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Cape Cod Chamber of Commerce eNewsletter

eNews

June 27, 2008

Greetings!**From the CEO's Desk:**

- Congratulations to IFAW on the opening celebration of their new world headquarters in Yarmouth. The event included a program expo, an impressive reflection of the work they do to build a better world for animals and people.
- Congratulations to Teri Whelan of AFLAC, who assumed the role of board chair for the Cape & Islands Workforce Investment Board.
- Our 87th annual meeting was a great success and ended with an amazing rainbow! Look for our annual report later this summer, which will be posted online.
- The Chamber testified before the Cape Cod Commission on the draft Regional Policy Plan. We requested an extension in the review time of this completely rewritten document. And we are working with the Commission to develop a peer review group with a focus on the economic development section of the R.P.P.
- We have had discussions with the Chambers on Nantucket and Martha's Vineyard about new joint tourism marketing programs and have agreed to seek new ways to combine efforts.
- We have submitted a grant proposal to the Town of Barnstable with the Hyannis Area Chamber to implement the town's tourism marketing utilizing the strengths of both organizations.
- NECN will feature a segment with the Cape Cod Chamber on Sunday.
- We have just received delivery of the Cape Cod- opoly board game and have some on sale at the Chamber visitor center. Proceeds benefit the United Way. For more info email bonnie@capecodchamber.org.
- We sponsored (in-part) this week's very successful OpenCape Broadband Summit, which highlighted the need for regional cooperation in building a robust shore-to-shore infrastructure for high speed internet.
- The media have reported the co-location of the Cape Tech Council at our offices in Centerville, which is planned for the near future. We are looking forward to working more closely with the Tech Council as they reorganize. This week's OpenCape summit and last month's CEO Roundtable are two examples of collaboration between our organizations. And while there is one media outlet suggesting the Chamber is pursuing Tech Council grants, I can confirm that this is not true.

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Wendy K. Northcross, IOM, CCE

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Drive away with a low numbered Cape & Islands License Plate



Massachusetts motorists are one step closer to driving away with a low numbered Cape & Islands license plate. Members of the Cape Cod & Islands License Plate Committee held a press conference this week to announce details of the upcoming charitable online auction for plates 1-999, which will run from July 8 through August 1, 2008.

Newly appointed Registrar Kaprielian noted that the Cape & Islands plate has consistently ranked among the most popular specialty plate carried by the RMV. She also brought along two of the most coveted

plates for view - plate number 1 and plate number 999 - both of which are expected to fetch top dollar in the auction. Rachel is pictured in photo at left with Paul Rumul, Chair of the License Plate Committee (to her left) and Cape Cod Chamber CEO Wendy Northcross (to her right).

The minimum bid for plate numbers 1-10 will be \$10,000; the minimum bid for plate numbers 11-100 will be \$1,000; and the minimum bid for plates 101- 999 will be \$100. All bids will be accepted online at www.capeandislandsplate.com. Proceeds from the online auction will benefit several non-profit organizations that promote tourism and economic development Cape-wide.

Cape Cod Chamber Holds 87th Annual Meeting



The Cape Cod Chamber of Commerce celebrated its 87th Annual Meeting Tuesday night at the Coonamessett Inn in Falmouth, with the return of the Chamber's Business Excellence Awards highlighting the evening's festivities.

The Business Excellence Awards are bestowed upon Cape Cod Chamber members and their employees or associates for demonstrating excellence in public service, professional contributions, community commitment, customer service, workplace innovation, leadership, job creation, perseverance, and other special achievements. This year's awards were presented in five distinct categories, with the recipients as follows:

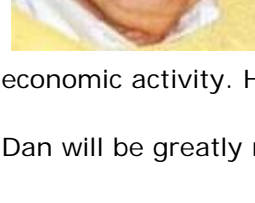
- Hospitality and Recreation:** The Ocean Edge Resort & Club on Route 6A in Brewster, along with general manager Robert Newman
- Services:** Joyce Landscaping, Inc. of Marston's Mills, along with owner Christopher Joyce
- Healthcare:** Steve Abbott, retiring President and Chief Executive Office of Cape Cod Healthcare
- Non-Profit:** The Cape Cod St. Patrick's Parade Committee
- Chairman's Award:** Paul N. McBride, Jr., Executive Vice President and Chief Operating Officer of the Red Jacket Resorts

