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Cape Cod Chamber of Commerce eNewsletter

eNews

July 2, 2010

Greetings!

Happy 4th of July



The staff, officers and directors of the Cape Cod Chamber of Commerce wish one and all a happy Independence Day weekend.

May you all take a moment to appreciate the freedoms we enjoy and the beautiful place in which we live. Please know that all of us at the Chamber are working very

hard to bolster our economy, fill every bed and restaurant seat, extend a warm welcome to our guests and present the idea of travel to our beautiful shores this summer. And we appreciate your support in that work, because without our hundreds of volunteers, the work would not all get done.

Happy 4th of July!

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Legislative Advocacy Needed for Tourism Funding!

Support Amendment #16 In House Bill No. 4820 (The Economic Development Reorganization Bill)

Please contact your State Representative as soon as possible and ask them to support Amendment #16 in House Bill No. 4820. This amendment, sponsored by Chairman John Keenan, will limit funding to the existing 13 RTCs and will create an incentive for the Legislature to reinstate the application of funds through the Tourism Fund formula. Time is truly of the essence. This issue could be taken up as early as Tuesday, July 6th.

Restore RTC Funding in FY11 Budget - Override Governor's Veto

In addition, kindly ask your State Representative(s) to override the Governor's Veto to the FY11 budget that reduces the Regional Tourism Council (RTC) line-item (7007-1000) from \$4.5 million to \$2 million. If we do not override the veto, the Cape Cod

Chamber of Commerce will almost certainly receive a smaller marketing grant than we did in FY10. Without these funds, we are limited in our ability to market Cape Cod and your business as attractive visitor destinations.

Please [click here](#) to find the appropriate contact information or to look up your Representative.

Short Term Rental Tax Survey

The Cape Cod Chamber of Commerce is conducting a brief survey to gain member feedback on a Short Term Rental Tax. Please help us by participating and sharing your feedback. The survey takes less than the five minutes to complete and we appreciate your time! [Click here](#) for the survey.

July Member to Member Event



Please join us at our July Member to Member Event on **Wednesday, July 14th** at **Borsari Gallery** on Route 6A in Dennis. Peruse this beautiful barn dating back to the 1800's, which has been lovingly restored to provide a truly amazing setting. Also enjoy networking, hors d'oeuvres and great raffle prizes!

The networking event will be held from 5:30 to 7 pm., and cost to attend is \$5 members, \$15 non-members. [Click here](#) to register now!

Pad Map Opportunity

Advertising opportunities are now available in our tear-off Pad Map for Visitors! This full-color Official Street and Road Map of Cape Cod includes space for directions on the back side. It will be distributed to visitors via visitor centers, hotels and rental companies. Pads of 100 will be provided at no cost to advertisers for use by concierges, or for distribution to customers. For more information, call Steve Richards (Upper and Mid Cape) at 774-238-0787 or Kristin Carey (Mid and Lower Cape) at 508-364-1018.

June Accommodations Survey

The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. Thank you in advance for your time!

[Please click here](#) for the June 2010 accommodations survey.



Act soon on ChamberMail opportunity



Find new customers with **Cape Cod ChamberMail**, a powerful marketing tool offered to members through the Cape Cod Chamber! This upscale direct-mailer targets the #1 buying market of all time - new residents, on Cape Cod and beyond. With Chamber credibility given to advertising members, these new residents need your products and services after their move. Let Cape Cod ChamberMail guide them where to go - to you! [Click here](#) for more information.

Only a few advertising slots are remaining - please act soon!

Welcome New/Renewing Members

The Cape Cod Chamber of Commerce would like to welcome the following new members:

- [Malloy, Lynch, Bienvenue, LLP, CPA's & Advisors](#), Brewster
- [Vermont Pure Spring Water](#), Forestdale
- [Wells Fargo Advisors](#), Hyannis

We also would like to recognize and thank the following members who have recently renewed their Cape Cod Chamber membership:

[Barnstable Patriot](#), Hyannis; [BC Tent](#), Avon; [BlueCross BlueShield of Massachusetts](#), Boston; [Cape Codder Resort](#), Hyannis; [CSN Engineering](#), Teaticket; [Even'tide Motel](#), South Wellfleet; [Harbor Village](#), Hyannisport; [Idle Times Bike Shop](#), North Eastham; [Inn at the Oaks](#), Eastham; [Krista K's Ice Cream](#), West Dennis; [Lobster Roll Cruises](#), East Dennis; Oman Construction Company, Dennis; [Pain D'Avignon Café](#), Hyannis; [Panera Bread](#), Hyannis; [Provincetown Art Association](#), Provincetown; [Sandy Pond Campground](#), Plymouth; [South Eastern Economic Development \(SEED\) Corp.](#), Taunton; [Sunderland Printing](#), Hyannis; [Susan Davies Custom Tile & Fine Art](#), East Sandwich; The Jewelry Studio of Wellfleet, Wellfleet; [Thornton Burgess Museum](#), East Sandwich; [Toad Hall Classic Car Collection](#), Hyannisport; [Unicorn Tours](#), Chelmsford

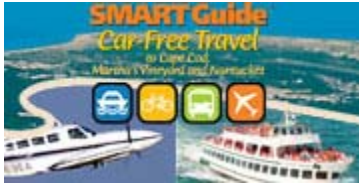
Rachael Ray chosen as Pops Celebrity Conductor



Acclaimed Emmy Award-winning television host and best-selling cookbook author Rachael Ray will be the celebrity guest conductor for the Arts Foundation of Cape Cod 25th Anniversary TD Bank Pops by the Sea concert. Ms. Ray will join Conductor Keith Lockhart and the Boston Pops Esplanade Orchestra at the annual concert on the Hyannis Village Green on Sunday, August 1st.

