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## Cape Cod Chamber of Commerce eNewsletter

eNews

May 2, 2008

Dear Karen,

## From the CEO's Desk:

In accordance with the Cape Cod Chamber of Commerce by-laws Article III, Section 3, a Nominating Committee was duly appointed and has presented a slate of nominees to the Board of Directors.

Additional nominations may be submitted in writing to the Chief Executive Officer of the Cape Cod Chamber of Commerce. Any nomination petition must be signed by not less than 25 members in good standing and submitted to the CEO not less than 25 days prior to the date of the annual meeting. Any additional nominations would also be distributed to the general membership prior to the Annual Meeting.

The Annual Meeting has been set by the Chairman of the Board to take place on Tuesday, June 24, 2008 at the Coonamesett Inn in Falmouth. To register for the Annual Meeting now, [click here](#).

The following members of the Chamber have agreed to serve on the Board of Directors and would be elected at the Annual Meeting:

- James Regan, Century 21 Regan Realtors, Mashpee, 1st Term 2008-2011
- Matthew Lee, Tocci, Goss & Lee, Centerville, 2nd Term 2008-2011
- Richard Angelini, Wianno Grille, Hyannis, 1st Term 2008-2011
- Dr. Kathleen Schatzberg, Cape Cod Community College, 1st Term 2008-2011
- Richard Cawley, Rectrix Aerodrome, Hyannis, 1st Term 2008-2011
- Gary Sheehan, Cape Medical Supply, Inc., 1st Term 2008-2011
- Joseph Forgione, Transaction Resources, Brewster, 1st Term 2008-2011
- Dr. Gary Borisy, Marine Biological Laboratory, Woods Hole, 1st Term 2008-2011
- Carol Sim, Rehabilitation Hospital of Cape & Islands, 1st Term 2008-2011
- Spyro Myrokostas, Dennis Chamber of Commerce, 1st full Term 2008-2009

Wendy K. Northcross, IOM, CCE

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## Business Excellence Awards

The Cape Cod Chamber of Commerce announces the return of its Business Excellence Awards! Nominees are being sought for awards in five business categories: hospitality & recreation, service (including technology), health care, retail and wholesale, and non-profit organizations. Within these five categories, Cape Cod Chamber members and their employees or associates may be nominated for demonstrating excellence in public service, professional contributions, community commitment, customer service, workplace innovation, leadership, job creation, perseverance, or any other documented special achievements.

Nominations shall be made *no later than May 14, 2008*. The selection committee will make final recommendations for awards to be presented at the annual dinner of the Cape Cod Chamber on June 24th at the Coonamesett Inn. Nominations should be submitted in writing to: Business Excellence Awards Committee, c/o Cape Cod Chamber of Commerce, 5 Shoot Flying Hill Road, Centerville, MA 02632.

## Tourism Week Luncheon

Please join us for a luncheon in celebration of Tourism Week to feature Nick Paleologos, Executive Director of the Massachusetts Film Office. The event will be held Friday, May 16th from 11:30 a.m. to 2 p.m. at Ocean Edge Resort and Club in Brewster. At the luncheon, Nick will provide an overview of the film office and its objectives, and will discuss opportunities for working and partnering with the Film Office. Cost to attend is \$25. Please [click here](#) to register online, or RSVP to Bonnie at 362-3225, ext. 537 or [bonnie@capecodchamber.org](mailto:bonnie@capecodchamber.org).

## Register now for May Member to Member

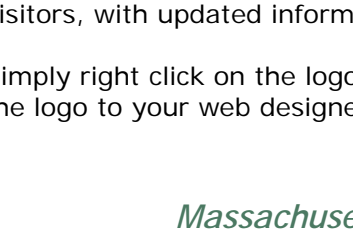
COTUIT Arts Center

Please join the Cape Cod Chamber of Commerce at our next networking event - "A Special Night on the Arts Trail" - on Tuesday, May 13th at the Cotuit Center for the Arts on Route 28 in Cotuit.

Enjoy delicious hors d'oeuvres, networking opportunities and fantastic raffle prizes! The event will be catered by Regatta of Cotuit, Cotuit Grocery and Cotuit Liquors. Artists will be on hand displaying their craft and pianist Jared McMurray will entertain.

[Click here](#) to register online now! Cost to attend is \$5 members, \$15 non-members.

