

[<Back](#) [Print](#)

Cape Cod Chamber of Commerce eNewsletter

eNews

February 26, 2010

Dear Karen,**From the CEO's Desk:**

Today's street dedication of Patti Page Way was a huge success - between the fantastic turnout, the national press coverage we have received and, of course, the appearance of Ms. Page herself!

The Cape Cod Chamber, working alongside the Town of Barnstable, officially announced the renaming of our Chamber facilities roadway at 5 Shoot Flying Hill Road in Centerville to Patti Page Way in honor of Ms. Page, who famously paid homage to Cape Cod in her 1957 song "Old Cape Cod."

At this morning's event, Ms. Page was on hand to meet & greet fans and to sign copies of her new memoir, "This is My Song." Other highlights included a proclamation by the Barnstable Town Council declaring February 26th "Patti Page Day." The proclamation was presented by Town Manager John Klimm and Assistant Town Manager Tom Lynch. Also at the event were State Senator Robert O'Leary, several members of our board of directors, and even the Cape Cod Quahog, a longtime fan of Ms. Page who came out of hiding just for the festivities!

Special thanks to Cape Cod Creamery owner Alan Davis, who gave out samples of his delicious ice cream flavor "Patti Page Peppermint" to commemorate the day. Thank you also to Bob Kahn for sharing his photographs of the event; Alberto's Ristorante in Hyannis for hosting a luncheon for Ms. Page this afternoon; and Marci Tyldesley of Regan Communications, who donated her time to handle publicity for the event.

Ms. Page will be singing and speaking at a fund raiser for the Cape Cod Literacy Council on Saturday evening at the Riverway Lobster House in South Yarmouth. Tickets for the event were still available as of press time and can be purchased at Books By The Sea, Main Street, Osterville.

[Click here](#) to read the Associated Press story, which has since gone national to such media outlets as msn, yahoo and FOX!

In photos below, Cape Cod Chamber employees pose with Ms. Page in front of the new street sign, and Alan Davis gives Ms. Page a taste of Patti Page Peppermint ice cream. Photos by Bob Kahn.

in this issue

- **March Member to Member**
- **Entrepreneurs' Weekend**
- **March 4th Tourism Meeting**
- **Small Business Health Plan Update: DOI Hearings**
- **Update on Sagamore Bridge Work**
- **Successfully Maintaining a J-1 Seasonal Workforce**
- **Cape Cod Chamber Trip to China**
- **Cape Cod represented at Destination Showcase**
- **Cape Cod Booth at PowWow**
- **Save the date for April 16th Legislative Breakfast**
- **Senate Passes Bipartisan Travel Promotion Act**
- **Career Opportunities Job Fairs**
- **News from our Members**
- **Interested In Membership?**



Wendy K. Northcross, IOM, CCE

March Member to Member



The Cape Cod Chamber of Commerce and Yarmouth Area Chamber of Commerce invite you to our joint networking event on **Wednesday, March 10th** at the **Cape Cod Irish Village** on Route 28 in West Yarmouth.

This special St. Patrick's Day celebration, to be held from 5:30 to 7 p.m., will feature hors d'oeuvres, networking opportunities and perhaps a little "Luck o' the Irish" with our fantastic raffle prizes!

Cost is \$5 members, \$15 non-members. [Click here](#) to register online now! [Click here](#) for directions to Cape Cod Irish Village, located at 512 Route 28 in West Yarmouth.

Entrepreneurs' Weekend



Ever wanted to be part of your own company? Have a good idea but need to get it to the next stage? Like to work with a team of people to create something new? Then join us for the second **Entrepreneurs' Weekend**, set for **March 12-14** at Cape Cod Community College's downtown Hyannis campus and Venture Hyannis!

Last year's Entrepreneurs' Weekend produced five teams which launched some great business plans.

Mentors and advisors are on hand all weekend to help identify the "great idea," help team members build a business plan and refine team presentations to a panel of judges. Teams will compete for prizes, and will win the confidence to continue their concept. [Click here](#) for an agenda of the weekend's activities.

[Click here](#) to register now! Entrepreneurs' Weekend is sponsored by the Cape Cod Chamber of Commerce, Cape Cod Technology Council, Coastal Community Capital, Venture, Cape Cod Community College, , Mass. Office of Business Development, Cape Cod Economic Development Council Inc., Southern New England Entrepreneurs Forum, MASBDC, Cape Cod Young Professionals and other terrific supporters TBA.

Cost to participate is \$50 per individual, including most meals and breaks. To begin meeting your fellow participants and linking to potential team members - go to [LinkedIn](#).

