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Cape Cod Chamber of Commerce eNewsletter

eNews

July 16, 2010

Greetings!

From the CEO's Desk:

Looks like the second time's the charm for Doug the Quahog, whose June 21st prognostication of 13 weeks of beach weather seems to be holding true!

There was a lot riding on Doug's 2010 prognostication, which was delivered on the First Day of Summer to a crowd of curious onlookers at Hemisphere Restaurant in Sandwich. In 2009, he forecast 11.5 weeks of beach weather, an erroneous prediction that quickly fell flat when late June and July brought a stretch of moist, cool weather to Cape Cod. While there were plans to eat him if his prognostication failed, we decided to give him another chance to redeem himself. And we're glad we did! Now, feeling safe to roam the streets of Cape Cod, Doug has been seen out and about this summer, including stops at the Hot Chocolate Sparrow in Orleans, Clancy's of Dennisport, the Beachcomber in Wellfleet, and the Quahog Republic Dive Bar in Falmouth. He was also accompanied by his longtime pal Johnny Quahog - who speaks the secret bi-valve language - during a stop at the Cape Cod Children's Musuem in Mashpee.

To find out more about Quahog Day, and to watch video of this year's prognostication ceremony, visit QuahogDay.com!

Pictured below: The Quahog at Atlantic Spice Company in North Truro (left); with Johnny Quahog and some new friends at the Cape Cod Children's Museum in Mashpee (middle); and enjoying a High Tide Mudslide at Van Rensselaer's Restaurant in Wellfleet (right)

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Recent press activity on Cape Cod included the following:

["The Cape Cod Rail Trail"](#) *Rails to Trails* July 2010

["Taking the Kids to Provincetown"](#) TakingtheKids.com blog

["A Place on the Cape that's Second to One"](#) *Boston Globe*, June 30, 2010

["Cape Cod Budget Living"](#) blog Examiner.com

["From Falmouth to Provincetown, Cape Cod has it all"](#) NJ.com Travel Page

Wendy K. Northcross, IOM, CCE

Squantum Point Groundbreaking Event



Please join Congressman Delahunt and Lt. Governor Tim Murray on Monday, July 19th at 12:30 for the groundbreaking of the Squantum Point pier in Quincy, the "gateway" to the Massachusetts Cultural Coast! The project includes the installation of a weather shield, final design and permitting for a redesign of the pier, and an intra-coastal water route access study. This is the first step towards the final vision of transforming Squantum Point into a hub for residents and tourists to visit the Commonwealth's historical and cultural resources

by water. The weather shield (pictured at left) will be brand with Cultural Coast graphics and information so visitors will be introduced to all of the Cultural and historic gems in our region south of Boston, including Cape Cod & the Islands.

August Member to Member



Please join us on **Wednesday, August 11th** from 5:30 to 7 pm. for our August Member to Member event, hosted by **South Cape Village** and the newly opened **Starfish Restaurant**, located at 650 Falmouth Road (Route 28) in Mashpee. Enjoy networking, hors d'oeuvres and great raffle prizes! Cost to attend is just \$5 members, \$15 non-members. [Click here](#) to register now!

[Click here](#) for customized directions to South Cape Village.

Ptown named #1 Dog-Friendly Town

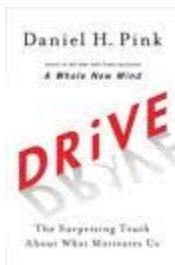


Dog Fancy, the world's most widely-read dog magazine, has named Provincetown the winner of the 2010 DogTown USA competition, saluting it as America's most dog-friendly city! This year's contest, sponsored by Wahl Clipper Corp., named the Top 40 dog-friendly cities across the U.S. in honor of Dog Fancy's 40th anniversary celebration. The criteria used to select the winning city include plenty of dog-friendly open spaces and dog parks, events celebrating dogs and their owners, ample veterinary care, abundant pet supply and other services, and municipal laws that support and protect all pets.

