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## Cape Cod Chamber of Commerce eNewsletter

eNews

January 29, 2010

### Greetings!

#### From the CEO's Desk:

- At a meeting yesterday, the Yarmouth Road/Willow Street Task Force approved a plan to improve traffic along the busy, 1½-mile corridor, which connects Route 6 to Route 28, crossing the Barnstable-Yarmouth town line. The Cape Cod Chamber is represented on that task force, along with town officials, transportation planners, business leaders and residents. [Click here](#) to view the approved plan.
- [Click here](#) to read a story on the approved plan - "Yarmouth Road expansion faces long road ahead" - from today's *Cape Cod Times*.
- Today's enews includes three local initiatives that are underway to offer relief to victims of the earthquake in Haiti, including the ShelterBox project launched locally by the Cape Cod Council of Rotary Clubs and Cape Cod Mall. Read more below!

Wendy K. Northcross, IOM, CCE

### *February Member to Member*



Please join the Cape Cod Chamber of Commerce at our Member to Member event on **Wednesday, February 10th** from 5:30 to 7 p.m. at the **Cape Cod & Islands Association of Realtors** at 22 Mid- Tech Drive in West Yarmouth.

Enjoy plenty of networking opportunities, fantastic raffles and delicious hors d'oeuvres! Also at the event, we will launch the new **Sourcebook of Architectural and Design Elements Handcrafted on Cape Cod, Martha's Vineyard and Nantucket**. This beautifully presented binder gives builders, architects, interior designers and the homeowner one place to look for unique locally created architectural & design elements for their home or business!

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Cost to attend the networking event is \$5 members, \$15 non-members. [Click here](#) to register now!

### *New targeted ChamberMail Opportunity*



Find new customers with Cape Cod ChamberMail, a powerful marketing tool launching in just a few weeks! This upscale direct-mailer targets the #1 buying market of all time - new residents, on Cape Cod and beyond. With Chamber credibility given to advertising members, these new residents need your products and services after their move. Let Cape Cod ChamberMail guide them where to go - to you! [Click here](#) for more information on the program.

### *Entrepreneurs' Weekend*



Ever wanted to be part of your own company? Have a good idea but need to get it to the next stage? Like to work with a team of people to create something new? Join us for the second **Entrepreneurs' Weekend**, set for **March 12-14** at Cape Cod Community College's downtown Hyannis campus and Venture Hyannis!

Last year's Entrepreneurs' Weekend produced five teams which launched some great business plans. Mentors and advisors are on hand all weekend to help identify the "great idea," help team members build a business plan and refine team presentations to a panel of judges. Teams will compete for prizes, and will win the confidence to continue their concept.

Entrepreneurs' Weekend is sponsored by the Cape Cod Chamber of Commerce, Cape Cod Technology Council, Coastal Community Capital, Venture, Cape Cod Community College, The Workforce Investment Board, Cape Cod Economic Development Council Inc. MASBDC, Cape Cod Young Professionals and other terrific supporters that will be announced as they are confirmed!

Cost to participate is \$50 per individual including most meals and breaks. To begin meeting your fellow participants and linking to potential team members - go to [LinkedIn](#). [Click here](#) to register now!

### *Cape Cod Quahog sighting*



**Where IS the Cape Cod Quahog?** We received yet another anonymous tip on January 26th as to his whereabouts. The photo sent to us (at left) showed the little soothsayer waiting at an area bus stop, sporting a blue winter cap and satchel. Word is he was trying to catch a bus down to Punxsutawney, PA in time for next Tuesday's Groundhog Day

celebration! Some are speculating that he is hoping to score advice from Punxsutawney Phil for delivering a more accurate prognostication for beach weather

this June 21st.

There have been numerous sightings of the Cape Cod Quahog since he went into hiding in September to avoid consequences of his erroneous 2009 prognostication, including a rare appearance at the Provincetown Carnival Parade, a visit with Santa and some chilling out at the new Quahog Republic Retail Hut in Plymouth. The **second annual Cape Cod Quahog Day** will be held **June 21, 2010** - save the date! Visit [QuahogDay.com](http://QuahogDay.com) for updates.