## Use our logo on your website



Visits on [www.CapeCodChamber.org](http://www.CapeCodChamber.org) in 2007 were up 48% over the previous year, and we want to see our web traffic continue that upwards trend. You can help!

Please post the Cape Cod logo somewhere on your website with a clickable link to our site. Not only will this help drive traffic to the Chamber's website, but you are doing your customers a service and showing them you are a proud member of the Cape Cod Chamber.

Our site is a great resource for both residents and visitors, with updated information on events, activities and things to do and see.

Simply right click on the logo on the left and choose "Save Picture As." Then, forward the logo to your web designer to post on your site. We appreciate your support!

## Massachusetts Wage Act makes triple damages mandatory

On April 14th, Senate Bill No. 1059, titled "An Act to Clarify the Law Protecting Employee Compensation" became law and will become effective on July 13, 2008. The new law makes practically any violation of Massachusetts Wage and Hour Laws subject to mandatory treble damages with no available defense. Under this new legislation, employers are subject to treble damages if they violate, even inadvertently, any of the following wage and hour laws: overtime pay, minimum wage, tip pooling, vacation pay, Sunday and holiday pay, rest periods, failure to maintain records of payroll deductions and most wage provisions. These new statutory penalties are a somber reminder of the significance of up to date employment policies. Questions? Contact Foley & Foley, PC, [info@foleylawpractice.com](mailto:info@foleylawpractice.com) or call 508-548-4888.

## UK Sales Mission

The Massachusetts Office of Travel and Tourism assembled a very successful sales mission to the United Kingdom in April. Our state's new representatives in the UK, Tour & Travel Marketing, was well known by both trade and media, and obviously highly respected as well! They organized a comprehensive program of in-office sales calls and trainings for four operators as well as a media luncheon and trade reception. The 5-day mission went quite smoothly and the trade enthusiastically supported Massachusetts' renewed efforts in the marketplace. To receive a copy of the mission leads and notes, email [michele@capecodchamber.org](mailto:michele@capecodchamber.org).

## Cape Cod Maritime Days now underway



Join us for the 15th Annual Cape Cod Maritime Days, a celebration of the Cape's rich maritime history. Designated as one of the "Top 100 Events in North America" for 2008 by the American Bus Association! We have an exciting line-up of over 85 events for the 2008 Maritime Days, from lighthouse & walking tours, nautical art exhibits and maritime lectures to boat-building exhibits and kayak excursions. The month-long celebration also features the Annual Cape Cod Maritime Festival on the Hyannis waterfront on May

18th. Cape Cod's maritime heritage is legendary. Come, hear and experience this wonderful lore at the 15th Annual Cape Cod Maritime Days this May! [Click here](#) for a full list of events.

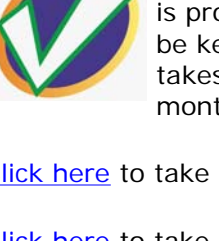
## Cape Cod represented at Boston Concierge Show



The daily question facing the Boston Concierge Group from their guests is "What can we do today?" They received some answers this week at the Annual Greater Boston Concierge show at Boston's Black Falcon Terminal. Duck Tours, Boston Museums and hundreds of attractions set up their wares to showcase what they have to offer. Cape Cod & the Islands were represented by the ambassador team of: Nancy Gardella, Director, Martha's Vineyard Chamber of Commerce; Michelle Haynes, Cape Air Patti Lloyd, Cape Cod Chamber of

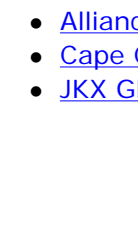
Commerce; Kim Corkran, Nantucket Airlines. (Not pictured, but in attendance, was Lisa Bowdon, Director of Provincetown's Visitor's Services Board.

## Tickets on sale for Cape Cod Life's Food &amp; Wine Festival



Tickets are now on sale for the Cape Cod Life Food & Wine Festival Grand Tasting, taking place on Sunday, June 1st from 3 to 6 p.m. at the Rectrix Aerodrome in Hyannis. The Grand Tasting, which kicks off the inaugural, four-day Food & Wine Festival, will feature dozens of Cape-wide restaurants offering tastings of their chef's best. Nearly three dozen wineries will also be on hand offering wine pairings, and Billy Costa, host of TV Diner on New England Cable News, will emcee the event. Additionally, a group of elite guest chefs will provide cooking demonstrations. Tickets for the Grand Tasting are \$50 and proceeds benefit the Arts Foundation of Cape Cod and the Institute for Hospitality and Culinary Studies at Cape Cod Community College. A live auction will also be held featuring exclusive culinary packages to benefit A Baby Center of Hyannis. To order tickets, call 508-375-4044 or visit [www.festival.capecodlife.com](http://www.festival.capecodlife.com)!