Pad Map Opportunity

Advertising opportunities are now available in our tear-off Pad Map for Visitors! This full-color Official Street and Road Map of Cape Cod includes space for directions on the back side. It will be distributed to visitors via visitor centers, hotels and rental companies. Pads of 100 will be provided at no cost to advertisers for use by concierges, or for distribution to customers. For more information, call Steve Richards (Upper and Mid Cape) at 774-238-0787 or Kristin Carey (Mid and Lower Cape) at 508-364-1018.

Book discussion of Drive



With his usual talent for organization and clarity, Daniel Pink offers the following "twitter" summary of his new book *Drive*: "Carrot and stick are so last century. Drive says for 21st century work we need to upgrade to autonomy, mastery and purpose".

It may seem strange in challenging economic times to suggest that people are not still motivated by external rewards or punishments, but Pink makes a compelling case for how internal motivation (once basic living need are met) is really driving us. Cites volunteer created, open source models like Wikipedia as bellwethers he develops a new platform upon which business owners and professionals can enhance both their performance and enjoyment of their work lives. We will not pull out of the slump we're in without the new ideas business writers like Pink make readily accessible. *Drive* skillfully serves up decades of behavioral research and the innovative thinking of our best business minds (e.g. Douglas McGregor and Peter Drucker) into an easily digestible new recipe for professional success.

Join us for a discussion of *Drive* on August 18th at 5 p.m. in the Cape Cod Chamber of Commerce conference room! No fee to participate.

June Accommodations Survey

The Cape Cod Chamber of Commerce is looking to get a

snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. Thank you in advance for your time!

[Please click here](#) for the June 2010 accommodations survey.

More Outreach to the International Travel Trade

This week, we sent a survey to our hospitality members to gather information about how they accommodate Cape Cod's International visitors. We will use this information in a new communication to the International travel trade. The new e-newsletter will be sent to tour operators, travel agents and media gathered from trade show leads, sales missions and FAM's. This regular monthly communication will optimize our ability to present Cape Cod as a competitive tourism destination for International Travelers and keep us at the top of their minds.

Please look for the survey in your e-mailbox and take about 15 minutes to complete it. The more timely information we can gather, the more valuable a resource we will become for our International clients. If you did not receive the survey, [click here](#) or contact michele@capecodchamber.org for more information.

Act soon on ChamberMail opportunity



Find new customers with **Cape Cod ChamberMail**, a powerful marketing tool offered to members through the Cape Cod Chamber! This upscale direct-mailer targets the #1 buying market of all time - new residents, on Cape Cod and beyond. With Chamber credibility given to advertising members, these new residents need your products and services after their move. Let Cape Cod ChamberMail guide them where to go - to you! [Click here](#) for more information.

Only a few advertising slots are remaining - please act soon!

JFK Hyannis Museum Foundation Speaker Series



Join the JFK Hyannis Museum Foundation for "A Conversation with Kenneth R. Feinberg, Esq." on August 9th from 6 to 7:30 p.m. at the Federated Church Fellowship Hall at 320 Main Street, Hyannis. Kenneth R. Feinberg, Esq., who serves as Board Chairman of the JFK Library Foundation, was recently appointed by President Obama to independently administer the \$20 billion BP compensation fund for victims of the Gulf oil spill tragedy. Mr. Feinberg was appointed by the Secretary of the Treasury in 2009 to examine executive pay at financial companies receiving government bailout monies. He performed similar duties for the Hokie Spirit Memorial Fund at Virginia Tech University and was retained to resolve insurance claims arising out of Hurricane Katrina and other Gulf region hurricanes. Senator Paul G. Kirk, Jr. will introduce Mr. Feinberg.