Another highlight of the Annual Meeting was the election of new directors to the Cape Cod Chamber's Board of Directors (pictured above, left), including: Richard Angelini, Wianno Grille, Hyannis; Dr. Gary Borisy, Marine Biological Laboratory, Woods Hole; Richard Cawley, Rectrix Aerodrome, Hyannis; Joseph Forgiome, Transaction Resources, Inc., Brewster; Matthew Lee, Esq., Tocci, Goss & Lee, Centerville; James Regan, Century 21 Regan Realtors, Mashpee; Dr. Kathleen Schatzberg, Cape Cod Community College, West Barnstable; Gary Sheehan, Cape Medical Supply, Inc., Sandwich; Carol Sim, RN, BSN, MPH, Rehabilitation Hospital of the Cape & Islands, Sandwich; Spyro Mitrokokostas, Dennis Chamber of Commerce, for the Cape Cod Association of Chamber of Commerce Executives.

Outgoing board members who were honored at the meeting (including those pictured in second photo above, left), were: Rusty Piersons, Cape Cod Life Publishing, having served three years; Randall Shepherd, Eye Health Services, having served three years; George Zografos, Z Donut Corp., having served six years; Mary Cotoia, having served six years; Bruce MacGregor, Sun Transportation, having served six years; Dan Wolf, Cape Air, having served as the Chairman of the Board and for over a decade on the board; Paul Rumul, The Davenport Companies, having served as Chairman of the Board and on the board since 1998; Steve Abbott, Cape Cod Healthcare, having served as an officer and on the board for seven years. Finally, three Cape Cod Chamber Ambassadors received Volunteer Service Awards at the Annual Meeting: Eleanor Weller of Rockland Trust, Jack Gay of Yellow Pages of New England, and Colleen Cabral of Advanced Communication Technologies.

Special thanks to the Coonamessett Inn, including owner Bill Zammer and his staff. Also thank to Steve Baty of All Media Productions for filming the event - a video and slideshow of the Annual Meeting can be seen now by [clicking here!](#)

Daniel Goodman



We were deeply saddened this week to learn of the passing of one of our former employees, Daniel Goodman, after an eight-month heroic battle with pancreatic cancer.

Dan joined the Cape Cod Chamber's sister corporation, Coastal Community Capital, in the fall of 2006 as a loan officer. He brought with him a wealth of SBA experience. Always a champion of small business, Dan was a strong advocate of the benefits of the 504 Loan Program, which provides low down- payment and low fixed-interest rate loans to small businesses. As a result of his lending efforts, several local businesses were launched, creating year-round employment, and many more were financed, increasing local economic activity. He left Coastal Community Capital in the fall of 2007, due to his illness.

Dan will be greatly missed. [Click here](#) to read the full obituary.

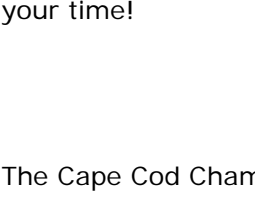
July Member to Member Event



Please join the Cape Cod Chamber of Commerce at our next networking event on Tuesday, July 8th at Cape Cod Museum of Natural History in Brewster.

Enjoy hors d'oeuvres and networking inside and out with a great trail walk down to the beach; bring your sandals and don't forget your business cards, because there will be plenty of great raffle prizes! [Click here](#) to register now. The event is sponsored by Sam's Club.

April and May 2008 Accommodation Surveys



The Cape Cod Chamber is trying to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete.

Response has been low to the monthly surveys, so please participate!

[Click here](#) to take the April 2008 Accommodations Survey.

[Click here](#) to take the May 2008 Accommodations Survey.

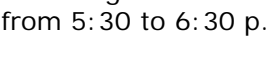
If you would like to review the results from previous surveys, [click here](#). Thank you for your time!

Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- **Cutty Sark Motor Lodge**, Dennisport
- **Falmouth Village Association**, Falmouth
- **Lipman Development Strategies, LLC**, Brewster

Free Concert & Fireworks Display at Aselton Park



The Cape Cod Symphony Orchestra, the Town of Barnstable, and the Bilezikian Family Foundation will hold a free concert with live symphonic music and fireworks at Aselton Park, overlooking Hyannis Harbor, from 5:30 to 9:45 p.m. on Saturday, July 5th.