## Accommodations Surveys



The Cape Cod Chamber is trying to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. Response has been low to the monthly surveys, so please participate! We appreciate your help.

[Click here](#) to take the **March 2008 Accommodations Survey**.

[Click here](#) to take the **April 2008 Accommodations Survey**.

Thank you for your time!

## Welcome New Members

The Cape Cod Chamber would like to welcome the following new members:

- [Alliance Abroad Group](#), Glen, NH
- [Cape Cod Harbor Houses](#), South Yarmouth
- [JKX Global](#), Rockland MA

## ABWA Monthly Meeting

On Tuesday, May 13th, the Cape Cod Charter Chapter of the American Business Women's Association (ABWA) will hold its monthly networking/dinner meeting at The Radisson Hotel's Garden Room, 287 Lyannough Road, Hyannis. The evening will kick off with networking at 5:30 p.m., followed by dinner and the program at 6:15 p.m.

Guest Speaker will be Kathy Quatromoni, Director of Community Programs for the Office of the District Attorney Cape & Islands District. Kathy will speak on District Attorney Michael O'Keefe's "Bad Check Restitution Program." The cost is members \$20/ guests \$25, with a reservation made by Wednesday, May 7th. To make reservations, contact JoAnna Watson at 508-685-6561 or [jwatson@capecod.net](mailto:jwatson@capecod.net).

## News from our Members

The following announcements are provided for the enews by member businesses.

The Cape and Islands United Way has announced that the Maas family of Orleans will be the recipients of the 2008 Cape and Islands United Way Citizens of the Year award. The Maas family, owners and operators of the **Orleans Waterfront Inn**, are longtime community and business advocates, and human services champions.

Save your company and your employees money! If you have a fleet of cars, vans or trucks, whether the fleet is large or small, **Sullivan Tire** can help. Sullivan offers reliable, fast, guaranteed service for your fleet at competitive prices. Sullivan Tire's Employee Group Discount Program allows your company to offer an added benefit to your employees - at no cost to you. The program provides discounts on tires and a full range of auto services, as well as free shuttle service to and from work. To receive more details call 508-408-0608, ext. 223 or email [b2b@sullivantire.com](mailto:b2b@sullivantire.com) for more information about this program.

The **Cape and Islands United Way** is planning to give **Gosnold's** Miller House a makeover. On Sunday, May 18th, volunteers from throughout the business communities in Woods Hole and Falmouth will join the residents of Miller House to plant, rake, mulch and trim the grounds and paint the rooms on the floor inside. Volunteers, supplies and donations are sought for this fun spring Cape and Islands United Way volunteer day. Miller House recently renovated the outside structure with a new roof, shingles and paint. For more information or to participate, please call 508-540-1990 or register via email at [DiscoverNE@aol.com](mailto:DiscoverNE@aol.com).

Join **Mid-Cape Home Centers Complete Home Concepts** on Route 132 in Hyannis on Wednesday, May 7th from 5 to 7:30 p.m. for "Jane" of all Trades - Spring Fling. Highlights to include: room makeover in a day by Fresh Cape Designs, before and after decorating tips, decluttering tips, spray paint furniture - easy and inexpensive, easy upholstery, simple window treatments, "tools for chicks" hands on demo, power tools that make life easier, cooking demonstrations by The Island Merchant and Chatham Cookware Café, and Tools for Beauty by Bellezza Day Spa. Also enjoy a wine tasting, tasty food and more. RSVP to [events@midcape.net](mailto:events@midcape.net) or call 508-760-4458.

**In Control** is coming to Otis ANGB for another round of defensive driving! Learn how training on May 16th, 17th, and 18th, and you are invited to participate! Skills how to maximize your ability to avoid everyday road situations. It is a fantastic gift for those soon-to-be high school graduates in your life. As always, a vast majority of graduates qualify for insurance discounts, and for those of you with Safety Insurance, ask about class subsidies as well! [www.wedriveincontrol.com](http://www.wedriveincontrol.com) or call the office at 978-658-4144.

email: [news@capecodchamber.org](mailto:news@capecodchamber.org)  
phone: 508-362-3225  
web: <http://www.eCapeChamber.com>

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