Tickets are free, or \$25 for pre-event speaker reception at the JFK Hyannis Museum at 5 p.m. (includes reserved seating at Fellowship Hall). Reservations are required and can

be made online by clicking [here](#) or at the JFK Museum or Puritan Clothing on Main Street, Hyannis. Sponsored by Comcast Business Class

Welcome New/Renewing Members

The Cape Cod Chamber of Commerce would like to welcome the following new members:

- [Captain's Quarters Motel & Conference Center](#), North Eastham
- [ROOTS Organic Salon](#), Marstons Mills
- [Stand Up & Paddle Cape Cod](#), Osterville

We also would like to recognize and thank the following members who have recently renewed their Cape Cod Chamber membership:

[Central House @ the Crown & Anchor](#), Provincetown; [Bay Motor Inn](#), Buzzards Bay; [Dowling & O'Neil Insurance](#), Hyannis; [Governor Prence Inn](#), Orleans; [Seashore Park Inn](#), Orleans; [Barnstable County Fair](#), East Falmouth; [Dragon Lite Restaurant](#), Hyannis; [Breakwater Motel](#), Provincetown; [Captain Gosnold Village](#), Hyannis; [Cape Cod Central Railroad](#), Hyannis; [Cape Cod & Islands Association of Realtors](#), West Yarmouth; [Bay View Campgrounds](#), Bourne; [Wise Living](#), Chatham; [The Optimist Cafe](#), Yarmouth; [Allen Harbor Breeze Inn & Gardens](#), Harwich Port; [All Seasons Vacation Rentals](#), Wellesley; [Great Marsh Kayak Tours](#), Mashpee; [College Light Opera Co.](#), Falmouth; [Art's Dune Tours](#), Provincetown; [Commodore Inn](#), West Harwich; [Cape Wind Waterfront Resort](#), Falmouth; [Alberto's Ristorante](#), Hyannis; [Arts Foundation of Cape Cod](#), Centerville; [Box Lunch](#), Wellfleet; [Double Dragon Inn](#), Orleans; [Gallery 5](#), Wellfleet; [Blue Sea Motor Inn](#), Provincetown; [Corsair & Cross Rip Oceanfront Motel](#), Dennis Port; [Ben & Jerry's](#), Provincetown; [Colonial House Inn](#), Yarmouth Port

American Junior Golf Association comes to Falmouth

The American Junior Golf Association will visit Falmouth for the first time in its 32-year history to host the Deutsche Bank Partners for Charity Junior Shoot Out on July 19-22! The 54-hole stroke play event will be played at The Golf Club of Cape Cod and will bring 99 of the nation's top junior golfers from Massachusetts and around the country. The Golf Club of Cape Cod is a private country club and residential community in East Falmouth. The Deutsche Bank Partners for Charity Junior Shoot Out is one of few national junior golf tournaments the AJGA will conduct in 2010 in the Northeast. This year's schedule features tournaments in more than 30 states, as well as Mexico.

"Celebrate 100" Commemorative Medallion



Pilgrim Monument and Provincetown Museum has announced that in honor of the Pilgrim Monument's 100th Anniversary on August 5th, a limited edition "Celebrate 100" Commemorative Medallion is now available for purchase. The Medallion provides special discounts during the week of July 31-August 7 to local businesses and restaurants, free gifts, and free admission to the closing party concert and the grand finale fireworks spectacle on August 5th. The Celebrate 100 Commemorative Medallion is now available for \$20 and can be purchased at the Pilgrim Monument and Provincetown Museum. For a

complete list of participating businesses, visit www.pilgrim-monument.org.

Center for Marketing Research accepting Fall clients

The Center for Marketing Research at the University of Massachusetts Dartmouth offers high quality, affordable, marketing research for all types of business issues, and is now taking clients for September. Let the Center help you generate leads, measure customer satisfaction, or test the feasibility of a new product or service. The Center has provided research work to Fortune 500 companies, as well as hundreds of local and regional businesses. With over 10 years of experience in marketing research, valuable results are guaranteed to its clients! The final report is presented to the client at a dinner reception at the end of the semester. Fees generally run from \$4,000-5,000. Each study has an appraised market value of \$15,000-\$20,000. To find out more, please visit www.umassd.edu/cmr.