### *Upcoming Coastal Community Capital Workshops*

**"Secure Data: The New Massachusetts Client Privacy Law-Will you be ready?" February 2nd from 9 to 11 a.m. at The Hampton Inn, 99 Route 28, West Yarmouth:** With March 1, 2010 compliance deadline fast approaching, learn what the privacy regulations mean to you and your business. This new law affects every business non-profit and for profit. Discussions will include the law's intent, the law's requirements and how it applies to each unique firm. Presented by Dave Kern of Peritus Security Partners LLC. Kevin MacArthur, President of Secure Networks and Kurt Baumgarten, Certified Information Systems Auditor, will be available to answer your questions. Workshop offered in conjunction with the Yarmouth and Hyannis Area Chambers of Commerce.

**"Motivating Smart: Maximize employee motivation" February 9th from 9 to 11 a.m. at the Cape Cod Center for Business, 5 Shoot Flying Hill Rd, Centerville:** The new economy that emerges from this recession will require employers to motivate employees better to increase performance and profits. Learn proven employee motivation practices to show you how to motivate smarter and tap into the "hidden" motivational talent of each of your employees. Presented by Warren Rutherford, Owner of The Executive Suite.

**"Quickbooks for Beginners" February 9th from 3:30 to 7 p.m. at the Falmouth Chamber of Commerce, 20 Academy Lane, Falmouth:** A great accounting resource for the small business owner. This is one of our most popular workshops! Quickbooks is a small business accounting system for Windows and the Macintosh from Intuit, Inc. It is designed to track a whole business. Services include payroll, invoice creation, inventory tracking and credit card processing. Presented by Frank Guinan, Owner, Integrity Business Solutions. Workshop offered in conjunction with the Falmouth Chamber of Commerce.

Cost is \$5 if you RSVP prior to the event; \$10 at the door. RSVP to [mgaudet@coastalcommunitycapital.org](mailto:mgaudet@coastalcommunitycapital.org), call 508-362-3367 or register online at [www.coastalcommunitycapital.org](http://www.coastalcommunitycapital.org). Cape Cod Five is a generous sponsor of the workshop series, which is presented by Coastal Community Capital, in partnership with the Cape Cod Chamber.

### *February 26th Member Reception*

New members of the Cape Cod Chamber of Commerce don't want to miss our **Member Reception**, to be held **Friday, February 26th** from 7:30 to 9 a.m. in the Cape Cod Chamber administrative offices at 5 Shoot Flying Hill Road in Centerville. This event is also beneficial for existing members who want to learn how to get the most out of their Chamber membership!

You will learn such tips as:

- The value of networking with members
- The services available for referrals and support
- Opportunities for widespread visibility via our Information Centers

There is no charge to attend, and continental breakfast will be served. To RSVP for this free event, email [mike@capecodchamber.org](mailto:mike@capecodchamber.org).

### *Seeking ways to help Haiti?*

*Below are three local initiatives underway to offer relief to victims of the earthquake in Haiti:*

The Cape Cod Council of Rotary Clubs and Cape Cod Mall in Hyannis have teamed up to support victims of the earthquake in Haiti. The Rotary Club International is collecting donations to send "ShelterBoxes" to Haiti. Each green, plastic ShelterBox holds a 10 person tent and ancillary equipment designed to enable a family of up to 10 people survive for at least 6 months. These ShelterBoxes have been used to provide worldwide relief to disasters in more than 50 countries over the past five years. The tent and all of the accompanying supplies are on display at Cape Cod Mall, in front of Macy's Apparel. Rotary Club members are on hand every day at the mall to collect donations and walk children and adults through the tent to see first-hand what their donation will support. Each box costs \$1,000, and the goal is to raise \$25,000 Cape-wide between now and February 7th. For more information, visit [www.shelterboxusa.org](http://www.shelterboxusa.org).

Ryan Hewson and MOCEAN in Mashpee Commons have linked Cape Codders to Jacmel, Haiti with an opportunity to send their messages of hope and love. Schools, churches, social organizations and individuals are being called upon to collect water and supplies for immediate shipment to Haiti, and it is stacking up quickly in the windows of MOCEAN. The need for the orphanages includes: water, tents, shelter, tarps, rope, and diapers. They are working with The Hands and Feet Project and G.O.Ministries to get the much needed supplies to the 50,000 people of Jacmel, Haiti. MOCEAN in Mashpee Commons is open 10 a.m. to 6 p.m. Monday-Saturday and 11 a.m. to 6 p.m. on Sunday. For more information, call 508-477-1774.