March 4th Tourism Meeting



In case you were wondering if you should attend the **Cape Cod Chamber Tourism Meeting** on **Thursday, March 4th**, the answer is yes!

We'll be presenting the big picture for Cape Cod Tourism Marketing at the Tourism Meeting, set for 9 a.m. at the Hyannis Golf Club on Route 132 in Hyannis. Get the latest updates in all market segments - including leisure, group, international, M&I and niche markets - and hear about new areas where you can leverage your business. Other highlights include the unveiling of the newly redesigned Cape Cod Travel Guide and special guest speakers.

This is your chance to take advantage of markets or marketing activities that you may not be participating in now, and to share what you're doing to advance your marketing. Please RSVP by March 1st to kristen@capecodchamber.org. Supported by Coastal Community Capital.

Small Business Health Plan Update: DOI Hearings

Continuing his focus on reducing small business health care costs, Governor Deval Patrick announced that the Commissioner of Insurance will launch a second set of hearings to review the double-digit premium increases burdening small businesses across Massachusetts. This ongoing effort is designed to control costs and fuel the job creation that will drive the Commonwealth's economic recovery. The public hearing on Cape Cod has been set for 2 to 5 p.m. on **Monday, March 1st** at **Barnstable Town Hall**, 367 Main Street, Hyannis (second floor Town Council hearing room). [Click here](#) to view the full hearing schedule.

Update on Sagamore Bridge Work

The U.S. Army Corps of Engineers plans to resume deck repairs and other work on the Sagamore Bridge as early in March 2010 as the weather allows. The work will only allow one lane of traffic in each direction - one lane onto the Cape and one lane off the Cape. No wide loads will be permitted over the Sagamore Bridge. The lane restrictions will be in place 24-hours a day, seven days a week. Plans are to complete the work by late spring. For more information on the work, or to sign up to receive Bridge Work Alerts via email, [click here](#).

Successfully Maintaining a J-1 Seasonal Workforce

The Lower Cape Summer Host Housing Program for J-1 International Student Workers and Cape Cod Chamber will co-host a breakfast forum on "**Successfully Maintaining a J-1 Seasonal Workforce: The Benefits for Cape Cod**" on **Thursday, March 25th**

from 9 to 11:30 a.m. at Chatham Bars Inn. The panel will include Ida E. Abell, Educational & Cultural Exchange Specialist, Summer Work Travel Program U.S. State Department; Phil Simon, Vice President, Employer Relations, CIEE; Marianne Holland, District Manager, Social Security Administration; and Tom Cahir, Administrator, Cape Cod Regional Transit Authority. The panel discussion will be followed by a Q&A period. There is no charge, but registration is required for planning purposes. Please email hostprogram@verizon.net or call 508-255-2792.

Cape Cod Chamber Trip to China



Join the Cape Cod Chamber of Commerce on our first trip to China in September! The combination business/tourism trip, from September 27-October 5, 2010, includes stops in Beijing & Shanghai and will last nine days.

Your journey will include round trip airfare, 4-5 star hotels, land transportation, three full meals of gourmet food each day, deluxe tour buses, English-speaking tour guide and admission tickets for all attractions. Tours include the Forbidden City, Tian An Men Square, Great Wall, Lingyin Temple and World Expo!

The cost for this once-in-a-lifetime trip is \$1,999 per person, based on double occupancy, and \$160 for a visa. Passport required to apply for a visa. [Click here](#) to learn more, and for details on an upcoming informational session on March 23rd!

Cape Cod represented at Destination Showcase



Ray L'Heureux and Patti Lloyd showcased Cape Cod and Hyannis at the recent Destination Showcase for meeting planners in Washington, DC. The two Cape Cod ambassadors are shown in the photo a left with Carlton Gleed-Director of Conferences and Meetings for the Society of American Foresters.

Cape Cod Booth at PowWow



Once again, the Cape Cod Chamber will be represented at U.S. Travel Association's International Pow Wow, set for May 15-20 in Orlando, Florida. For decades, the Cape Cod brand has been a popular favorite of international tour operators at this event, where Cape Codders represent their businesses in several booths throughout the New England section. Over 1,500 international and domestic buyers from over 70 countries are expected to be in attendance. We have one open registration in the Cape Cod Chamber booth, so if you are part of Cape Cod's hospitality industry and would like to be involved in the largest International Travel Trade Show in the US, please contact michele@capecodchamber.org. To find out more about PowWow, [click here](#).