Barnstable Citizens Leadership Academy

The 16th session of Inside Barnstable Town Government, A Citizens Leadership Academy will run from September 8-November 18. The academy is an 11-week commitment with the goal of educating the citizens of Barnstable about the operations of town government, while also obtaining valuable feedback and participation from those citizens participating in the Academy. Most classes will be on Wednesday evenings from 6:30 to 9 p.m. and will be held in various locations throughout the Town. The program is free of charge and class size is limited, so please register early! Applications are available at the Town Manager's Office, 367 Main Street, Hyannis or online at www.town.barnstable.ma.us.

28th Annual Grecian Festival

St. George Greek Orthodox Church of Cape Cod presents the 28th Annual Grecian Festival from today through Sunday! The festival has attracted thousands of people from all over the country for nearly three decades. Patrons can enjoy delicious Greek pastries, shop at the Agora (market place) for Greek food products, or stop at the Kafenio (coffee shop) for a cup of authentic Greek coffee and a piece of pastry. The boutique will once again provide souvenir-type items that one might purchase on a vacation to Greece or browse among the many attic treasures. The St. George youth group will perform Greek folk dancing and live Greek music will be played throughout the festival. [Click here](#) for more information!

News from our Members

The following announcements are provided for the enews by member businesses.

Provincetown Center for Coastal Studies (PCCS) will host a Sunset Whale Watch Benefit on Friday, July 30th at 5:30 p.m. aboard Dolphin Fleet of Provincetown. Join the Center for Coastal Studies' research and rescue staff for an unforgettable experience with the whales they have studied for over 30 years. Evening includes a catered picnic supper and complimentary wine, beer, and soft drinks. Tickets are \$100 for PCCS members, \$120 non-members (includes a discounted first-year membership). All

proceeds will go directly to fund whale research and disentanglement programs at PCCS. To reserve your berth, please contact Jan at 508-487-3622, ext. 104 or jeyoung@coastalstudies.org. Event supported by Dolphin Fleet of Provincetown, Far Land Provisions and the Land Ho! Restaurant.

Lineal INC Architects & Builders have just released their new website at www.linealinc.com! If you think hiring an architect is just too expensive, now is your chance to see what a professional can do with a sketch design service. In celebration of the new website, Lineal INC Architects & Builders is offering one lucky Cape Cod Chamber member a free sketch design service. Please [click this link](#) to find out more!

YMCA CAPE COD POUND PLUNGE, a free 6 Week Team-Based Weight Loss Competition, kicks off Sunday, July 18th at noon! Program Includes: Weekly Weigh-Ins; Weekly Physical Challenges; Access to Personal Trainers (Sundays only); Free Classes: Boot Camp, Interval Challenge & Zumba; Personalized Calorie Counseling Appointment; On-line Weight Management Resources; Weekly Menus; Group Support Register now - space is limited! Call Megan at 508-362-6500 x102 for more information.

Do you like to entertain but hate the hassle of organizing all the details? Have you thought of hiring an event planner but thought it might cost a fortune? Ever wonder how anyone finds the time these days to be organized enough to host a dinner party right after work? Want to throw that weekend BBQ but feel like you never have time to get it together? **Fini Concierge** provides the solution through our Simplified Events team. Simplified Events can help any individual or company plan, manage and organize their party planning needs. To find out more about Fini Concierge's Simplified Events, call 617-247-0043 or visit www.finiconcierge.com.

The **Citizens Bank Summer Concert series** will once again fill the summer air with music. Presented by the **Arts Foundation of Cape Cod**, the series brings free, family-friendly weekly outdoor concerts to eight Cape towns: Chatham, Dennis, Eastham, Falmouth, Harwich, Hyannis, Mashpee, and Sandwich. Visit the Arts Foundation of Cape Cod website at www.artsfoundation.org for the full schedule of performances, or call 508-362-0066.

Interested in membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
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web: <http://www.eCapeChamber.com>

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