Lower Cape Cod musicians will host a benefit concert to raise money to help relieve the Haitian devastation on Friday, February 5th at 7 p.m. at Unitarian Universalist Meeting House in Chatham. Musicians include Chandler Travis, David Roth, Jimmy Craven, Crabgrass and the All Worn Out Jug Band. Tickets are \$10 at the door. For more information, visit [www.uumh.net](http://www.uumh.net).

### *Cape Cod represented at trade shows*

Cape Cod Chamber VP of Sales Patti Lloyd has returned from representing Cape Cod and the Islands at three exciting trade shows! Cape Cod and the ECAC partnered at the recent NCAA Convention in Atlanta, where the new Hyannis Youth and Community Center had its visibility elevated to sports enthusiasts. Upcoming sporting events booked already include a hockey event for October 2010 and a potential Collegiate Volleyball tournament for April 2010. Many thanks to ECAC Commissioner Rudy Keeling and his team for the numerous introductions to sports meeting and event

planners.

Patti then headed north to the American Bus Association Marketplace, held just outside Washington, DC. The Chamber held 58 seven-minute quality appointments with prospective bus and tour operators looking for new destinations to bring tourists seeking motor coach vacations. Along with Patti, there were about 25 Cape Cod Chamber members selling the region as well, including receptive operators, hoteliers, museums, boats, local chambers of commerce and attractions.

Finally, Patti attended and showcased Cape Cod to meeting planners that attended New England Society of Association Executives, a two-day event at the Sheraton Boston. Many thanks to the Resort and Conference Center at Hyannis for allowing the Chamber to take part at a minimal cost.

### *Governor's Conference on Travel & Tourism*



Join your colleagues in the tourism and hospitality industry as they come together for the 23rd Annual Massachusetts Governor's Conference on Travel & Tourism, set for March 24th at the Boston Park Plaza Hotel. [Click here](#) for details and registration information!

### *Welcome New Members*

*The Cape Cod Chamber of Commerce would like to welcome the following new members:*

- [Cape Animal Referral and Emergency Center](#), South Dennis
- [Cape Cod HomeAway Vacation Rentals](#)
- [Cape Cod Public Relations](#), West Yarmouth
- [Coastal Marketing Solutions](#), Dennis
- The Golf Club at Yarmouthport, Yarmouthport
- New York Life - Stephen C. Place, Hyannis
- [O'Shea's Olde Inne](#), West Dennis
- [Pina Container Service LLC](#), Mashpee
- [The Pelham House Resort](#), Dennisport

### *The Hundred*



"The Hundred" is back for another round! The next drawing will be held at our Member to Member Event on February 10th at the Cape Cod & Islands Association of Realtors in West Yarmouth. Register each week by emailing [capecodchambersteve@yahoo.com](mailto:capecodchambersteve@yahoo.com), with "The Hundred" as the subject line. The drawing to be given away in February is a \$100 gift certificate to **Tinder Box Internationale** in Mashpee Commons. Must be present to win.

Tinder Box Internationale is located in Mashpee Commons next door to Starbuck's Coffee. Purveyors of fine cigars and unique gifts! Pipes, pipe tobacco, humidors, cigar and pipe accessories, games, unique glassware, Tervis Tumblers, Shaving kits,

Franklin Mint Collectibles etc. Come relax and enjoy a cigar or pipe in our Man Cave (smoking lounge), while the girls are shopping. Cigar event on Saturday, February 13th! Check [www.tinderboxonline.com](http://www.tinderboxonline.com) for details.

### *Job Postings*

*The following job posting was sent to the Cape Cod Chamber:*

The Town of Bourne Energy Committee, through the office of the Town Administrator, is seeking an experienced, motivated, and detail oriented part-time Energy Coordinator with excellent communications skills and a sincere interest in energy conservation. The Energy Coordinator will work with the Energy Committee and Town Departments to identify opportunities for improving energy efficiency and increasing the use of renewable energy in the Town. Responsibilities will also include: develop Town's energy efficiency action plan, research and secure outside funding sources to implement this plan, educate town employees and residents on sustainable practices, and work with individual departments to assess energy use as well as needs and opportunities for saving. Bachelor's degree preferred with 1-3 years of related experience in energy conservation, sustainability and/or green house gas emission reduction initiatives. Visit the [Town of Bourne website](#) for the application and contact information. Applications will be accepted until February 4, 2010 at 4 p.m.

Got a job posting? Send it to [mike@capecodchamber.org](mailto:mike@capecodchamber.org) for inclusion in an upcoming issue of Enews!