Save the date for April 16th Legislative Breakfast

The Cape Cod Chamber of Commerce and Community Action Committee of Cape Cod & the Islands (CACCI) invite you to join us for an interactive Legislative Breakfast!

Date: Friday, April 16, 2010

Location: Coonamessett Inn, 311 Gifford Street, Falmouth

Registration and continental breakfast will begin at 8:30 a.m., followed by opening remarks from Massachusetts Senate President Therese Murray at 9 a.m. and a Q&A period with elected officials, including: Congressman William Delahunt, Senator Robert O'Leary, Rep. Tim Madden, Rep. Matt Patrick, Rep. Jeff Perry, Rep. Demetrius Atsalis, Rep. Cleon Turner, Rep. Sarah Peake, Cape & Islands District Attorney Michael O'Keefe, and Barnstable County Commissioners Mary Pat Flynn, Sheila Lyons & William Doherty.

Cost to attend the breakfast is \$15. [Click here](#) to register online now! The Legislative Breakfast is in affiliation with the Falmouth Chamber of Commerce, Sandwich Chamber of Commerce and Mashpee Chamber of Commerce

Senate Passes Bipartisan Travel Promotion Act

Landmark legislation that establishes a multi-million dollar, public-private partnership to promote the United States as a premier travel destination and better explain travel security policies to foreign travelers gained final passage by a strong bipartisan vote of 78 to 18 in the Senate today. According to independent analysis by Oxford Economics, the program could attract 1.6 million additional visitors from other countries and create more than \$4 billion in consumer spending annually. The legislation, which passed the House in November, is expected to be signed into law by President Obama in the coming days. [Click here](#) to read the full story!

Career Opportunities Job Fairs

Career Opportunities at 372 North Street in Hyannis will host a multi-industry Job Fair on Wednesday, March 17th from 10 a.m. to 1 p.m. If you are looking for full, part-time or seasonal help, call 508-862-6118 today to reserve a booth at no charge! Tables are first-come, first-serve. Career Opportunities will also host a Job Fair for the hospitality industry on Wednesday, April 21st from 10 a.m. to 1 p.m.

Did you know that 76% of Career Opportunities members in January alone held some type of advanced or vocational degree? Visit all their employer services at www.capejobs.com or contact Theresa Lawrence, Director of Business Services at tlawrence@detma.org or 508-862-6118 to see what they can do for you.

News from our Members

The following announcements are provided for the enews by member businesses.

In late-April, the **Quahog Republic** plans to open its doors in Falmouth, marking a new start for the Quahog Republic restaurant after 12 years of operations on Bourne's Mashnee Island. The Quahog Republic Dive Bar will be located in the Falmouth Trade

Center and feature the Quahog Republic's signature, casual menu offerings, including the Aussie and Island Burgers, award-winning Quahog Chowder, Crunchy Cod Fish N Chips and Monsta Lobsta Roll. Live entertainment, showcasing top local and regional acts, will be offered on weekends, and Quahog Republic plans to continue its tradition of providing a good, affordable and fun dining option for families. For more information, and to browse the Quahog Republic's clothing apparel line, visit www.quahogrepublic.com.

The Board of Trustees of **Heritage Museums & Gardens** reluctantly announces the retirement of Executive Director Dr. Scott T. Swank effective in September of 2010. Dr. Swank has directed the museum for over four years through the successful re-accreditation of the museum by the American Association of Museums and the first Foundation for the Future capital campaign. The Board of Trustees will begin an immediate search for a new executive director.

Come support your **Cape Cod Cubs** in their home weekend season finale tomorrow at 7:30 p.m. and Sunday at noon. The 1st place Cape Cod Cubs (35-4-3) will be taking on the 2nd place Hackettstown Harleys during what is sure to be an exciting two game series at the **Hyannis Youth and Community Center**.

Applications for the 39th Festival of the Arts, set for August 20-22, are now available on the **Creative Arts Center** website at www.capecodcreativearts.org. Deadline for submission is April 1st.

Belfry Inne & Bistro in Sandwich presents a Murder Mystery Theatre/Dinner and Sleepover called "Your High School Homecoming-Not the Musical" on Saturday, March 13th at 6 p.m. at the Painted Lady Café. Package Price is \$379 for two. Saturday One Night Package includes: double occupancy; one night stay ; event and dinner Saturday Night; full breakfast on Sunday; tax and gratuity included with dinner. To make reservation, email info@belfryinn.com or call 508-888-8550.

Interested In Membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
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web: <http://www.eCapeChamber.com>

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