Festival Seat Tickets (\$50) and General Admission Lawn Tickets (\$15) can be purchased online at www.artsfoundation.org or in person beginning on Wednesday, July 7th, at Cape Cod branches of TD Bank, Puritan Cape Cod, and the Christmas Tree Shops, at the Cape Cod Mall information desk and at the Yarmouth Chamber of Commerce. Proceeds support the programs of the Arts Foundation of Cape Cod.

2010 Smart Guide to Car-free Travel on Outer Cape is now available



To coincide with the peak visitor season, the Cape Cod National Seashore has released the 2010 version of the *Outer Cape Smart Guide*, a printed and online user's handbook to travel by bus, plane and ferry. It's designed to help reduce traffic congestion on Lower and Outer Cape Cod by encouraging people to leave their cars at home.

Over 50,000 full-color pamphlets, called the Smart Guide to Car-Free Transportation to Outer Cape Cod, contain route maps and provider schedules for summer and early fall travel services. They are available at no cost in Boston-area hotels and visitor centers and at chambers of commerce and other visitor destinations on the Cape. The web pages are accessible at www.SmartGuide.org, an online portal of the Cape Cod Chamber of Commerce.

The project was a joint effort of the Seashore, the Cape Cod Chamber of Commerce, the Cape Cod Regional Transit Authority and Clay Schofield, transportation engineer for the Cape Cod Commission.

News from our Members

The following announcements are provided for the enews by member businesses.

Nantucket Nectars has signed on as a sponsor for the **2nd Annual Mashpee Sand Sculpting Festival**, taking place July 9-11 at **Mashpee Commons**. The event is also sponsored by Vineyard Vines by Puritan Cape Cod and the merchants of Mashpee Commons. Master Sculptor Sean Fitzpatrick of Fitzy Snowman Sculpting will be joined this year by Grand Master Sand Sculptor Suzanne Altamare and they will create two unique sand sculptures with over 25 tons of special sand trucked in from N.H. The event, which thousands attended last year, will also include amateur and merchant sand sculpting competitions, sand sculpting clinics led by the pros, live music, food, giveaways & so much more! For more information, please [click here](#) or call 508-477-5400.

The **Steamship Authority** is pleased to announce a special travel offer, "Sea Two and Save," for anyone who wishes to visit both Nantucket and Martha's Vineyard this summer. Round-trip combination tickets to both islands are available for purchase at any Steamship Authority terminal. Customers will enjoy a savings of \$10.00 for adults and \$5.00 for children. Tickets must be used within two weeks from the date of issue. Call (508) 495-FAST (3278) to book your advance high-speed ferry reservation to Nantucket. Please mention this offer to any reservation agent in order to receive this discounted fare. Tickets are good for travel between June 25, 2010 and September 7, 2010 and must be used within two weeks from the date of issuance.

Shawl Boutique & Consignment in Dennisport would like to thank all those who voted for the store in the 2010 Readers Choice Awards poll. After only one year in business, they are pleased to announce they won the silver award for best consignment shop!

Grab some chairs, a blanket and dancing shoes as the **Hyannis Harbor Summer Sounds Concert Series** kicks off Friday, July 9th with the Mike Dumas Band and Platform Soul, performing from 6 to 7:30 p.m. at Aselton Memorial Park, located at

the corner of South and Ocean Streets. The Hyannis Harbor Summer Sounds Concert continues with Sarah Swain, performing from 6 to 7:30 p.m. on Sunday, July 11th. Free parking is available in the Town Hall parking lot, 230 South Street. All events are free & family friendly.

Willowbend Country Club in Mashpee hosted a golf tournament to benefit the Marine Corps Scholarship Foundation on June 28th. Dollars raised through this tournament are placed into academic, need-based scholarships, which are given to deserving sons and daughters of America's Marines and Navy Corpsmen serving with them. Over 175 golfers, including many current and retired military personnel, participated in the tournament.

We would like to extend our congratulations to the following members of the Cape Cod Chamber of Commerce who received awards at the Harwich Chamber of Commerce's Annual Dinner at Wequassett Resort on June 17th: **RPM Carpets & Floor Coverings, Handkerchief Shoals Inn and Allen Harbor Marine, Inc.**

Interested in membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
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web: <http://www.eCapeChamber.com>

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