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**Dates to mark in your calendar:**

April 9<sup>th</sup>, 2002, 7:30 am – 5:00 pm: The Cape Cod Chamber of Commerce and Cape & Islands Community Development Inc. Small Business Resource Seminar – “Getting Back to Your Future” sponsored by Rockland Trust Co. Topics include: Utilizing Technology in your Business, Financing for Small Businesses, Accessing International Markets, Emergency Preparedness & Healthy Workplaces.

**Pride in Cape Cod week is April 22 to 26, 2002 and we need your help !** We are asking you to participate by cleaning up a vacant lot, painting a dumpster, planting flowers in a public area or volunteering to help with a beach clean up.

If you need a project, call Richard Brothers at Cape and Islands United Way (508) 775-4746 and you can participate in the United Way’s Community Day of Caring on April 24<sup>th</sup>. You can also contact your local town government and volunteer your services for one of their projects.

April 29 – May 1, 2002: Discover New England’s Seventh Annual Tourism Summit & International Marketplace. Join us on Cape Cod and support your regional international tourism marketing program. Check out DNE’s website for complete information including registration: [www.discovernewengland.org](http://www.discovernewengland.org)

**The Cape Cod Chamber of Commerce is hosting its annual Business Resource conference on April 9th at the Sheraton Resort Hyannis.**

Learn the keys to business success in topics like exporting to international markets, financing, workplace safety and emergency preparedness. You’ll hear real life advice from successful Cape businesses. A trade show featuring business products and services will be on-going throughout the day.

**Act now and attend as the guest of Rockland Trust.** For complimentary admission, call the Cape Cod Chamber toll free at 888-332-2732 and ask for Jessica at extension 516 or email her at: [jessica@capecodchamber.org](mailto:jessica@capecodchamber.org) . Your \$25 admission fee will be sponsored by Rockland Trust if you call by Friday, April 5th.

**Economic Update for February 2002 is available**

The Cape Cod Chamber of Commerce is pleased to present the February 2002 Monthly Economic Update, an in-depth look at economic activity for that period in several categories. <http://www.capecodchamber.org/biz/EU/EU2-02.pdf>

We are now offering **overnight shipping** of guidebooks from [www.capecodchamber.org](http://www.capecodchamber.org) for \$12. Our visitor information staff offers this service to callers as well. Previously we have offered second day delivery service for \$10.

**SWIFT NAMES SACCO TO HEAD OFFICE OF TRAVEL AND TOURISM**

Governor Jane Swift today named Paul J. Sacco as the Director of the Massachusetts Office of Travel and Tourism. Sacco was most recently the Managing Director of the Omni Netherland

Plaza Hotel in Cincinnati, Ohio. In addition to his responsibilities as Managing Director, Sacco also served as Chairman and CEO of the Belvedere Hotels.

“I am delighted that Paul has agreed to accept this challenging position,” said Swift. “Tourism is a critical industry to the economic health of the Commonwealth and I believe that with Paul’s leadership it will once again thrive.”

From 1991 to 1996 Sacco served as Vice President and Regional Director of Operations for the Omni Hotels Corporation. Prior to that position he was the Managing Director of the Omni Parker House in Boston. Sacco’s tenure with the Omni Hotels Corporation began in 1979 when he served as Vice President and Director of Sales for the Dunfey’s Hotels. Sacco was Managing Director of the Omni Shoreham Hotel in Washington, D.C. from 1983 to 1989.

Sacco is currently the Chairman of the Advisory Board for Historic Hotels of America. He served as President of the Massachusetts Lodging Association from 1994 to 1996 and as a member of the Board of the Downtown Crossing Association from 1994 to 1996.

Why sign up for the **new Cape Cod Chamber gift certificate program** ?

- no paperwork to keep track of
- the member gets the full face value of the gift certificate
- you can deposit the gift certificate just like a check
- your business name accompanies every gift certificate sold via phone, fax, web & at the visitor centers

Cape Cod Chamber gift certificates are available in amounts of \$10, \$25, \$50 or \$100.

We’ve made signing up to accept Cape Cod Chamber gift certificates easy too! **Simply email or call Lindsey at the Cape Cod Chamber ([lindsey@capecodchamber.org](mailto:lindsey@capecodchamber.org) / 508-862-0700 ext 520)** and we’ll fax you the short form you need to complete to enroll. You will receive your welcome packet within a week of returning the enrollment form.

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