

[<Back](#) [Print](#)

Cape Cod Chamber of Commerce eNewsletter

eNews

June 25, 2010

Greetings!

From the CEO's Desk:

Quahog Day was a huge success! Special thanks to Hemisphere Restaurant, Marci Tyldesley, Johnny Quahog of the Quahog Republic, A.J. Burnett, Black Wampum, Polar Cave Ice Cream Parlor of Mashpee and West Falmouth, the Sandwich Chamber of Commerce, Limousine Services of Cape Cod, Cape Cod Textiles, Steve Baty of All Media Productions for filming the event, and our esteemed Quahog Security - including Mike Belcher, Tom Hughes, Rob Cummings and Shawn DeLude.

Thank you also to all of the media that came out for the event, including WXTK radio, Cape Cod Times, CapeCast TV, the Barnstable Patriot, WCOD and WBZ radio. A final thank you to all of the retail stores, restaurants and hotels who participated with Quahog-related activities and offers to celebrate Quahog Week! For more information, visit www.QuahogDay.com. And read more about this year's Quahog Day in the story below!

in this issue

- **Quahog predicts 13 weeks of beach weather!**
- **American Express Special Offer to Members**
- **July Member to Member Event**
- **Pad Map Opportunity**
- **Act soon on ChamberMail opportunity**
- **Welcome New Members**
- **Oh Say Can You Sing?**
- **What's 'in season' for CLASH 2010!**
- **Free Stress & Anxiety Clinic**
- **HYCC Logo Contest**
- **News from our Members**
- **Interested in membership?**



Wendy K. Northcross, IOM, CCE

Quahog predicts 13 weeks of beach weather!



Proving the groundhog has nothing over the quahog, Cape Cod celebrated the First Day of Summer 2010 (June 21st) with the **2nd Annual Cape Cod Quahog Day** at Hemisphere Restaurant in Sandwich! The event received fantastic media attention, including coverage by New England Cable News, Channel 5 News, local and regional radio and a front page story in Tuesday's [Cape Cod Times](#). It was also picked up by the Associated Press!



Once again, the Cape's official Quahog (aptly named "Doug") came out of hiding - escorted by his Official Quahog Security - for the "Quahog Prognostication." After arriving by limo and walking the red carpet down to the beach, he gave word to Secretary General of Quahog Republic Johnny Quahog on how many weeks of Cape Cod beach weather lie ahead (13 weeks this year!). This year, we welcomed FOX25 Meteorologist A.J. Burnett as the Master of Ceremonies at the Quahog Prognostication. Catch the whole ceremony online by [clicking here!](#)



The ceremony was followed by live music from Black Wampum - a local band which sings about Quahogs, free samples of Polar Cave Ice Cream's

flavor "Doug's Mud" (named in honor of Doug the Quahog), and a Quahog Day bash, co-sponsored with the Sandwich Chamber of Commerce. All proceeds of a 50-50 raffle benefited the National Marine Life Center in Buzzards Bay. Another highlight of Quahog Day was receiving a note of encouragement from Doug's mentor and friend Punxsutawney Phil, of Groundhog Day fame! [Click here](#) to read Punxsutawney Phil's "Ode to Doug."

American Express Special Offer to Members



American Express and the Cape Cod Chamber of Commerce are excited to offer Chamber members a new, innovative online marketing solution designed to help increase your business' visibility within the Maps portion of Google searches!

How can Maps Optimization help your business?

- Boost your business' exposure: Benefit from being listed higher within local search results within Google Maps
- Connect with new customers: Having an optimized listing in the maps section gives potential new customers instant access to your business' information right where they're searching for it online
- Gain confidence through our free consultation: We'll consult with you one-on-one to interpret a free customer report and help you launch an effective Maps campaign
- Save time & money: Set up your campaign with a one-hour consultation and receive exclusive savings as a CCCC member

What's Included for Cape Cod Chamber Members? American Express is pleased to offer CCCC members a special, limited time offer, expiring June 30th : Free Set-up, a \$150 value, when you commit to a minimum of \$400 a month for 4 months; a 20% reduction in monthly commitment fees, regularly priced at \$500- Exclusively for CCCC Members; free consultation and a free customer report of your local industry's best customers

Find out more today! Call 877-266-0554.