The Cape Cod Symphony Orchestra, under the baton of Guest Conductor Laureate Royston Nash, will perform traditional pops favorites, including "America the Beautiful" and "Stars and Stripes Forever," beginning at 7:30 p.m. Guest Conductor John Klimm, Barnstable Town Manager, will lead the orchestra in Liberty Bell March. The festivities will conclude with a breathtaking 30-minute fireworks display above Hyannis Harbor, with the CCSO providing a rousing score. The Cape Cod Conservatory Jazz Band will perform Big Band jazz tunes from 5:30 to 6:30 p.m., with the Conservatory Chorale joining the band for a finale.

For information on other Independence Day festivities, [click here](#).

Disadvantaged Business Enterprise Program

The Cape Cod Regional Transit Authority (CCRTA) has established a Disadvantaged Business Enterprise Program (DBE Program) in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26. CCRTA intends to submit to the Federal Transit Administration a program goal of 3% for DBE participation in CCRTA contract activities for fiscal year 2009. This notice is to afford the general public and the contracting community an opportunity to comment. The CCRTA DBE program goal may be reviewed for 45 days following publication of this notice at the CCRTA Administrative Office, Hyannis Transportation Center, 215 Iyanough Rd., Hyannis, MA 02601 Tel. 508-775-8504; email: info@capecodtransit.org. Written comments are invited. A public hearing will be held only if requested.

Project Management Course at CCCC

On August 4-8, Cape Cod Community College will hold a course on "The Essentials of Project Management," a hands-on program that is aligned with the Project Management Institute's (PMI) Guide to the Project Management Body of Knowledge. The program is designed to help attendees understand and organize all the process groups, knowledge areas and processes of project management practice necessary to initiate, plan, execute, control and close projects successfully and with client satisfaction. Who should attend? Program managers, project managers, and project leaders with experience managing project teams and knowledge of the PMBOK. Individuals interested in obtaining their PMP certification should also attend. [Click here](#) for more information.

News From our Members

The following announcements are provided for the enews by member businesses.

St. George Greek Orthodox Church brings the music of Jimmy Buffett to Cape Cod from 5 to 8 p.m. on Saturday, June 28th at Cobb Astro Park, located at Barnstable High School on W. Main Street in Hyannis. High Attitude has performed Jimmy Buffett shows to audiences all over New England! If it rains the show will be held at St. George Greek Orthodox Church on Falmouth Road in Centerville. Cost for adults is \$15; students \$10. Children 6 and under are free. Proceeds to benefit local and Hellenic charities; tickets available at the door.

The **South Shore Playhouse Associates**, a not-for-profit organization and operator of the **Cape Cod Melody Tent** and **South Shore Music Circus**, have presented a check for \$25,000 to fund "Melody Tent Presents: The Cape Cod Conservatory Music & More Performance Series."

Career focused professionals on Cape Cod will now have the ability to undertake further professional education on weekends. The **University of Massachusetts Dartmouth's** Charlton College of Business MBA program will be taught on Saturdays in seven-week blocks at the **Cape Cod Community College** campus in Hyannis. The Charlton College of Business education is centered around internationally acclaimed faculty and curriculum. The program is accredited by AACSB International and brings together faculty from around the world to teach the latest business thinking with the best application. Classes utilize real life experiences of business leaders and successful companies from around the region and from around the world.

August 9, 2008 will mark the **1st Annual Cape Cod Bay Challenge Event!** A small group of stand-up paddle surfers will attempt a grueling 22-mile marathon paddle across Cape Cod Bay from Plymouth to Provincetown to raise awareness and money to help stop the ever growing problem of pollution in our oceans and along our shores. Organizers are seeking additional sponsors, donations and a limited number of experienced paddle surfers for this inaugural Cape Cod Bay Challenge. For more information please contact Bob Babcock at rcbabcock@comcast.net or visit www.capecodbaychallenge.org.

email: news@capecodchamber.org
phone: 508-362-3225
web: <http://www.eCapeChamber.com>

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