mail order tickets are available now and order forms can be accessed at [www.town.barnstable.ma.us/hycc](http://www.town.barnstable.ma.us/hycc), or call the Colgate Athletic Ticket Office at (315)228-7600. The game will mark the 58th meeting between Colgate and Army. Colgate holds a 36-16-5 record in the series versus the Black Knights.

### *Proposed Hotel Zoning District Forum for Town of Dennis*

The proposed Hotel Zoning District plan for the Town of Dennis will be voted upon at this year's Dennis Fall Town Meeting. This district will have an impact on both the economic and aesthetic development of the Town of Dennis. To provide the town's citizens with knowledge and background information essential to make an informed decision, the Dennis Port Revitalization Committee is sponsoring an educational forum at the Town Hall hearing room on Monday, August 30th at 6:30 p.m. The speaker will be Dan Fortier, Town Planner, crafter of the proposed law. He will explain the law and will be open for questions following the presentation. Information learned at this forum will enable citizens to make a more informed decision at the Fall Town Meeting.

### *Weekend Events*

The Hyannis Main Street Business Improvement District is sponsoring their second **Cape Cod Fine Arts Festival** on the Village Green in downtown Hyannis tomorrow and Sunday from 10 a.m. to 6 p.m. The 2nd annual event of this outdoor festival brings together fabulous artwork in a single location. Enjoy works in clay, fiber, wood, glass, jewelry, leather, metal, painting, photography, and sculpture. Also, meet and interact with these talented creators as you view their work; every artist will be available on-site during the show. For more information, visit [www.capecodartfest.com](http://www.capecodartfest.com).

**Antiques on Cape Cod** will be held tomorrow and Sunday at the Hyannis Youth & Community Center! The largest antiques show on Cape Cod presents an eclectic mix of dealers from 14 states. Early American to Mid Century modern, furniture, decorative accessories, jewelry, pottery, fine art, Asian, textiles and more. appraisal clinic for antiques and art. Air-conditioned, ample, free parking. Admission: \$7, under 16 free with an adult. Saturday from 10 a.m. to 5 p.m. and Sunday 11 a.m. to 4 p.m. For more information, visit [www.antiquingcapecod.com](http://www.antiquingcapecod.com).

### *News from our Members*

*The following announcements are provided for the eNews by member businesses.*

**Heritage Museums & Gardens** in Sandwich recently announced the opening of its newest feature, Hidden Hollow. This exciting new outdoor discovery area encourages families with children ages two to ten to play, learn and enjoy nature together. The award-winning Julie Moir Messervy Design Studio's inspired design transforms two previously undeveloped acres of the museum's 100-acre public garden into a beautiful, natural space that provides a secure environment featuring a wide range of educational activity areas. Children have the opportunity to climb stepping stumps,

navigate log balance beams, construct forts, create nature-inspired art, build with wooden blocks, dig in the sand, experiment with water, make music on a marimba, engage in sensory investigation with living plants and more.

Internationally celebrated quilt artist and pianist Ricky Tims will be heading to Hyannis at the **Resort and Conference Center** on Sept 2-4, for a 3-day Super Quilt Seminar attended by hundreds of quilters from New England, all over the US, Canada and Scotland. Also presenting at the seminar is Libby Lehman, foremost innovator for machine stitching, and Alex Anderson, former host of HGTV'S Simply Quilts. Ricky Tims will be performing on Friday, Sept 3rd at 7:30 p.m. Tickets are available on location at the Resort & Conference Center for \$15.

The Cape Cod branch of the **National Association for the Advancement of Colored People** (NAACP) will host a Sepia Fashion Show on Thursday, September 30th at the **Cape Codder Resort & Spa** in Hyannis. Come witness an incredible display of fashion from top American and European designers! The proceeds will be awarded to Cape Cod students for scholarships. For more information, and to inquire about sponsorships, please contact Dolores DaLuz, the Cape Cod branch chairman, at 508-775-5661.

With locations nationwide, **Koko FitClub** is completely reinventing personal fitness, and is now open to members in Centerville. Koko's patented Koko Smartraining System is the revolutionary fusion of world-class personal training and state-of-the-art technology that makes getting in shape simple. Koko analyzes your unique fitness needs, then precisely customizes each strength and cardio training session to your body and goals. Koko even coaches you through each workout for better results than traditional personal training, in half the time, and at a fraction of the cost. Koko FitClub delivers the luxury of unlimited personal training for less than the cost of a single session with a personal trainer at a typical "gym". And there's no scheduling necessary. For just \$69/month, enjoy unlimited Smartraining sessions whenever you want. The programs are designed to be completed in under 30 minutes, so you can be in and out in no time while watching your body change before your eyes. Visit Koko FitClub for a free personal demonstration today to see the Koko Smartraining System in action ([centerville.kokofitclub.com/signup](http://centerville.kokofitclub.com/signup)).

Mike Sweeney of **VentureEBC**, Simple Storage and Fitness 500 will host an open house at one of the group's new properties: 28 luxury condominiums called Lewis Bay Court Condos, located at 89 Lewis Bay Road. A Roof Deck Open House will be held tonight from 4 to 7 p.m., tomorrow from noon to 7 p.m. and Sunday from noon to 7 p.m. Located steps from Hyannis Marina, Cape Cod Hospital and Downtown Hyannis. For more information, contact Jim Murphy at [Jmurphyjr@murphyre.com](mailto:Jmurphyjr@murphyre.com) or visit [www.lewisbaycourtcondos.com](http://www.lewisbaycourtcondos.com).

### *Interested in membership?*

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Maegan Storey, our Membership Account Executive, at 508-362-3225, ext. 512. Or [click here](#) for a membership application!

email: [news@capecodchamber.org](mailto:news@capecodchamber.org)  
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