July Member to Member Event



Please join us at our July Member to Member Event on **Wednesday, July 14th** at **Borsari Gallery** on Route 6A in Dennis. Peruse this beautiful barn dating back to the 1800's, which has been lovingly restored to provide a truly amazing setting. Also enjoy networking, hors d'oeuvres and great raffle prizes!

The networking event will be held from 5:30 to 7 pm., and cost to attend is \$5 members,

\$15 non-members. [Click here](#) to register now!

Pad Map Opportunity

Advertising opportunities are now available in our tear-off Pad Map for Visitors! This full-color Official Street and Road Map of Cape Cod includes space for directions on the back side. It will be distributed to visitors via visitor centers, hotels and rental companies. Pads of 100 will be provided at no cost to advertisers for use by concierges, or for distribution to customers. For more information, call Steve Richards (Upper and Mid Cape) at 774-238-0787 or Kristin Carey (Mid and Lower Cape) at 508-364-1018.

Act soon on ChamberMail opportunity



Find new customers with **Cape Cod ChamberMail**, a powerful marketing tool offered to members through the Cape Cod Chamber! This upscale direct-mailer targets the #1 buying market of all time - new residents, on Cape Cod and beyond. With Chamber credibility given to advertising members, these new residents need your products and services after their move. Let Cape Cod ChamberMail guide them where to go - to you! [Click here](#) for more information.

Only a few advertising slots are remaining - please act soon!

Welcome New Members

The Cape Cod Chamber of Commerce would like to welcome the following new members:

- [Bay Spirit Tours](#), Hyannis
- [Broadview Networks](#), Quincy
- [Cape Cod Claddagh Inn](#), West Harwich
- [Chimani LLC](#), Yarmouth
- [Holly Tree Resort Hotel](#), West Yarmouth
- [The Kings Inne Bed & Breakfast](#), Yarmouth Port
- [Pilgrim House](#), Provincetown
- [Race Point Lighthouse](#), Provincetown
- [UNO Chicago Grill](#), Hyannis

Oh Say Can You Sing?



The Cape Cod Baseball League and Cape Cod Mall are calling all budding songsters to an open audition at the mall on Saturday, June 26th! Three winners will be selected to each perform the national anthem at a Hyannis Harbor Hawks home game in July - game dates are July 11th, 18th and 25th.

Contestants must be at least 14 years-old and are encouraged to pre-register at the Mall since the audition will be limited to the first 50 registrants. Registration forms are now available at the Guest Services Desk in the center of the mall. The audition will begin promptly at 11 a.m. on the 26th. Each participant will have the chance to belt out their rendition of the anthem on stage in front of a panel of local

celebrity judges and spectators. The panel of judges includes Cape Cod Chamber CEO Wendy Northcross; Barnstable Patriot sports reporter Kathy Szmit (an amateur singer who has performed the anthem at several Cape League games in the past); and "Johnny Quahog", the iconic Cape Cod character and star of Cape Cod Quahog Day. Winners will be announced at the conclusion of the audition. For more information, call 508-771-0200, visit www.capecodmall.com or find them on Facebook at www.facebook.com/capecodmall.

What's 'in season' for CLASH 2010!



The CLASH steering committee has developed some 'ripe' ideas and events to round out the 2010 Cape Land and Sea Harvest (CLASH) in September! This year, CLASH will promote an entire week of restaurant events across the Cape. Additionally, local homemade ice cream shops will concoct special flavors featuring local ingredients, and compete to become winner of our ScoopApalooza event in September. Add to that all our fantastic Tours and Tastings, the most festive farmers' market on the Cape and a Slow Food Farm-to-Table Dinner. To participate in this year's CLASH or to find out more about the events, please see www.capecodclash.org for details.