### *Southern New England Golf Expo*



The Southern New England Golf Expo - presented by Amica Insurance - is a celebration of golf to benefit the Boys & Girls Clubs of Providence. This year's expo is February 13th and 14th at the Rhode Island Convention Center, and features fun for all levels of golf enthusiasts! Test new golf clubs, attend seminars from golf pros, enjoy expanded retail opportunities, play a round of mini golf, or test your skills at the Amica Chipping Challenge. Tickets are just \$9, free for children under 12, and are on sale now at participating AAA Southern New England branches, where members get \$2 off! Visit [snegolfexpo.com](http://snegolfexpo.com) for more information.

### *Arts Foundation selects Pops by the Sea artist*

The Arts Foundation of Cape Cod has named Robert Douglas Hunter guest artist of the 25th Anniversary TD Bank Pops by the Sea concert. Hunter has been commissioned to create this year's commemorative painting and limited edition lithograph, which will be unveiled at a reception in his honor on May 25th in Osterville. The original painting will also be on display at TD Bank on Main Street in Hyannis from June 1-July 31, when it will be auctioned at a special VIP reception on the Hyannis Village Green.

### *News from our Members*

*The following announcements are provided for the enews by member businesses.*

If you haven't been into **Red Fish Blue Fish** on Main Street in Hyannis, now is the time! Artful gifts for you, home and baby. Grab a Cape Cod Subway Map to navigate your way around the Cape and Islands. The store is having a huge sale with 30% off everything in the store! Grab some Valentine's Day fun goodies for everyone. Sale ends this Sunday, January 31st. This is a great time to stock up on Envirosax, the original fold up designer bag, only \$5.99 on sale! Located at 374 Main Street in Hyannis. For more information, call 508-775-8700 or visit [www.redfishbluefish.com](http://www.redfishbluefish.com).

The **Marstons Mills Winter Farmer's Market** will be held on the first and third Saturdays of each month from February through May from 10 a.m to 2 p.m. at Liberty Hall on Main Street in Marstons Mills. Vendors include: Great Cape Baking Company, E & T Farms, Best Damn Granola Company, Shy Brothers Cheese, Flour Girls Baking, Salty Lou's, Pesto Fresco, All Natural Beef, My Angel's Call, Thyme after Thyme, Smith Work, Nantucket Wild Gourmet and Silverbrook Farms. For more information, please email [mmfm@greatcapebaking.com](mailto:mmfm@greatcapebaking.com) or call 774-521- 3300.

The **American Express Simon Giftcard** handling fee is only \$1.00 per card until February 15, 2010! Now is the time to get cards for your customer promotions, employee rewards and gift giving. The American Express Simon Giftcard has no other fees after purchase, the funds never expire and cards are accepted at the millions of locations that welcome American Express. Contact Joy Faust, Guest Services Manager, at 508-771-0201 or [jfaust@simon.com](mailto:jfaust@simon.com) for more information or to place your order.

**Annabelle Bed & Breakfast** of Sandwich was chosen as a Best Bed & Breakfast by TripAdvisor in its 2010 Travelers' Choice awards. Now in its eighth year, the annual TripAdvisor Travelers' Choice awards honor the world's best lodging properties, earning their distinction from those who know them best-real travelers. Annabelle achieved TripAdvisor.com's top rating and, according to its Travelers' Choice awards, attained #1 Traveler's Choice B&B on Cape Cod status for 2010, #2 in the United States and #5 Worldwide. Innkeeper Paula Murphy owns and operates Annabelle with her husband Brian.

**Housing For All Corp.** announces the First Annual "Tour Des CHAMPS" gathering to launch **CHAMP Homes** tomorrow at 10 a.m. at the Hyannis Golf Club on Rte. 132 Hyannis. The gathering will begin with a brief press conference at 9:45 a.m., followed by a continental breakfast and featuring Glen Anderson as the Guest Speaker. Glen is the former assistant school superintendent and now Educational Consultant & Motivational Speaker. Attendees can expect door prizes, information, excitement, energy and humor. A \$10 donation is requested. Seating is limited, so please call 508-771-1470 or email [hfac@champhouse.org](mailto:hfac@champhouse.org) to register.

### *Interested In Membership?*

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or [mike@capecodchamber.org](mailto:mike@capecodchamber.org). Or [click here](#) for a membership application!

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phone: 508-362-3225  
web: <http://www.eCapeChamber.com>

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