Free Stress & Anxiety Clinic

A free Stress & Anxiety Clinic will be offered tomorrow (June 26th) from 9 to 10:30 a.m., and again on Wednesday, June 30th from 6 to 7:30 p.m. by Cape Stress Reduction & Optimal Health. Clinics will be held at 40 Industry Road in Marstons Mills. All trainings are designed to offer the latest techniques to Retrain the Brain. Pre-registration is required and more information is available by calling Adam Liss at 508-420-3300.

HYCC Logo Contest

The Town of Barnstable and Eastern Bank have partnered to present a summer-long contest for artists of all ages and experience to submit their entry for the new Hyannis Youth & Community Center's logo. The image will be used on everything from hockey pucks to T-shirts, newsletters, advertisements and promotional materials. Entries may be submitted to the Recreation Division, 141 Bassett Lane, Hyannis MA 02601 until August 6th at 5 p.m. The theme of the contest will be Barnstable Youth & Community and qualifying entries will be judged on creativity, versatility and relevance to the HYCC mission. The top finalists will be displayed at the HYCC through August and an online popular vote will be considered when determining the winner, which will be announced at the HYCC's First Birthday Bash in late September. For a complete list of contest rules, please visit www.town.barnstable.ma.us/hycc.

News from our Members

The following announcements are provided for the enews by member businesses.

Chatham Bars Inn opened the doors to a new restaurant at the resort on Wednesday with the grand opening of **Maguro** sushi restaurant. Maguro, which means "tuna" in Japanese, is located in the former Chef's Table, adjacent to the resort's opulent main dining room. The menu will feature traditional sushi, as well as innovative hand rolls and hot entrees. The resort has hired esteemed sushi chef Jeffrey Moon as Maguro's Executive Chef. Maguro will be open Monday through Saturday throughout the summer from 6 to 10 p.m. For more information, visit www.chathambarsinn.com or find the resort on Facebook at www.facebook.com/chathambarsinn.

Barnstable Senior Center is seeking musicians and visual artists willing to share their talents and passions to visitors to the center. Classes are offered year round and there is a small stipend and huge reward in teaching your craft! Please call Susan Griffin at 508-862-4761 or email susan.griffin@town.barnstable.ma.us for more information.

WeNeedaVacation.com is excited to welcome David Quigley and Sandy Weedon as Sales Managers. David arrives with 20+ years of marketing, advertising, and internet sales experience. He has lived on the Cape for 10 years and currently resides in Barnstable. A seasonal resident of the Vineyard for nearly 30 years, Sandy has been involved with marketing related activities on the Cape, Nantucket and the Vineyard for the past several years. David can be reached at David@weneedavacation.com and Sandy can be reached at Sandy@weneedavacation.com.

Mathnasium of Hyannis is offering 10% off math instruction for Cape Cod Chamber of Commerce members. We are the "Home of the Power Math Workout" and teach math in a way that makes sense to kids. Mathnasium helps kids build number sense and confidence in their math abilities. Do you want your child to catch up, keep up, or get ahead in math? Call 508)-771-6284 or email hyannis@mathnasium.com.

Rectrix Aviation, Inc. of Hyannis recently achieved an ARGUS Platinum rating for its private jet charter operations. The prestigious Platinum rating is ARGUS' highest level of safety ratings, and is awarded only to those air charter operators who have demonstrated successful implementation of industry best safety practices. The ARGUS Platinum Rating comes in compliment to Rectrix Aviation's International Standard of Business Aircraft Operations (IS-BAO) registration. Rectrix also operates world-class Aerodrome Centers at the Barnstable Municiple Aripport and in Sarasota, FL.

Jobi Pottery is pleased to be the first participant in the Hot Chocolate Sparrow artist series to create an original design for a Hot Chocolate Sparrow mug. Jobi Pottery is a Truro cottage industry that began in 1953 by original owners Joe Colliano and Bill Hastings ("Jo-bi"). Today, owner/designer Susan Kurtzman still uses the original mid-century casting molds to create Jobi Pottery in her Truro studio.

Interested in membership?

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or mike@capecodchamber.org. Or [click here](#) for a membership application!

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to karen@capecodchamber.org by news@capecodchamber.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Cape Cod Chamber of Commerce | Junction Route 6 & Route 132 | 5 Shoot Flying Hill Road | Centerville | MA |
02632